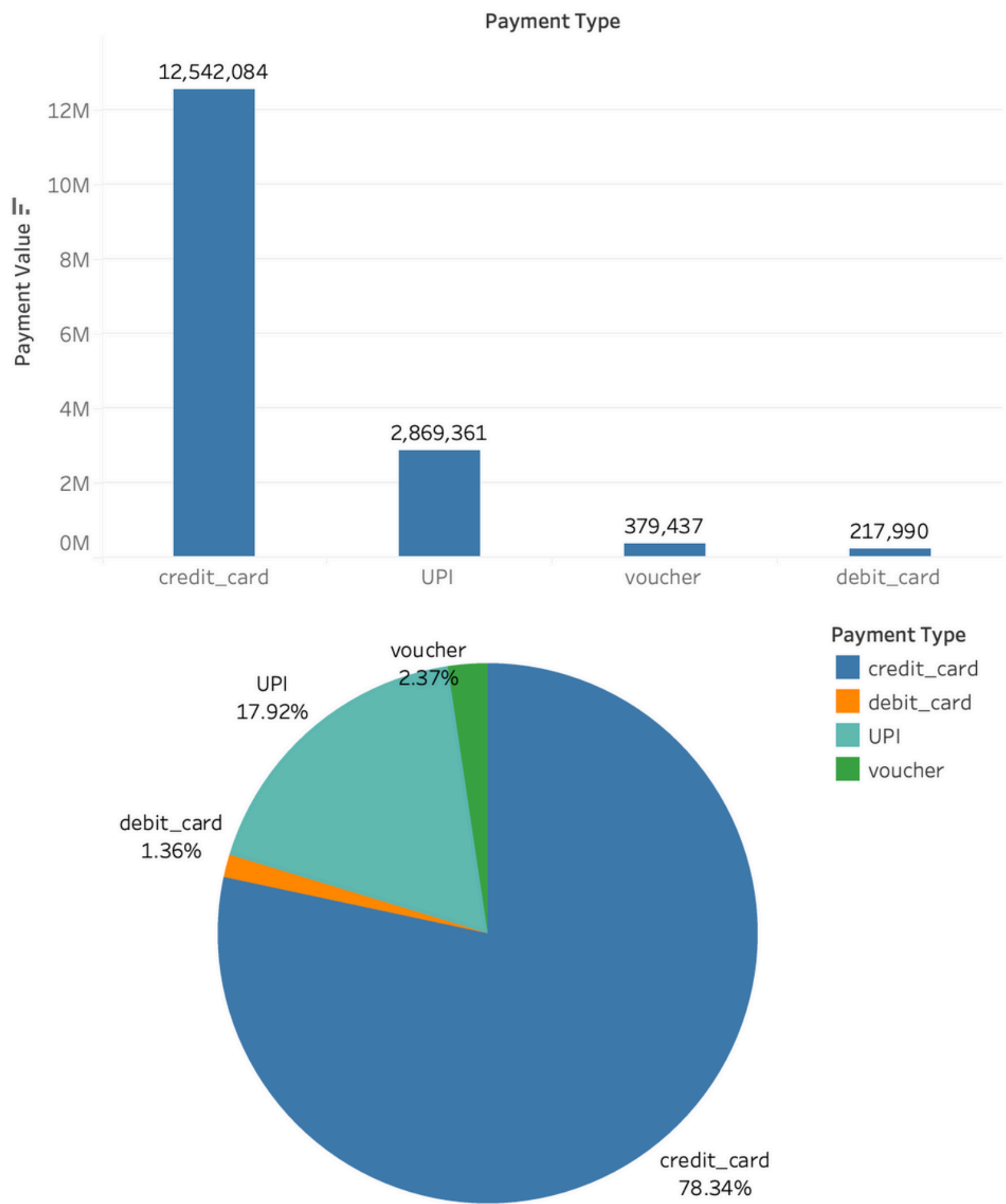


Payment Type Distribution



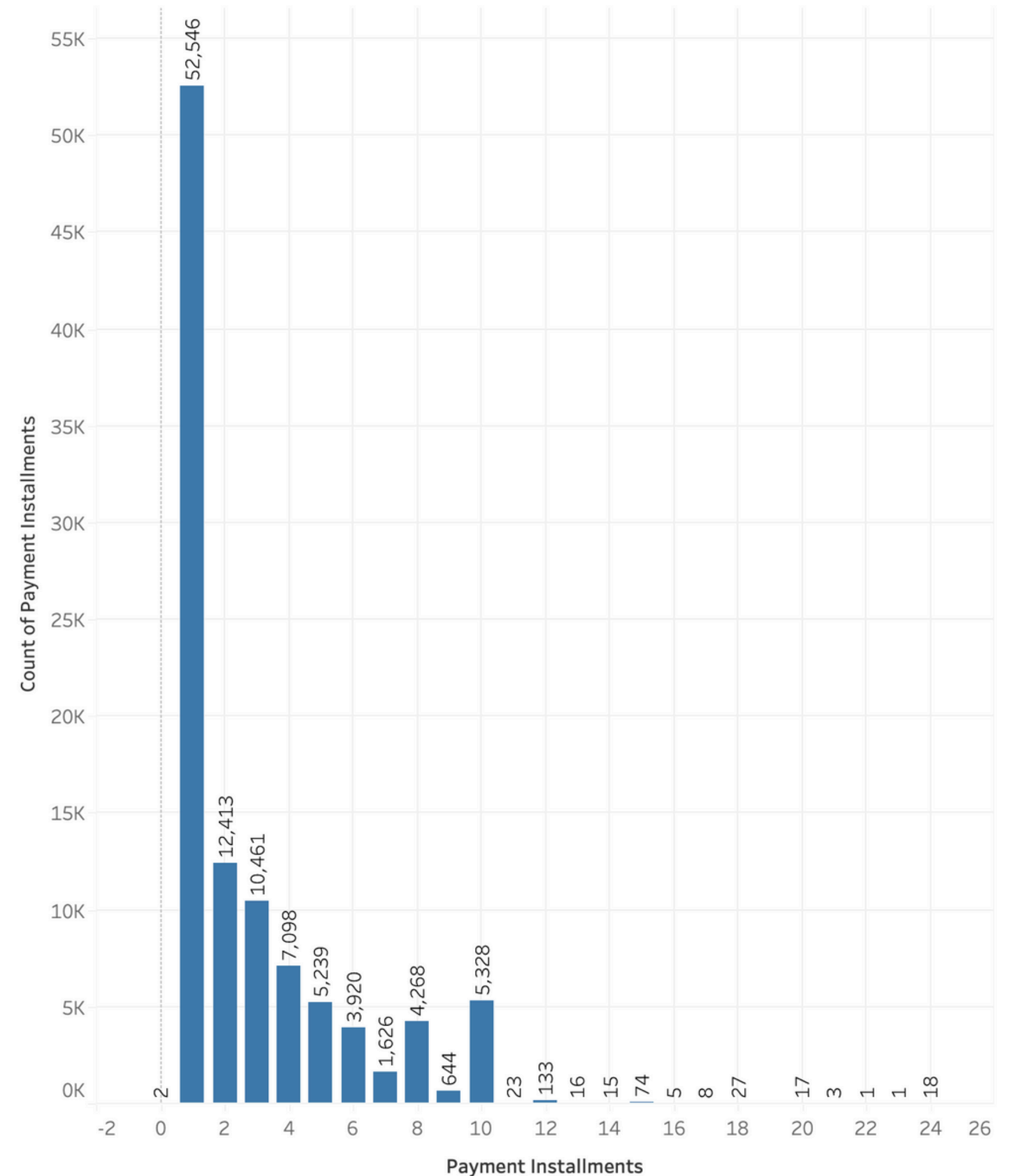
This dashboard shows the distribution of different payment methods used

- Credit card is the most commonly used payment method overall.

