

# Katya Hassett

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## SUMMARY

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UX/UI Designer with 3 years' experience as a UI/UX Developer combining creativity and usability to design web and mobile applications. I focus on creating compelling user experiences to improve key performance indicators, brand loyalty, and customer retention.

## SKILLS

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**Technical:** HTML5, CSS, GitHub, Bootstrap, Figma, Adobe XD, WordPress, Wix, HotJar

**UX/UI:** User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development

## PROFESSIONAL EXPERIENCE

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### **Smart Course Website Redesign** | *Wix, Figma*

- Leveraged a human-centered design process to deliver an intuitive user interface. Designed and tested high-fidelity mockups in Figma and then published the iterated pages onto Wix. Used HotJar and Google Analytics to implement usability testing. Worked with developers to deliver functional and high products. Ensured KPIs are measured each week and processed these insights to improve Smart Course products.

### **AOM Trading Website Developer** | *WordPress, CSS + HTML*

- Designed prototypes for a responsive teaching platform hosted on WordPress.
- Built pages to follow user journeys that support the goals, needs, and users of AOM Trading.

## PROJECTS

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### **PuzzBuds** | *WordPress, Figma, InVision*

- Build wireframes from user flows, design web pages and then implement WordPress plugins to develop a functioning back-end.

### **Narika.org** | *Figma, Adobe XD, InVision*

- Redesign Narika.org to help domestic violence survivors discover products, programs, and resources that are easy to find and support self-sufficiency.

## ADDITIONAL WORK EXPERIENCE

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Assistant Team Leader, **Americorps NCCC**, Denver CO. June 2019 March 2020

- Assisted in leading a team of 8-10 members in the Southwest region of the United States, completing community service with a variety of non-profit organizations.

## EDUCATION

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**UC Berkeley**, Berkeley, CA

*UX/UI Design Certificate*

An intensive 24-week long intensive program dedicated to designing web applications and interfaces. Skills learned consisted of HTML5, CSS3, Javascript, JQuery, Bootstrap, and UX/UI Fundamentals (Empathizing, Persona Development, Ideation, Wireframing, Prototyping, Testing).

**Cambridge Rindge and Latin School**, Cambridge, MA  
*High School Diploma*