# KATYA HASSETT

# UI/UX DESIGNER & GRAPHIC DESIGNER

katyahassett@gmail.com | katyahassett.com

# **ACADEMIC BACKGROUND**

# **Portland State University**

Bachelor of Arts | Graphic Design

Expected graduation 05/2025

## **UC Berkeley**

Bootcamp Certificate | UI/UX Design

Graduated October 2021

## **SKILLS**

- Interface Design
- User-Centric Design Research
- Project Organization
- Illustration
- Prototyping & Wireframing
- Front-end Web Development
  - HTML, CSS

## **TOOLS**

- Figma
- Procreate
- Adobe Creative Suite
- Wordpress
- Wix
- HotJar
- Asana
- Github
- VS Code

# **PERSONAL INTERESTS**

- Painting
- Drawing
- Digital art/illustration

# **DESIGN HISTORY**

#### **Smart Course**

Internship | UI/UX Design

December 2021 - April 2022

- Leveraged a human-centered design process to deliver an intuitive user interface.
- Designed and tested high-fidelity mockups in Figma and then published the iterated pages onto Wix.
- Ensured KPIs are measured each week and processed these insights to improve Smart Course products.

#### **AOM Trading**

Web Developer | Wordpress, CSS +HTML

August 2020 - November 2021

- Designed prototypes for a responsive teaching platform hosted on WordPress.
- Built pages to follow user journeys that support the goals, needs, and users of AOM Trading.

## **PROJECTS**

# Spell It

Designed and prototyped a mobile speech recognition app from scratch. Conducted thorough research, tested, iterated, and designed this app.

# Narika.org

Redesigned Narika.org to help domestic violence survivors discover products, programs, and resources that are easy to find and support self-sufficiency.

## **Puppy Love**

Designed and prototyped an app for pet owners to find nearby compatible playmates for their dogs.