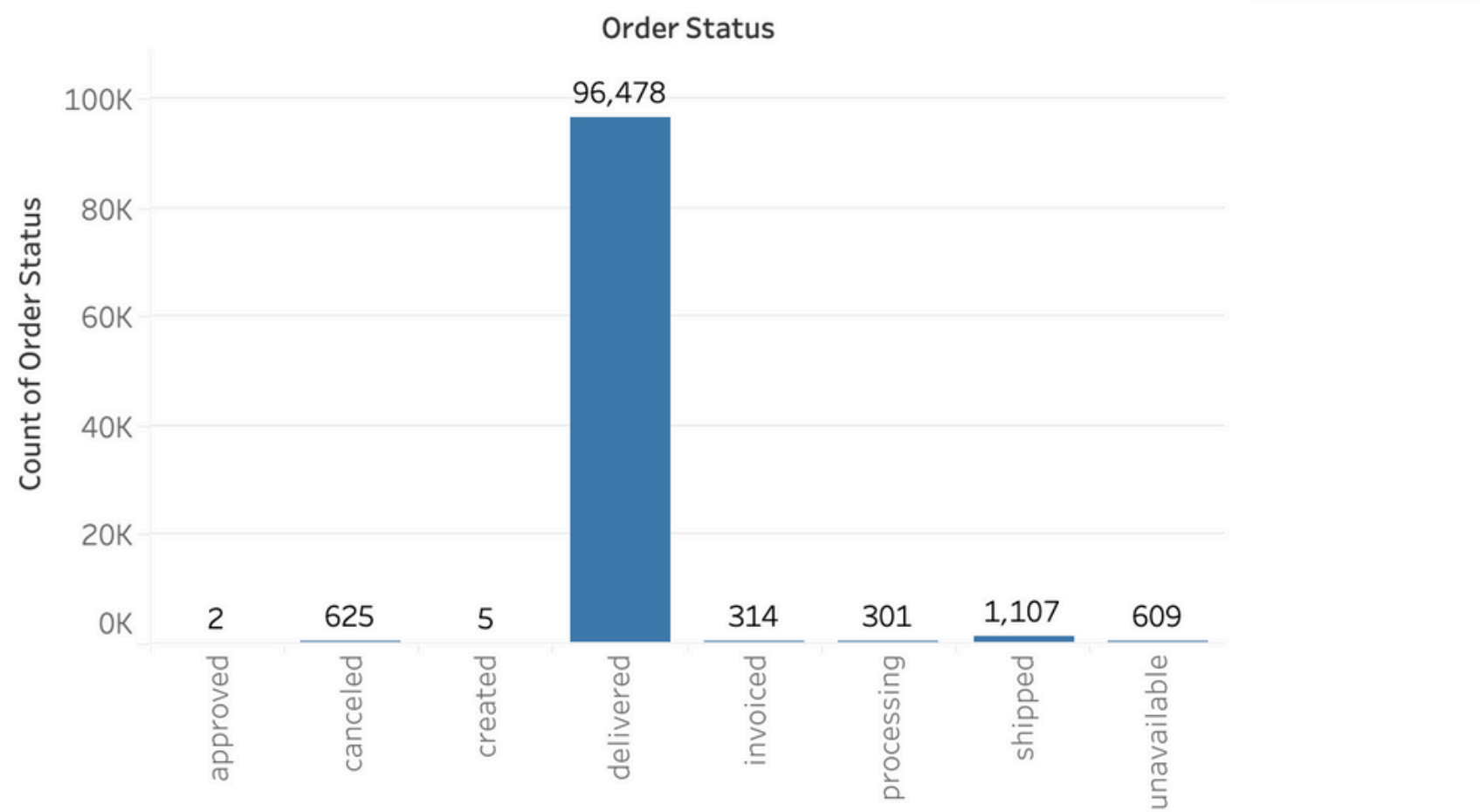
This dashboard shows the distribution of how much money is paid in how many installments.

- Most transactions are made in 1 installment.

