Should Media be controlled by the Government?

37. Should Media be controlled by the Government?

1- What is media and what are its shapes?

2- Why we need Media and how it impacts our mind and daily life?

3- What are the evil faces of Media?

4- Are you in control of what you see and listen?

5- Do we need our “Big Brother” to watch us?

6- What are the consequences of not taking control of Media?

7- Can you see it now!

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1. What is media and what are its shapes

It describes any channel of communication

Modern media comes in many different formats, including

print media (books, magazines, newspapers),

television,

movies,

video games,

music,

cell phones,

various kinds of software,

and the Internet

*Print Media*  
describe the traditional or "old-fashioned" print-based media that today's parents grew up with, including newspapers, magazines, books, and comics or graphic novels. Historically, only wealthy publishers had access to sophisticated type-setting technologies necessary to create printed material, but this has changed in recent years with the widespread accessibility of desktop publishing software and print-on-demand publication services such as Lulu.com (LINK). More recently, electronic book readers such as the [Amazon Kindle](http://www.amazon.com/kindle-store-ebooks-newspapers-blogs/b/ref=topnav_storetab_kinh?ie=UTF8&node=133141011)

*Video Games*

Available since the early 1980s, video games have only grown in popularity among youth. Today's games make use of advanced graphics and processors to enable three dimensional game play featuring highly realistic landscapes and physics simulations, and the ability to compete against other players through a network connection.

Games such as the recently popular [World of Warcraft](http://www.worldofwarcraft.com/index.xml) and League of Legends are played in a networked universe shared simultaneously by thousands of gamers at once.

*Movies*

originally, movies could only be consumed at a neighborhood movie theater, but these days movies are widely available for people to consume in their homes, on their computers, and even in through their telephones.

4 Commercial movies are also distributed on DVD and Blu-Ray disks, which can be rented from stores and through-the-mail services such as [Netflix](http://www.netflix.com/), from movie rental services such as [Amazon](http://www.amazon.com/) and [iTunes](http://www.itunes.com/)

now also widely available through video sharing websites such as [YouTube.com](http://www.youtube.com/) and [Vimeo.com](http://www.vimeo.com/).

and the Internet

social media like fb twitter Instagram reddit tiktok whatsapp telegram threads google plusa and BBM الله يرحمه

**Facebook — 2.96 billion MAUs**

This means roughly [37%](https://datareportal.com/essential-facebook-stats?ref=buffer.com#:~:text=These%20latest%20figures,today.) of the world’s population are Facebook users.

## 2. YouTube — 2.2 billion MAUs

[YouTube](https://www.youtube.com/?ref=buffer.com) is a video-sharing platform where [users watch a billion hours of videos daily.](https://www.tubefilter.com/2021/05/04/youtube-billion-hours-watched-tv-screens-newfronts-2021/?ref=buffer.com) Besides being the second largest social media site, YouTube is often called the second largest search engine after Google, its parent company.

## 3. WhatsApp — 2 billion MAUs

[WhatsApp](https://www.whatsapp.com/?ref=buffer.com) is a messaging app used by people in over [180 countries](https://www.whatsapp.com/about/?ref=buffer.com).

## 4. Instagram — 2 billion MAUs

## 5. WeChat — 1.26 billion MAUs

## 6. TikTok — 1 billion MAUs

## [TikTok](https://www.tiktok.com/?ref=buffer.com) (known as Douyin in China) is a short-form video-sharing app. Despite only launching in 2017, it’s one of the fastest-growing apps in the world and recently overtook Google as the [most visited](https://www.cbsnews.com/news/tiktok-google-facebook-social-media-internet/?ref=buffer.com)internet site.​

## About [47.4% of TikTok users](https://www.statista.com/statistics/1095186/tiktok-us-users-age/?ref=buffer.com) in the U.S. are aged 10-29. So if your target demographic is young, then TikTok is a great platform for your business to be on.

## 9. Telegram — 550 million MAUs

## [Telegram](https://telegram.org/?ref=buffer.com) is a free messaging app that works across multiple devices with no limits on media sizes.

## 14. Twitter — 238 million MAUs

## 15. Reddit — 430 million MAUs

## [Reddit](https://www.reddit.com/?ref=buffer.com), known for its popular upvoting feature, has been called the "front page of the internet," thanks to its mix of current events, celebrity "ask me anything" (AMA) events, and in-depth discussions of niche topics.

## 16. LinkedIn — 424 million MAUs

[WeChat](https://www.wechat.com/en/?ref=buffer.com) was released in 2011 by [Tencent](https://www.tencent.com/?ref=buffer.com), one of China’s biggest tech companies. Like WhatsApp and Messenger, WeChat was originally a messaging app, but it’s evolved into an all-in-one platform. Besides messaging and calling, users can shop online, pay bills, buy groceries, transfer money, make reservations, book taxis, and more.

other prominent Chinese social media platforms include: Youku Tudou (equivalent of YouTube), Douyin (aka TikTok), Baidu Tieba (a search engine forum), Zhihu (the Quora of China), Xiaohongshu (a cross-border e-commerce community), Meitu (the Chinese alternative to Instagram)

### Why we need Media

### **They Determine Our Place in the World**

-the media greatly influences society. They inform people about what is happening. It permeates people’s lives by creating their own criteria and opinions. In this way the media moves the masses, creating different social movements. In turn, each member of society indicates the future changes that are coming.

- The media plays a very important role in exposing various social problems, thanks to which different solutions can be deduced, in addition to responding to those who do not fulfill their tasks. In this way, authorities in different areas of government are evaluated according to their work.

1. **Gives us immense knowledge & transmits information** – Media keeps us informed about various happening around the world. It lets us know what is happening around us and all over the world. With the help of media, we get immense knowledge on various subjects. Media plays a vital role in the dissemination of information. It broadcasts, prints and updates information from time to time so that the general public stays aware of what is going on in the country and in the entire world.

1. **Raises our consciousness** – Media ignites awareness in us by providing information and knowledge. It does not enforces its own opinion on us, but provides facts, figures and news to us so that we can analyze the information and can understand, what is wrong and what is right?
2. 3. **Raises voice against issues** **in societies**– Media also plays a constructive role for the society by raising awareness of issues. Presently, there are many examples of social issues like gender discrimination, etc. that have been raised by media. When media presents and unveils such issues, the public becomes aware and the necessary steps are taken for resolving the issues! Media also helps reach the voice of masses to the concerned authorities.
3. **Provides true pictures and live telecast for various events** – Any live event happening right now can be watched anywhere. For example, the FIFA World Cup, a political address by a PM,  live coverage of areas affected by flooding or just any other incident, media helps us see the true picture by providing the LIVE or recorded telecast for almost all important events.
4. **Educates the society** – One of the most important roles of media is to educate the society. We can explore and analyze various product reviews, do price comparison for various items, read news about politics, fashion, war, weather, health and much more with the help of media. Media exposes issues like poverty, illiteracy, social backwardness, etc., and educates people on the same. It also educates people about their rights and duties and helps enforce law as well.

●       An open-field for con artists to find their next hunt.

●       Fake news triggers riots and strikes among communities.

●       Cyber bullying is yet another challenge for teenagers.

●       Since everyone has a profile, there’s no privacy.

●       Customer data theft is another challenge for countries that have conflicting enemies.