Khanzadi Wazir Ali

Web Designer & Developer | Shopify | Canva | Marketing

mailto:khanzadiwazirali9@gmail.com

SUMMARY

Creative and detail-oriented Frontend Developer with a strong foundation in HTML, CSS, JavaScript, React.js, Next.js, and TypeScript. Skilled in designing compelling visuals using Canva, setting up and managing Shopify stores, and implementing effective digital marketing strategies. Passionate about building user-friendly, responsive web interfaces and contributing to projects that blend technology with modern design. Actively involved in GenAI training, with hands-on experience in deploying AI-powered web solutions and chatbot integration.

TECHNICAL SKILLS

Frontend: HTML5, CSS3, JavaScript, TypeScript

Frameworks & Libraries: React.js, Next.js, Tailwind CSS

Design Tools: Canva, Figma (if applicable)

eCommerce Platforms: Shopify (store setup & management)

Other Tools: Git & GitHub, MS Office, Chatbot Integration

Marketing: Basic SEO, Social Media Marketing, Digital Campaigns

PROFESSIONAL EXPERIENCE

Freelance Frontend Developer

Remote | 2023 – Present

Designed and developed responsive websites using React.js, Next.js, and Tailwind CSS.

Set up and customized Shopify stores, including theme adjustments and product uploads.

Created branded visual content using Canva for digital marketing campaigns and client needs.

Implemented basic SEO strategies and social media integration for client websites.

Graphic Designer & Digital Marketer (Freelance)

Remote | 2022 – Present

Designed logos, banners, and promotional graphics using Canva for small businesses.

Managed social media pages, scheduled content, and ran marketing campaigns to increase engagement.

Assisted clients in building their brand presence across online platforms.

Shopify Store Specialist (Freelance)

Remote | 2023 – Present

Set up and customized Shopify stores for various clients, including theme installation, layout configuration, and payment gateway integration.

Managed product listings, collections, and SEO optimization for better visibility and conversions.

Designed promotional banners and visuals using Canva to align with branding and marketing goals.

Integrated third-party apps to enhance store functionality, such as reviews, email marketing, and analytics tools.

Provided training and support to clients for store management and basic digital marketing strategies.

EDUCATION

Associate Degree in Commerce (ADC)

Women Degree College, Karachi

2023 – 2025 (In Progress)

Intermediate in Commerce

Khadija Girls College, Karachi

2021 – 2023

Matriculation in Medical Science

Jamia Darul Uloom, Karachi

2019 – 2021

ADDITIONAL INFORMATION

Portfolio:

GitHub: https://github.com/khanzadigithubid

LinkedIn: https://www.linkedin.com/in/khanzadi-wazir-ali-7a97832b6/

Languages: English (Professional), Urdu (Native)

Interests: Web 3.0, Artificial Intelligence, Metaverse

CERTIFICATIONS

Governor Sindh Initiative for GenAI (2023 – Present)

(Training in Generative AI, TypeScript, Next.js, and deployment tools)