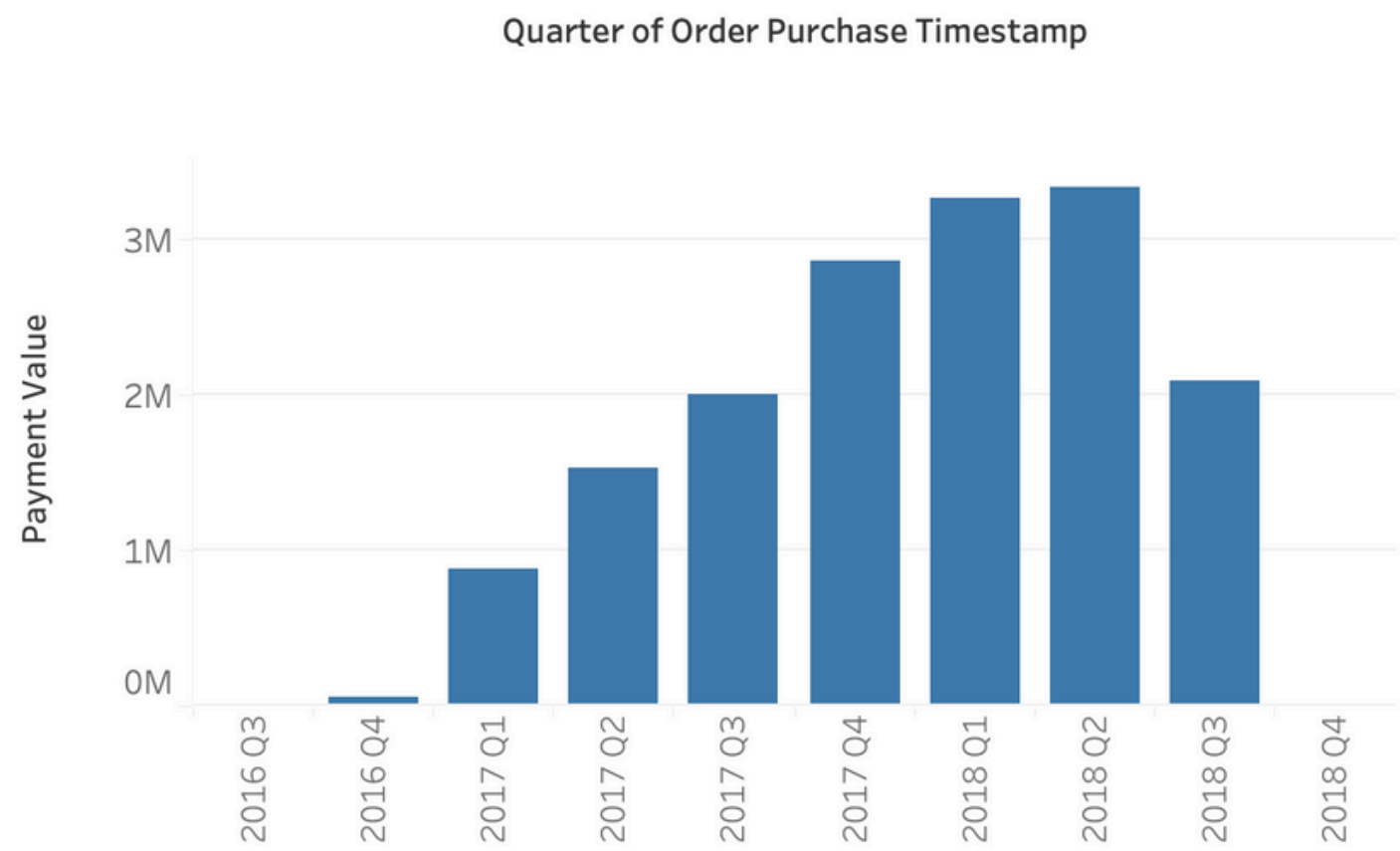
Payment Installments Distribution



Order Status Tracking



Quarterly Purchase Tracking



This dashboards shows us:

- Count of orders in different stages, filtered by year.
- Amount of money collected in each quarter.

- Most of the orders are delivered.
- Sales are growing.

