

## **STATEMENT OF PURPOSE**

There was a time when a single piece of paper took almost an entire week to travel from one part of the country to another, whereas, today, we can have goods delivered to our doorstep in just a single click. Technology has bound industries together in such a fashion that no matter what, business and trade do not experience too much hindrance. Facilitated by improved logistics and the concept of door-to-door service, there is an efficient system in place that keeps the process running. However, this system, the amalgam of almost five industries together, is an interesting area, and it has piqued my curiosity since the day I understood it.

Amazon has revolutionized business from a perspective of the world. They began the trend of one-day delivery in the online e-commerce market, and to date, they are standing tall and proud of their promise. Through their service, the company has made billions beyond its reckoning and customer-friendly policies. However, I want to learn how this mammoth company maintains these operations while every product reaches its destination within 24 hours. This led me to dive into the world of commerce and logistics with an emphasis on supply chain analysis.

During my education, I searched for the course to guide me into this vast industry. While studying for my BMS undergraduate degree from the University of Mumbai, I came across this master's degree course in supply chain analysis. I was confident that this would be my pursuit beyond a bachelor's degree. Last year, I intensively studied logistics and supply chain analysis with demand forecasting problem-solving. I got an opportunity to upscale my understanding of logistics through different industries by involving myself in a plethora of assignments. Ahead of that, other relevant topics such as green logistics reorder level problem solving, inventory management and planning economic order quantity enabled me to imbibe the basics of packaging. Although I was yet simply reading the text, it made me excited about my career down this line. Nonetheless, the projects were coming up soon and I was all set to master my skills through the hands-on experience in the field.

While working on the report building project based on the pre and post effects of the pandemic period, I primarily based my report on the giants Nestle. I kept my tabs on the supply chain analysis of the food industry. I established how the industry has been thriving to maintain its ground even though so many other industries were brought down to their knees. Although it was a much statistical review the report I prepared highlighted how the food industry maintained freight control and regulated its stronghold on the flow of goods. This assisted them in staying afloat amidst such crucial times to ensure that the business must facilitate effectively.

Moving ahead to the professional realm of my life, I was fortunate enough to be selected for an internship at Teamglobal Pvt Ltd. Being the sales, operation, and customer service intern, I was in charge of sales call assistance, new business acquiring and after-sales customer satisfaction to maintain cordial relations with the client. During this internship, I came across the rewarding assignment of preparing a master air waybill draft for an air cargo shipment. I learned some basic but essential terms used in the supply chain analysis industry since it was one of my first assignments, which I delivered exceptionally well. It not only earned me a good reputation as an intern but also encouraged me to make the initiative to take up similar assignments and boosted my morale. Here on, I was confident about walking down the correct path towards my aspirations.

Besides learning academic theory, I was certain of acquiring some necessary communication and expression skills. I got a chance to learn the same through various events and workshops organized at college, as they were the most helpful and insightful. As an integral member of the student union, I ensured end-to-end management, communication with the working parties and the list is endless. I was also engaged with the community service group and worked in multiple fundraising events for aiding the visually impaired and those hard of hearing. In some way or the other, my experiences and involvement helped me crawl out of my shell and express myself very efficiently. If allowed to be a part of your prestigious university, I intend to grow this habit, indulge in community service, and ensure a positive environment.

I firmly believe that, the **Rutgers University** shall open for me the prospects to gain in-depth knowledge of logistics and supply chain analysis. I am keen to understand the entire procedure, and be a contributor to the progress this sector shall make. The robust academic environment at your respected university will provide me with the eagerness to score well and maintain it through the course. This prospect would eventually lead me to launch the company of my dreams, one that specializes in supply chain analysis. For the company that I intend to launch to make it big in the leagues, there is a necessary influx of experience and knowledge that I must gain. Considering the experience building would depend on me, the information gathered from the course would be of direct use here. I am aware that the course I pursued in my bachelor's is of a commerce origin, and the course I demand is based on a technology foundation. However, assessing the subject list and lessons list in my bachelor's, I am adept at handling any challenge this course may pose my way.

While speaking of my reasons to study in the US, I must highlight the experimental learning and blend of business and functional knowledge that attracts me the most. Ahead of that, your university poses a lot of alluring subjects in the curriculum including, laws related to supply chain analysis, learning the technical aspects of the program such as ERP, understanding the work of six sigma. This would set the foundation for my future goals and make me adept in the field. I have harbored the dream to pursue this for a long time. I feel exposure to the extensive student body of your prestigious university shall be a crucial step towards fulfilling my aspirations. I will surely live up to the expected university standards if given the opportunity.

***Thank you for a patient perusal of my application.***

***I am looking forward to being a part of fall 2022.***