



Guide for ChatGPT/Gemini Product Review Generator for Magento 2

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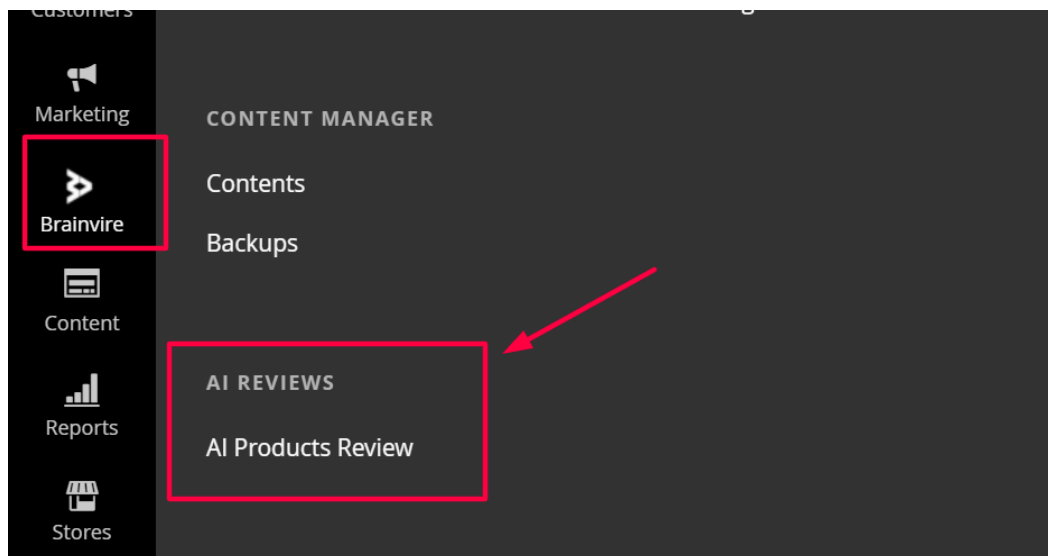
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1. Introduction

- The AI Product Review Module is a powerful tool designed to streamline the process of creating product reviews by leveraging artificial intelligence. This comprehensive guide will walk you through the steps to effectively utilize the module's features, benefiting both frontend users and backend admins.
- The AI Product Review Module allows users to generate reviews based on a pre-defined format automatically. Users can effortlessly create high-quality, informative reviews with just a few clicks by inputting essential details such as nicknames, titles, features, and benefits.
- For backend admins, the module provides an additional "Backend" section, enabling them to add reviews on behalf of customers. Admins can search for store views, add products by SKU or name, specify features and benefits, choose a language, and generate AI reviews for specific products.
- This guide will cover all AI Product Review Module aspects, including configuration, review generation, and advanced features. Whether you're a front-end user seeking to enhance the customer experience or an admin looking to streamline the review process, this guide will equip you with the knowledge and skills necessary to unlock the full potential of this powerful tool.

2. Getting Started

- Before diving into the AI Product Review Module, let's ensure you have the necessary prerequisites and access to the relevant sections within the admin panel.



