

SIDDHANT KHANNA

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EDUCATION

RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY, December 2023

Masters of Science in Supply Chain Analytics

- Coursework: Analytics in Business Intelligence, Supply Chain Strategies, Global Supply Chain and Procurement, Project Management, Operational Analysis

JAI HIND COLLEGE, MUMBAI UNIVERSITY, June 2021

Bachelors of Science in Management Studies

- Coursework: Logistics and Supply Chain Management, Operations Research, Strategic Cost Management, Business Economics, Business Statistics, Information Technology in Business, Business Research Method

EXPERIENCE

Wakefern Food Corporation

Edison, NJ

Pricing Analyst Procurement Intern

Jun 2023 to Aug 2023

- Collaborated with the pricing team to compile 3 monthly CPI (competitor price index) reports, using data science tools such as Alteryx to report competitive positioning to different banners
- Implemented process improvement of monthly CPI reporting by recommending trends using excel
- Integrated 400 Own Brand Links to competitor Own Brand equivalent products using Retail Data Linking tool.
- Designed 2 trackers for monitoring Own Brand product links against competitor Own Brand equivalent and National Brand equivalent
- Established tracker to support category optimization for 2-5 Wakefern Corporation members
- Facilitated many Ad hocs and different requests from 15 to 20 divisions and members
- Innovated Bowl and Basket 3 different vegan wraps along with innovative DIY kit packaging

BUNDLEJOY PVT LTD

Bengaluru, KA

Intern

Feb 2022 to Jul 2022

- Built up close relationships with customers and incorporate in the EDI process increasing number of orders received electronically from 28 consumers
- Developed and implemented new digital marketing campaigns to increase sales and brand awareness collaborating with analytics team
- Analyzed and built strategies and procedures in an agile manner using CRM software increasing 20 customer satisfaction rate
- Led and managed a customer service team for one month for converting orders improving sales by 15

TEAMGLOBAL LOGISTICS PVT LTD

Mumbai, MH

Management Intern

Sep 2021 to Dec 2021

- Managed cargo shipments by creating a job sheet and also created a complete handover set improving productivity by 15
- Executed and led 10 cargo shipments including LCL and FCL through sea transportation
- Documented and prepared cargo manifests for both air and sea cargo during shipments tenure of 3 months
- Assessed customs department process and evaluated duties levied within first 3 weeks
- Handled 3 dangerous goods shipments of air cargo to Dhaka with help of manuals.

ADDITIONAL

- Proficient in Alteryx, MS Excel (Statistical tools, Pivot Tables, V-Lookup, Macros), R(Data Tables, GGPlot), Zoho Crm, E-freight
- Won third prize for Innovation Challenge project at Wakefern Food Corporation.
- Implemented automation process for a client (Signify) by identifying pain areas in demand planning and finished goods processes
- Incorporated data cleaning approaches in a project using excel along with operational models like regression and integration to optimize the routes and prices from past data to be utilized by MTA to control New York Bridge traffic