



MIN KHANT LIN THEIN

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SUMMARY

Versatile and goal-driven professional with a diverse background in community development, digital marketing, and software engineering. Experienced in engaging with communities through impactful development programs at World Vision and driving digital growth strategies as a digital marketer. Currently thriving as a software engineer, combining strong analytical skills and creative problem-solving to build scalable, user-focused solutions. Adept at bridging technical and non-technical domains to deliver meaningful results across sectors.

WORK EXPERIENCE

Community Developer, World Vision

1.5.2022 - 1.7.2023

- Data collection, monitoring and evaluation activities
- Attend monthly meeting and experience sharing meeting with coordinator.
- Provide weekly and monthly activity's performance
- Develop better relationship with community members, local authorities and other stakeholders.
- Conducted parent awareness sessions. We teach weekly home-schooling lessons for children and also organize reading club.

Community Child Protection Promoter, World Vision

- Protecting children from violence, abuse, neglect
- Attend monthly meeting and experience sharing meeting with coordinator
- Provide weekly and monthly activity's performance
- Develop better relationship with community members, local authorities and other stakeholders
- Conducted parent awareness sessions. We teach weekly home-schooling lessons for children and also organize reading club

Account Executive , U2 Top Digital Marketing

- Act as the primary point of contact for clients, understanding their needs, objectives, and expectations
- Develop strategic digital marketing plans tailored to each client's goals and budget.
- Coordinate with internal teams including creative, content, and analytics to execute campaigns effectively.
- Oversee the implementation of digital marketing campaigns across various channels such as social media, SEO, email marketing, etc.
- Monitor campaign performance metrics and analytics to assess effectiveness and optimize strategies for better results.
- Manage client budgets effectively, ensuring campaigns are delivered within budget constraints while maximizing ROI.
- Provide regular performance reports to clients, highlighting key metrics, insights, and recommendations for improvement.
- Cultivate strong relationships with clients to foster loyalty and satisfaction, aiming for long-term partnerships.

WORK EXPERIENCE

General Assistant, With Me Organization

6.3.2021 - 1.6.2023

- As a General Assistant at With Me Organization, I actively supported daily operations and community initiatives, ensuring smooth coordination of programs and events.
- I assisted in organizing outreach activities, facilitating communication between team members, and providing logistical support to enhance project efficiency. Through my efforts, I contributed to improving community engagement and the successful execution of various initiatives. My adaptability and teamwork helped strengthen the organization's impact, while my proactive approach ensured tasks were completed effectively to support the overall mission.

EDUCATION

No.(6) Basic Education High School, Mawlamyine

- Earned a High School Diploma, developing a strong foundation in communication, analytical thinking, and problem - solving.

Mawlamyine University | Law Major

Law Major

- Studied Law, gaining knowledge of legal principles, critical thinking, and research skills. Developed a deep understanding of regulations and policies.

ADDITIONAL INFORMATION

- **Technical Skills:** Microsoft Tools, Google Workspace, Web Development (React, Next, Node, Asp.net) , WordPress, Shopify.
- **Languages:** English, Burmese, Thailand (little)
- **Certifications:** Microsoft 2010, Microsoft Excel 2010 (Advanced Level), Microsoft PowerPoint 2010, Rehmonnya Institute For Civic Engagement(RICE's) Political Concepts Training (PCT), Democracy and Democratization course, Comprehensive Sexuality Education course (UNESCO), Interfaith Peace Building Training Course - Nyein Foundation, Soft Skills Training Course - Magga Education, Certified Project Development Officer - Volunteer, Social Cohesion Training - Peace Point Myanmar
- **Awards/Activities:**
- **Innovation for Tomorrow – Community Outreach Program**
- Led STEM-focused workshops to promote digital literacy and technology education among youth in underserved communities, bridging the gap between technology and social development.
- **Certified Project Development Officer – Volunteer**
- Recognized for contributing to the design and execution of community-based development projects with measurable social impact.
- **Community Development Facilitator – World Vision**
- Played a key role in implementing technology-assisted community engagement programs, civic education, and youth empowerment initiatives.
- **Peacebuilding & Social Cohesion Advocate**
- Completed interfaith and social cohesion training (Nyein Foundation, Peace Point Myanmar), applying conflict-sensitive approaches in community tech training and dialogue sessions.
- **Digital Skills Trainer & Youth Mentor**
- Delivered peer-led soft skills, digital tools, and leadership training through Magga Education and local organizations, supporting youth transition into tech careers.