

Section	Current Issue	Senior UX Fix					
Hero Headline	Too abstract/poe	"Master Phonics through Play." Use a "Counter" component (e.g., "Join 1,240+ happy explorers").					
Call to Action	Simple button.	"Lead Magnet Card." Add a small input field: "Enter email to get Letter 'A' Lesson for free."					
Mobile UX	Hard to read on t	Sticky Footer Button. A violet "Get Free Sample" button that stays at the bottom on mobile.					
Visuals	Static 3D objects	Micro-interactions. Make the 3D objects rotate slightly based on the user's mouse movement (Parallax).					