

Hackathon

Day 1:

Laying the foundation for a successful
Marketplace

Step 1:

Choose your marketplace type.

Q - Commerce Food Restaurant.

Purpose:

To enable ultra-fast delivery of restaurant-prepared meals, ensuring convenience and quality for customers.

Step 2:

Define your business goals.

1. What problem does your marketplace aim to solve?

The food restaurant marketplace addresses issues like limited visibility for small restaurants and the difficulty of finding dining options. It offers a centralized platform for consumers to discover restaurants, view menus, make reservations, and order food for

restaurants it helps reach a broader audience, streamline operations and manage customer interactions ultimately improving the dining experience for customers and supporting restaurant growth.

2- Who is your target audience?

1 Families:

Providing quick, reliable meal delivery to meet the needs of busy households seeking convenient and wholesome food options.

Office Workers:

Ensuring fast and seamless food delivery for professionals managing tight schedules and demanding workdays.

Students:

Offering affordable, on-demand meal solutions for students balancing academics and personal commitments.

3- What products or service will you offer?

1 On-Demand Food Delivery:

A wide range of cuisines delivered at lightning speed for various local restaurants.

Meal Bundles and Offers:

Curated meal combos and exclusive

dash to enhance customer satisfaction and increase order value.

Real-Time Order Tracking:

Accurate live tracking ensures users are informed at every stage of this order journey.

4. What will set your marketplace apart (e.g., speed, affordability, customization)?

★ The marketplace aims to solve the inconvenience faced ordering by allowing customers to:

- Easily browse the restaurant's menu.
- Order without needing to call the person.
- Customize their order (e.g. extra topping).

Step 3:

Create a data Schema.

1. Products Data:

Product	ID
Product	Name
	Slug
	Price
	Category
	Stock

2. Order Data:

Order ID
Customer ID
Total Amount
Order Status

3. Customers Data:

Customer ID
Name
Email
P.NO
Address

4. Delivery Zone:

Zone ID
Zone Name
Coverage Area

Draw a relationships between these entities using a diagrams.

[Product]

- ID
- Name
- Price
- Stock

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[Order] → [Customer]

- Order ID - Customer ID

- Product ID - Name

- Quantity

- Contact Info

Relationships:

Restaurants:

Menu Items:

Each restaurant is linked to its menu items for easy updates.

Customers:

Orders:

Customers place orders linked to their profiles.

Orders:

Payments:

Payment details are linked to the respective order for tracking and reconciliation.

Orders:

Riders:

Riders are assigned to orders based on delivery zones and availability.

Orders:

Delivery Zones:

Delivery zones streamline order fulfillment and reduce delivery times.