Scenario:

"Sarah, 21, is a third-year biology college student who has relied on traditional note taking methods throughout her academic career. However, as her coursework becomes difficult, she finds her schedule filled with lectures, labs, and study sessions. Despite her efforts to stay organised, she often misplaces notes or forget what notebooks contain specific lecture materials. As the workload increases, Sarah finds it challenging to keep up with group projects as its difficult to coordinate meetings and share physical notes on a tight schedule. Due to this, it has led Sarah to become stress, unprepared and unorganised towards the exam season.

Overwhelmed by how time consuming and limiting traditional note-taking methods are. Sarah decides to research for digital alternatives. During her research, Sarah discovers an app called NoteWorm, includes features that facilitate the issues she has been facing. Sarah noticed that NoteWorm could organise notes by subject, offered cloud storage for storing files and included an effortless way to share and collaborate with classmates through the app. Convinced by features, Sarah decides to try it out.

After moving onto digital note taking, Sarah has seen a significant improvement with her workflow. Due to NoteWorm, Sarah can capture lecture notes directly on her smartphone, and automatically store them in one location provided by cloud storage feature. With the organisation features, she can categorize her notes by course and topic. Along with the collaboration and sharing features, Sarah can participate in group meetings and share files with ease unlike before. Transitioning from traditional to digital has led Sarah to be more confident and prepared for her studies, leading to improved academic performance and reduced stress levels. In result, she is no longer burdened by the limitations of traditional note-taking methods. "