



SARAH O'REILLEY

Biology college student

BIO

Sarah is a third-year biology college student passionate about making a difference in the world. She is actively involved in the STEM society and volunteers to be a lab demonstrator to young students at the biology department. She enjoys listening to crime podcasts and watching drama series. Some may say that her fascination stemmed from the series, Grey's Anatomy. Sarah cannot start her day without relying on her morning rituals and personal schedule. If she doesn't do them, she finds herself feeling unfulfilled throughout the day. Recently, she's been struggling to keep track of things between her college life and her personal life. With group projects, increased workload, and exam season around the corner, Sarah realizes that relying on traditional note taking is time consuming and limits flexibility in her lifestyle. She finds herself developing bad habits rather than following her usual schedule. She's not only concerned about her academics but the possibility that college work is consuming her life.

MOTIVATIONS

- Sarah strives to take her bachelor's further to a master's to specialise in Biology.
- She hopes to become part of something big that will help people globally.
- Her main goal now is to make it through the college year with flying colours.

FRUSTRATIONS

- Lacks motivation to stay on track because the workload overwhelms her.
- Tight schedules and bad preparation keep Sarah from being able to coordinate meetings and communication with her team.
- The sense of being unorganised has led Sarah to become stressed especially towards the exam season.

"Without a routine, I would become inefficient with my time and my lifestyle".

DEMOGRAPHICS

Age: 21 years old

Location: Blackrock,
North-west Dublin

Education: full time
college student

Perfectionist

Ambitious

Resilient

References:

Scenarios and Personas (one from lecture notes):

- <https://www.justinmind.com/blog/how-to-design-user-scenarios/>
- <https://www.interaction-design.org/literature/topics/user-scenarios>

Based on my scenario and frustrations, limits of traditional note taking:

- <https://medschoolinsiders.com/study-strategies/note-taking-for-straight-a-students/#:~:text=There's%20simply%20not%20enough%20time,energy%20than%20copying%20notes%20verbatim>
- <https://typeset.io/questions/what-are-the-advantages-and-disadvantages-of-using-digital-5dkuji5k81>
- <https://semioffice.com/office-supplies/the-pros-and-cons-of-digital-note-taking-vs-traditional-paper-and-pen/>