

# CONTACT

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# EDUCATION

# 2029 - 2030 WARDIERE UNIVERSITY

· Master of Business Management

# 2025 - 2029 **WARDIERE UNIVERSITY**

- · Bachelor of Business
- GPA: 3.8 / 4.0

#### SKILLS

- Project Management
- Public Relations
- Teamwork
- · Time Management
- Leadership
- **Effective Communication**
- Critical Thinking

# LANGUAGES

 English French

German

Spanish

# AICHA BEN ALI

MARKETING MANAGER

#### PROFILE

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#### WORK EXPERIENCE

#### **Borcelle Studio**

2030 - PRESENT

Marketing Manager & Specialist

- · Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- · Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

#### **Fauget Studio**

2025 - 2029

Marketing Manager & Specialist

- · Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- · Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

#### **Studio Shodwe**

2024 - 2025

Marketing Manager & Specialist

- · Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- · Monitor and maintain brand consistency across all marketing channels and materials.

# REFERENCE

#### **Estelle Darcy**

Wardiere Inc. / CTO

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#### **Harper Russo**

Wardiere Inc. / CEO

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