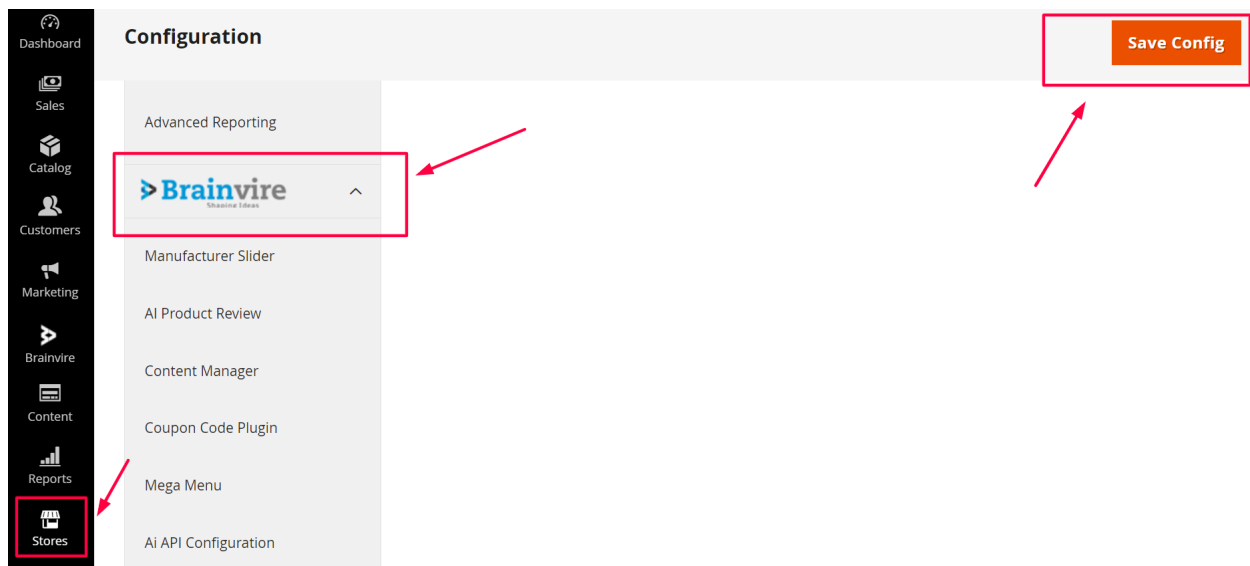
2.1 Prerequisites

- To utilize the AI Product Review Module effectively, you'll need:
 - Administrative access to the Magento backend
 - The AI Product Review Module was installed and activated

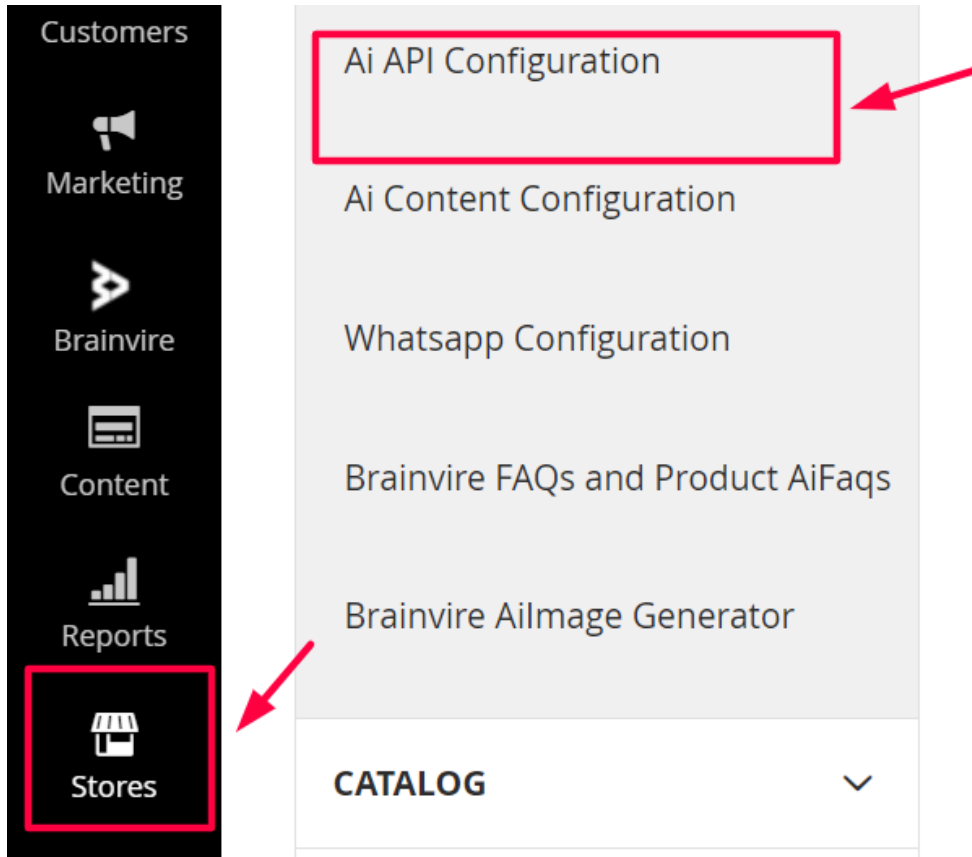
2.2 Accessing the AI Configuration

- Follow these steps to access the AI Configuration:
 - From the Admin sidebar, click on 'Stores' > 'Configuration' > 'Brainvire AI Configuration'.

