

ABDULLAH KHAN

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EDUCATION

Wilfrid Laurier University	Waterloo, ON
<i>Bachelor of Business Administration (BBA)</i>	Expected 2029
University of Waterloo (Double Degree)	Waterloo, ON
<i>Bachelor of Computer Science (BCS)</i>	Expected 2029

EXPERIENCE

Retail Sales Associate	Mississauga, ON
<i>Foree Remittance</i>	May 2024 – Nov. 2024
<ul style="list-style-type: none">Delivered customer service to 200+ daily customers building rapport and addressing complex inquiries about international remittance services, while guiding 100+ clients through digital onboarding and mobile app navigation to complete international money transfers with 100% accuracy.Identified sales opportunities through consultative selling approach, consistently exceeding monthly targets by 15% through effective product recommendations, and collaborated with team of 5 associates to reduce customer wait times from 8 minutes to 4 minutes through streamlined checkout workflows.	
PROJECTS	

Attack Surface Growth Simulator (ASGS) 	Python, React, FastAPI, SQLAlchemy, NumPy, SQLite, Recharts
<ul style="list-style-type: none">Built full-stack security risk modeling tool that calculates attack surface scores (0-100) across 5 threat categories by normalizing system metrics (endpoints, users, MFA adoption, vulnerabilities) and generating ranked driver breakdowns with actionable security recommendations to inform resource allocation decisions.Developed FastAPI backend with Pydantic validation that computes quadratic risk functions and calculates first/second derivatives using NumPy to identify unsafe growth zones, while building interactive React dashboard with Recharts that visualizes risk curves, growth rates, and danger zones in real-time to help teams identify critical inflection points before scaling operations.	

LEADERSHIP & COMMUNITY INVOLVEMENT

Business Strategy Case Competition	Waterloo, ON
<i>Wilfrid Laurier University, BU111 Case Competition</i>	Nov. 2025
<ul style="list-style-type: none">Placed 2nd in lab section by developing mobile app revamp strategy for Cineplex to drive 25,000+ incremental monthly visits by 2027 through AI personalization and gamified promotional events, and led team of 5 in conducting market analysis across Canadian theatre industry (\$2.1B revenue) identifying declining youth engagement as key growth opportunity for 57% market leader.Designed data-driven recommendation combining personalized push notifications and seasonal QR-code rewards system projected to generate \$120K NPV and 26,254 additional monthly visitors through behavioral nudges and habit formation.	
Vice President, Chair Club	

<i>Bishop P. F. Reding Catholic Secondary School</i>	Milton, ON
	Sep. 2023 – Jun. 2024
<ul style="list-style-type: none">Led team of 150+ student volunteers in organizing 15+ school-wide events managing budgets totaling \$8K+, and increased student engagement in school activities by 40% through strategic planning of inclusive events, effective marketing campaigns, and partnerships with student council and administration.	

Lead Event Organizer	Waterloo, ON
<i>University of Waterloo, MSA</i>	Sep. 2025 – Present
<ul style="list-style-type: none">Coordinate planning and execution of campus events for 200+ attendees, managing venue logistics, vendor relationships, promotional strategies, and day-of operations to ensure seamless event experiences.	

Community Volunteer	Multiple Locations
<i>Various Organizations</i>	May 2020 – Present
<ul style="list-style-type: none">1,000+ hours across food distribution, youth soccer coaching, Islamic community support, and peer mentorship.	

SKILLS & AWARDS

Business: Data Visualization, Advanced PowerPoint, Microsoft Office, Financial Analysis, Market Research, Strategic Planning, Project Management, Microsoft Excel, Data Analysis, Stakeholder Communication, Attention to Detail, Collaboration, Problem Solving, Communication
Technical: Python, JavaScript, TypeScript, Java, SQL, C/C++, Racket, PostgreSQL, REST APIs, Pandas, NumPy, Git/GitHub, React, Node.js, FastAPI, Docker, Power BI, Tableau
Awards: NASA Space Apps Challenge – Galactic Problem Solver (2023) Honour Roll – All Four Years of High School