This dashboard shows us the following 3 comparisons:

- Order Placed Date VS Order Approved Date
- Order Placed Date VS Order Delivered Date
- Estimated Delivery Date VS Actual Delivery Date

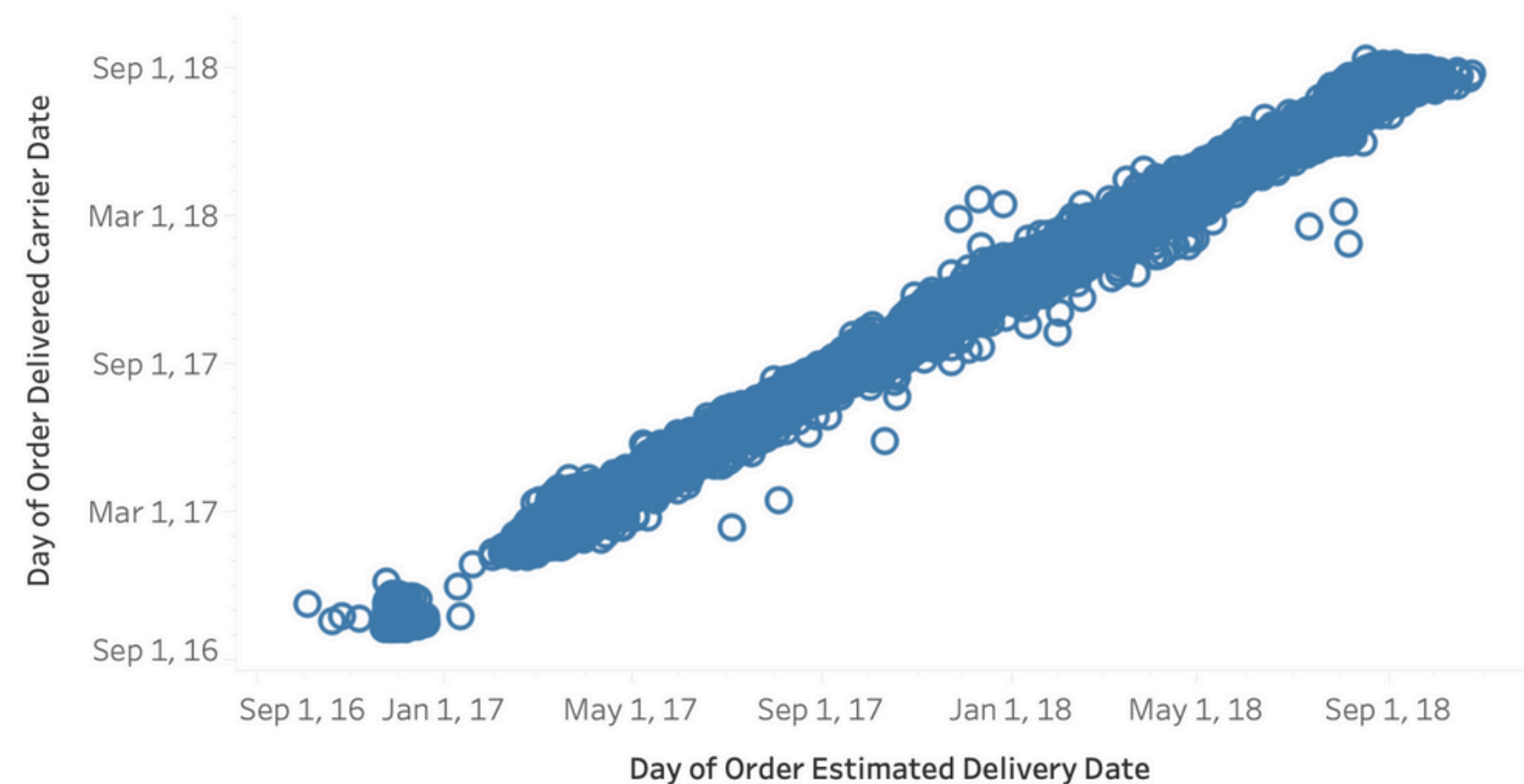
** We are assuming the Carrier Delivery Date to be actual delivery date.

