Sameer khan

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EDUCATION:

DELHI INSTITUTE OF COMPUTER SCIENCE, INDIA

SKILLS:

Analytical Tools:	**Programming Languages**:	**Database**:
● Power BI	● SQL (Structured Query Language)	● MySQL
● Advanced Excel	● Python	● Microsoft SQL Server

PROJECTS:

Executive Management - Consumer Goods [SQL | Power Point] **Presentation Link**   **Mar 2023**
- Presented insights on 10 ad-hoc business requests from a database with millions of rows to the executive management team to aid in informed decision-making.
- Queried the database using SQL to extract relevant data and present the insights effectively.
- Insights from my presentation have the potential to significantly reduce overall operational costs by approximately **10%.**

Credit Card Analysis – Banking Domain [Power BI] **Presentation Link**   **Feb 2023**
- Analyzed data for Mitron Bank's new credit card launch, focusing on customer preferences and behaviors.
- Identified key customer segments and spending patterns for targeted marketing strategies.
- Created a Power BI dashboard to segment customers by age, income, and spending habits.
- Strategically increased spending by **15%** in the 25-34 age group and enhanced engagement by **10%** among IT professionals, driving significant revenue growth.