

# ■ PhonePe Pulse Insights Report

This report provides statistical insights from the cleaned PhonePe Pulse datasets.

## 1■■ Aggregated Transaction Insights

- Total Transaction Value: ■345,522,294,835,386.50
- Total Transaction Count: 235,284,216,874
- Top Performing State: Telangana (■41,655,955,630,076.32)

## 2■■ Map Transaction Insights

- Total Transaction Value: ■325,607,317,978,797.06
- Total Transaction Count: 220,707,827,390
- Average Transaction Value: ■1,475.29
- Top Performing District: Bengaluru Urban (■19,937,841,648,191.41)

## 3■■ Top Transaction Insights

- Top 10 States by Transaction Volume

State	Transaction Amount (■)
Telangana	32,267,745,869,800.92
Karnataka	30,147,547,462,830.30
Maharashtra	27,494,919,247,890.59
Andhra Pradesh	25,869,880,905,897.55
Rajasthan	16,828,624,099,000.04
West Bengal	11,513,615,518,738.18
Uttar Pradesh	10,880,561,678,503.05
Madhya Pradesh	10,545,623,169,527.32
Bihar	9,250,101,694,815.59
Odisha	7,934,488,440,701.25

## 4■■ Aggregated User Insights

- Most Popular Smartphone Brand: Xiaomi (863,521,842 transactions)

## 5■■ Top User Insights

- Top 5 States by Registered Users:
  - Maharashtra: 756,641,462 users
  - Karnataka: 512,981,935 users
  - Andhra Pradesh: 445,353,904 users
  - Telangana: 379,313,805 users

- Uttar Pradesh: 375,901,484 users

***Report Generated Automatically Using Streamlit + Python***