



# CREDIT CARD REPORT

## Weekly Status Report



# Credit Card Customer Report

Revenue  
57M

Total Interest  
8M

Income  
588M

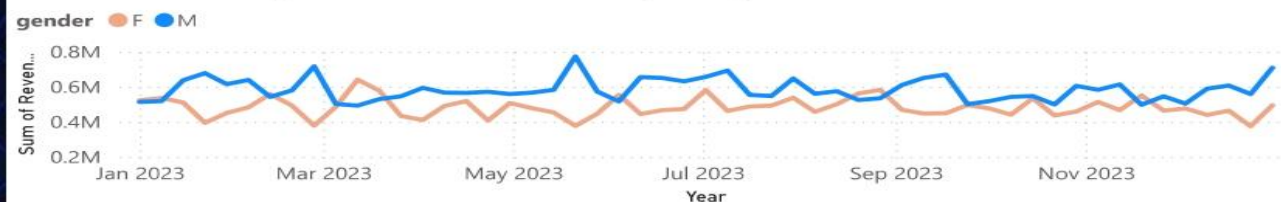
CSS  
3.19

Revenue by States



customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	7040606	73516911	967751
Businessman	17697472	190350431	2584604
Govt	8335534	90834727	1182231
Retirees	4617448	49619308	641692
Selfemployeed	8542826	77659931	1141510
White-collar	10283124	105618475	1464691
Total	56517011	587599783	7982480

Sum of Revenue by Year, Quarter, Month, Day and gender



week\_start\_date

All

F

M

M

F

31M

26M

Revenue by Income Group

gender F M



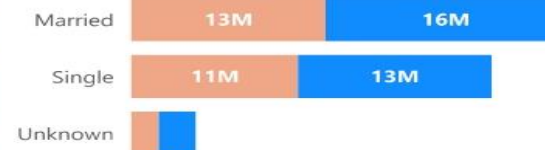
Revenue by Age Group

gender F M



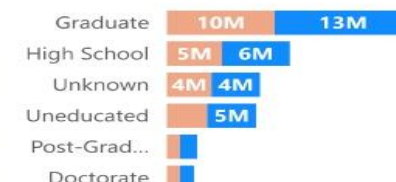
Revenue by Dependent Count

gender F M



Revenue by Marital Status

gender F M



# Credit Card Transaction Report

Revenue  
**57M**

Amount  
**46M**

Total Interest  
**8M**

Count  
**667K**

Q4

Q2

Q3

Q1

Gold

Silver

Blue

Platinum

Low

High

Medium

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
<b>Total</b>	<b>56517011</b>	<b>45533021</b>	<b>7982480</b>

week\_start\_date

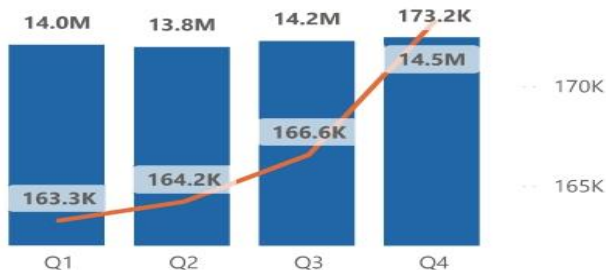
All

F

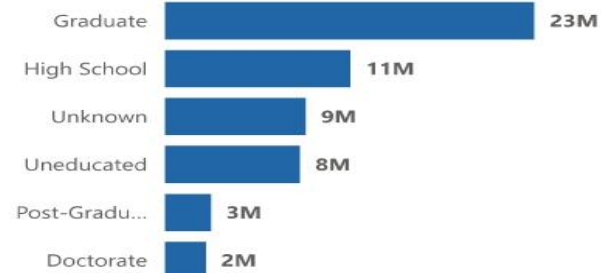
M

QTR Revenue and total trans count

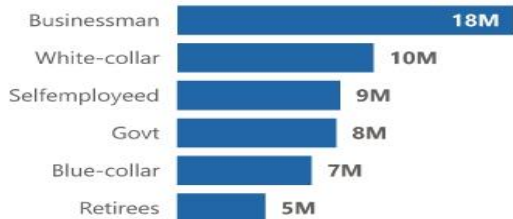
Sum of Revenue Sum of total\_trans\_ct



Revenue by Education



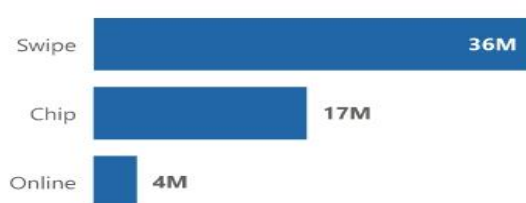
Revenue by Jobs



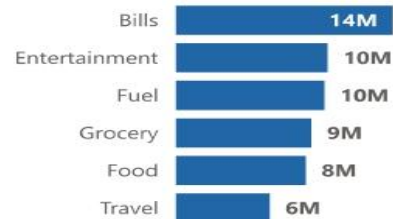
Revenue by Card Category



Revenue by Chip



Revenue by Expenditure Type



# PROJECT INSIGHTS- WEEK 53 (31ST DEC)

## Week on Week change:

- ❖ Revenue increased by 28.8%
- ❖ Total Transaction Amount increased by 25.94%.
- ❖ Total Transaction Count increased by 3.28%.Customer Satisfaction Score dropped by 20.63%.

## Year-to-Date Overview:

- ❖ Total Interest Earned: 8M
- ❖ Total Transaction Amount: 45.5M
- ❖ Total Transaction Count: 667.2K
- ❖ Activation Rate: 57.5%
- ❖ Delinquency Rate: 6.06%
- ❖ Gender Breakdown: Male Customers: 31M & Female Customers: 26M

An abstract geometric design on the left side of the slide. It features a dark blue background with various geometric shapes and patterns. A white circle is positioned near the top left. Below it, a light blue semi-circle is visible. To the right of the semi-circle, there is a pink triangle with diagonal lines. Further down, there is a pink square with a pattern of concentric lines. At the bottom, there is a pink triangle with a pattern of concentric lines. The overall design is modern and minimalist.

**THANK YOU**