- In all the comparisons, outliers are negligible

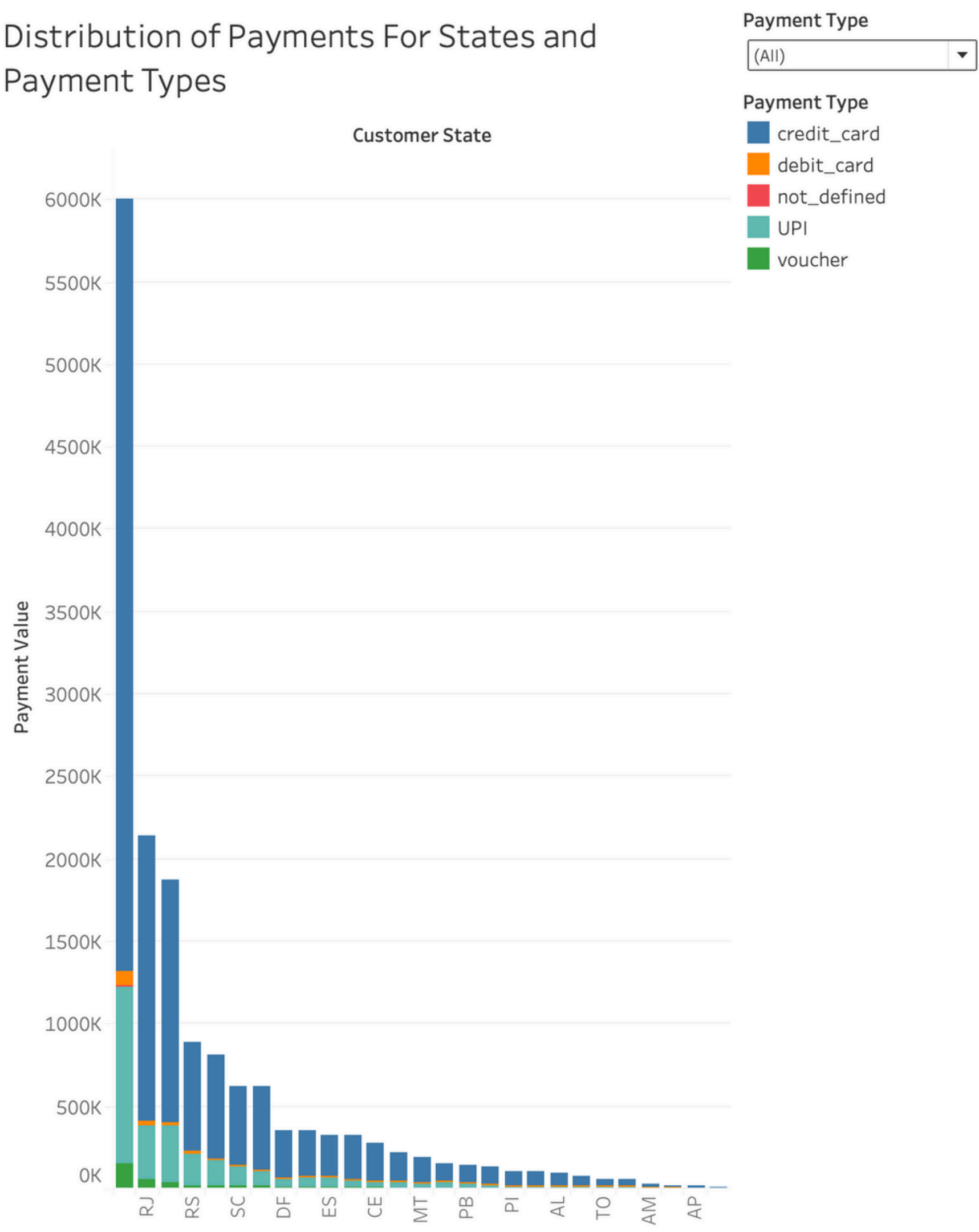
Comparison Between Order Placed Date and Order Approved Date, Order Delivered Date



Comparison Between Estimated Delivery Date VS Actual Delivery Date



Distribution of Payments For States and Payment Types



This dashboard shows the distribution of revenue across different states and payment types in each state.

The data can be filtered to see only a particular payment type.

This dashboard shows the number of states where a particular product category is sold. It can be filtered on year.