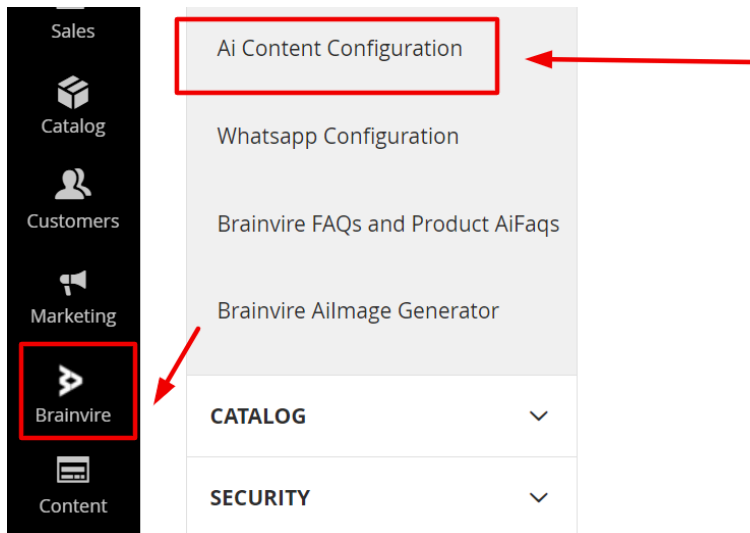
Screenshot:



- A new tab named "Configuration" will appear under "Stores". Click on it.
- Screenshot:



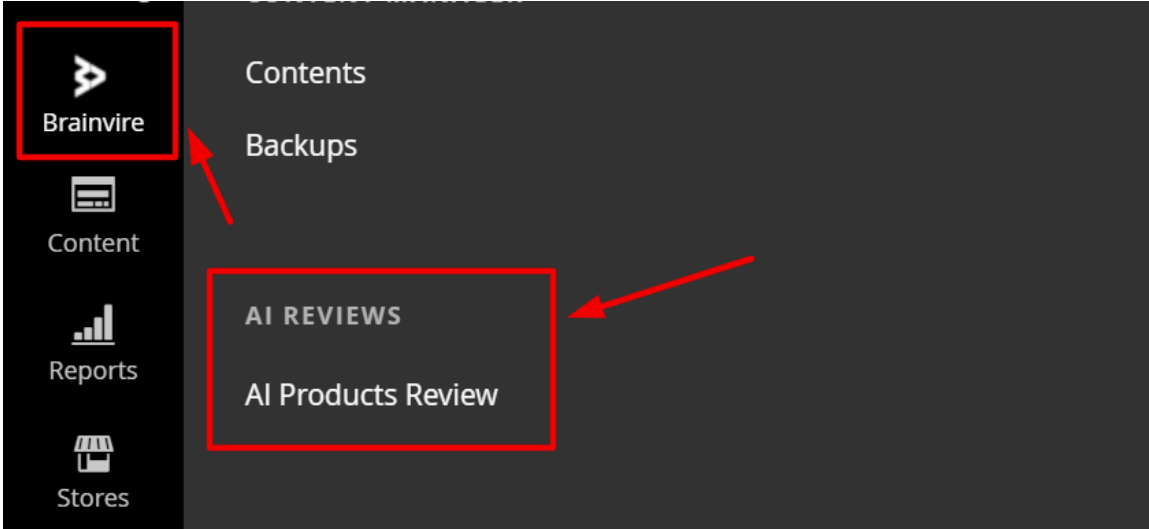
- You will be redirected to "Product Content (AI) Configuration" within the Brainvire section.
- Screenshot:



2.3 Navigating to the Products Section

- To access the AI Product Review section, follow these steps:
 - Click on 'Brainvire' > 'New AI Review' from the Admin sidebar.

- Screenshot:



The screenshot shows the Brainvire dashboard. On the left is a dark sidebar with icons and labels: Brainvire (with logo), Content, Reports, and Stores. The main area has a dark header with 'Contents' and 'Backups'. Below this, a red box highlights 'AI REVIEWS' and 'AI Products Review'. A red arrow points from the 'AI Products Review' box to the 'New AI Review' button in the top bar. The top bar also contains 'Save and New' and a red 'Save AI Review' button. Below the top bar is the 'General' section with form fields: Customer Nickname (required), Store View (Default Store View), Products (Select...), Title (required), Feature and Benefits (required), and Language (English).

New AI Review Save and New **Save AI Review**

General

Customer Nickname *

Store View Default Store View ▼

Products * Select... ▼

Title *

Feature and Benefits *

Language English ▼

- This will take you to the AI Product Review interface, where you can configure and generate AI reviews.

- Screenshot:

New AI Review

Products * Select...

Title *

Feature and Benefits *

Language English

Generate AI Review ?

