

KATYA HASSETT

Graphic Designer | UI/UX | Branding

Cambridge, MA | Open to relocation

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EDUCATION

Portland State University — BFA in Graphic Design, *Expected December 2025*

University of California, Berkeley — UI/UX Design Bootcamp Certificate, *October 2021*

EXPERIENCE

AOM Trading Web Designer — 2018–Present

- Designed responsive WordPress pages aligned with user needs and business goals
- Developed prototypes and layouts using HTML, CSS, PHP, and Figma
- Collaborated with developers to improve Zoom integration and UX

Book Cover Designer — October 2023 - March 2024

- Designed cover layout and typography for *Evil Chose You*
- Collaborated with author and publisher to align design with vision

City Council Campaign Designer — August 2023 - November 2023

- Led rebranding for Councilor John Hanratty's campaign
- Developed modern logo and applied branding across print collateral (yard signs, business cards, palm cards)

PROJECTS

RIP Energy Drink Branding

- Developed brand identity with logos, packaging templates, typography, and color systems.

Unwind Yoga Studio Identity

- Created full brand system including logos, custom illustrations, and responsive collateral.

Generative Poster Series (Processing)

- Programmed nature-inspired visuals, producing print and projection-ready assets.

SKILLS

Adobe Creative Suite (Ps, Ai, Id), Figma, After Effects, Branding, UI/UX, Typography, Layout, Responsive Design, HTML/CSS, WordPress, Illustration, Motion Graphics