Preview *

Save and New **Save AI Review**

3. Extension Benefits

- The AI Product Review Module offers numerous benefits for both frontend users and backend admins:
 - Automate product review generation, saving time and resources
 - Create reviews based on a set format for consistency and professionalism
 - Enhance customer experience with detailed and informative reviews
 - Enable backend admins to add reviews on behalf of customers
 - Search and filter products by SKU, name, or store view
 - Generate reviews in multiple languages
- By leveraging the power of artificial intelligence, the AI Product Review Module streamlines the review creation process, ensuring a seamless and efficient experience for all users.

4. AI Product Review Interface Overview

- The AI Product Review interface is divided into three main sections: General, Frontend AI Review, and Backend. Each section serves a specific purpose and offers unique configuration options.

- Screenshot:

New AI Review

Products * TestProd

Title * product test

Feature and Benefits * nice product

Language English

Generate AI Review ?

Preview * Product Test and Feedback

I have used TestProd for a week now, and I am very impressed. The product is wellmade and easy to use. I have already recommended it to several of my friends.

Here are a few of the things I like most about TestProd:

Save and New **Save AI Review**

✓ You saved the Ai Review.

General

Customer Nickname *

Store View Default Store View

Products * Select...

Title *

4.1 General Section

- The General section contains configuration options that apply to both frontend users and backend admins. Here, you can:
 - Enable or disable the AI Product Review feature
 - Choose the AI medium (e.g., ChatGPT or Gemini)
 - Configure the API by inputting the Base URL and API key

Save Config

General

Status Enable/Disable
[store view]

Yes

Model
[store view]

Gemini

Content Format
[store view]

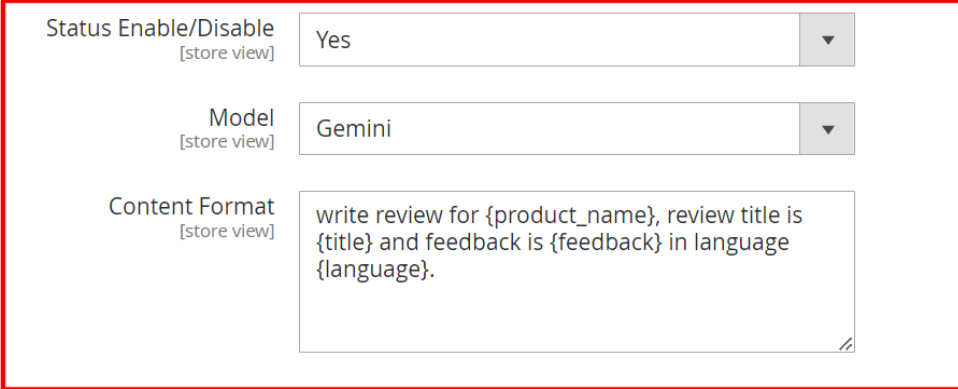
write review for {product_name}, review title is {title} and feedback is {feedback} in language {language}.

4.2 Frontend AI Review Section

- The Frontend AI Review section is specifically designed for storefront users. In this section, you can:
 - Enable or disable the AI Product Review feature for the storefront
 - Choose the AI medium (e.g., ChatGPT or Gemini)
 - Configure the API by inputting the Base URL and API key
 - Define a pre-formatted template for reviews in the "Content Format" section

- Screenshot:

Frontend AI Review



The screenshot shows a configuration interface for the Frontend AI Review module. It contains three settings, each with a label, a sub-label '[store view]', and a value field with a dropdown arrow:

- Status Enable/Disable** [store view]: Yes
- Model** [store view]: Gemini
- Content Format** [store view]: write review for {product_name}, review title is {title} and feedback is {feedback} in language {language}.

4.3 Backend Section

- The Backend section is exclusive to backend admins, allowing them to add reviews on behalf of customers. In this section, admins can:
 - Search for customers by name
 - Select the relevant store view
 - Search for products by SKU or name
 - Input features and benefits of the products
 - Select the desired language for the review
 - Generate AI reviews for specific products
- With these three sections, the AI Product Review Module offers a comprehensive set of tools and configurations to meet the needs of both frontend users and backend admins.

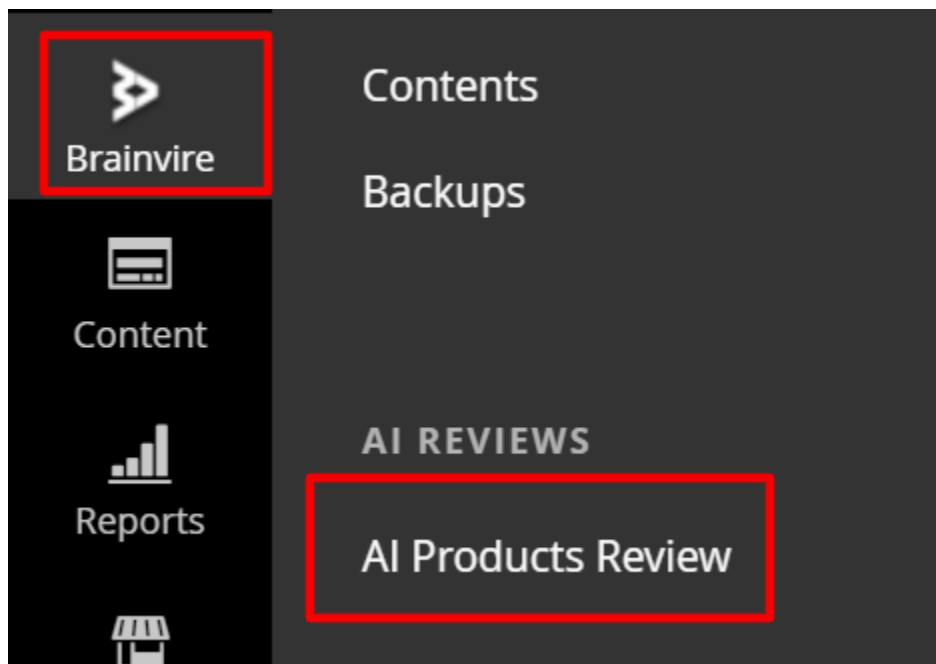
5. Generating AI Reviews

- Now that you're familiar with the AI Product Review interface, let's dive into the process of generating AI reviews.

5.1 Accessing AI Product Review

To access the AI Product Review section, follow these steps:

1. Click on "Brainvire" from the sidebar.
2. Select "AI Product Review".



5.2 Review Generation Options

- Within the AI Product Review section, you'll find two main options for generating reviews:
 - General (applicable to both frontend and admin)
 - Frontend AI Review (specifically for the storefront)

- Screenshot:

The screenshot displays the 'Configuration' page in the Brainvire system. On the left, a sidebar menu lists various configuration options: GENERAL, Manufacturer Slider, AI Product Review, Content Manager, Coupon Code Plugin, Mega Menu, Ai API Configuration, and Ai Content Configuration. The 'GENERAL' section is currently selected, and its settings are shown in the main area. The 'General' section includes a 'Status Enable/Disable' dropdown set to 'Yes', a 'Model' dropdown set to 'Gemini', and a 'Content Format' text area containing the prompt: 'write review for {product_name}, review title is {title} and feedback is {feedback} in language {language}'. A red box highlights the 'GENERAL' tab in the sidebar, and another red box highlights the 'General' section title. A third red box highlights the 'Save Config' button in the top right corner. A fourth red box highlights the 'Frontend AI Review' section title, which is currently collapsed. The 'Frontend AI Review' section also includes a 'Status Enable/Disable' dropdown set to 'Yes' and a 'Model' dropdown set to 'Gemini'.

- Note: Save Configurations Remember to save any configuration changes you make in the "General," "Frontend AI Review," or "Backend" sections. Unsaved changes will be lost if you navigate away from the page.

5.3 Enable Review Generation

- Before generating AI reviews, ensure that the "Status" option is set to "Enable" in the chosen section ("General" or "Frontend AI Review").

- Screenshot:

General

Status Enable/Disable [store view] Yes

Model [store view] Gemini

Content Format [store view] write review for {product_name}, review title is {title} and feedback is {feedback} in language {language}.

Save Config

- Note: Language Support The language selection option is currently only available for admins in the "Backend" section. Frontend users will need to generate reviews in the default language set by the admin.

5.4 Content Format

- The "Content Format" section allows you to define a pre-formatted template for reviews. This template will be used by the AI to generate reviews based on the provided details.

- Screenshot:

General

Status Enable/Disable [store view] Yes

Model [store view] Gemini

Content Format [store view] write review for {product_name}, review title is {title} and feedback is {feedback} in language {language}.

- **Note: Review Moderation** While the AI Product Review Module generates reviews automatically, it's recommended to moderate and proofread the reviews before publishing them. The AI may occasionally produce content that requires editing or correction.

5.5 Review Details

- Depending on whether you're a front-end user or an admin, you'll need to provide different review details. Here's what you'll need:

- **For Frontend Users:**
 - **Nickname:** A desired nickname for the reviewer
 - **Title:** A title for the review
 - **Features:** List the product's features
 - **Benefits:** Describe the benefits of using the product

- **Screenshot:**

The screenshot shows the 'New AI Review' form. At the top, there are two buttons: 'Save and New' and 'Save AI Review'. Below the header, the 'General' tab is selected. The form contains several input fields, each highlighted with a red box and a red arrow pointing to it:

- Customer Nickname ***: A text input field.
- Store View**: A dropdown menu currently showing 'Default Store View'.
- Products ***: A dropdown menu currently showing 'Select...'.
- Title ***: A text input field.
- Feature and Benefits ***: A large text area for input.
- Language**: A dropdown menu currently showing 'English'.

- **For Admins:**
 - **Search Customer:** Search for the customer's name
 - **Search Store View:** Select the relevant store view
 - **Search Product:** Search for the product by SKU or name
 - **Input Features and Benefits:** Describe the product features and benefits
 - **Language Selection:** Choose the desired language for the review
- **Note: Character Limits** Some input fields may have character limits to ensure the generated reviews are concise and focused. Pay attention to any character limit notifications or warnings.

- Screenshot:

TestProd [← Back](#) [Generate Ai Content](#) [Add Attribute](#) [Save](#)

Product Reviews

7 records found

20 per page 1 of 1

ID ↓	Created	Status	Title	Nickname	Review	Visibility	Type	Product	SKU	Action
1	May 15, 2024 3:45:00 AM	Approved	Good Quality	ron whisely	I recently purchased a product from TestProd and I must say I am thoroughly impressed with the quality. The item exceeded my expectations and I am very satisfied with my purchase. The materials used are topnotch and the craftsmanship is excellent. I highly recommend TestProd for anyone looking for good quality products.	Main Website Main Website Store Default Store View	Guest	TestProd	TestProd	Edit
2	May 15, 2024 3:49:13 AM	Approved	Good worth buying	hermoine granger	Review for TestProd: Good worth buying I recently purchased TestProd and I must say it was worth every penny. The product exceeded my expectations and delivered great results. I highly recommend TestProd to anyone looking for a reliable and effective solution. Good worth buying!	Main Website Main Website Store Default Store View	Guest	TestProd	TestProd	Edit

5.6 Generate AI Review

- Once you've provided the necessary review details, click on the "Generate AI Review" button. The AI will then generate a review based on the provided details and chosen format.
- Screenshot:

Feature and Benefits *

Language English

[Generate AI Review](#) ?

- Note: Placeholder Content If you leave any of the required fields (e.g., features, benefits) blank, the AI will generate placeholder content to fill those sections. However, it's recommended to provide accurate and detailed information for optimal review quality.

6. Review Generation Options

6.1 Frontend Users

- As a frontend user, you can generate AI reviews by following these steps:
- In the "Frontend AI Review" section, ensure the "Status" is set to "Enable".
- Fill in the following fields:
 - Nickname
 - Title
 - Features
 - Benefits
- Click "Generate AI Review" to create the review.
- Note: Frontend User Limitations The "Frontend AI Review" section may not be available on all storefronts. Availability depends on the store admin's configuration settings. If you cannot access this section, please contact your admin for assistance.
- Screenshot:

Frontend AI Review

Status Enable/Disable [store view]	Yes	▼
Model [store view]	Gemini	▼
Content Format [store view]	write review for {product_name}, review title is {title} and feedback is {feedback} in language {language}.	

- Note: API Rate Limits Depending on the AI service provider (e.g., ChatGPT, Gemini) and your subscription plan, there may be rate limits or usage quotas for generating AI content. Monitor your usage to avoid exceeding these limits.

6.2 Admins

- As an admin, you have additional options for generating AI reviews:
- In the "Backend" section, search for the customer by entering their name.

Customers

Add New Customer

Search by keyword

Filters

Default View

Columns

Export

Actions

4 records found

20 per page

1 of 1

	ID ↓	Name	Email	Group	Phone	ZIP	Country	State/Province	Customer Since	Web Site	Confirmed email	Account Creation
<input type="checkbox"/>	1	Brijesh Thaker	brijesh.thaker@brainvire.com	General	8320427196	14215	United States	New York	May 19, 2024 11:42:07 PM	Main Website	Confirmation Not Required	Default Store View
<input type="checkbox"/>	2	RANJAN KUMAR	kumarranjan037@gmail.com	General	321313232	12334	United States	California	May 19, 2024 11:59:47 PM	Main Website	Confirmation Not Required	Default Store View
									May 20,		Confirmation	Default