

Lucent.AI Pte. Ltd. – Business Plan for DBS Bank

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Tagline: Empowering Efficiency with AI

1. Executive Summary

Lucent.AI is a Singapore-based digital consultancy focused on empowering organizations to improve efficiency through artificial intelligence. We combine automation, analytics, and AI-driven insights to help businesses identify bottlenecks, optimize performance, and accelerate digital transformation. Lucent.AI operates as a lean, high-impact venture providing AI readiness assessments, process diagnostics, and digital enablement solutions to mid-sized enterprises and service organizations across APAC.

2. Vision and Mission

Vision: To become a leading AI transformation partner for mid-sized organizations in Asia.

Mission: To deliver practical, affordable, and scalable AI-driven solutions that enhance productivity, decision-making, and customer experience.

3. Products and Services

1. **AI Readiness Assessment:** Interactive 15-question quiz evaluating AI adoption readiness.
2. **Lucent Efficiency Framework™:** Proprietary methodology mapping value-stream inefficiencies.
3. **Process Optimization & Automation Consulting:** Customized advisory integrating AI tools.
4. **Lucent Intelligence Dashboard (Planned):** Subscription-based analytics platform.

4. Market and Opportunity

Across Asia-Pacific, SMEs and mid-market enterprises are seeking ways to automate operations and adapt to the AI economy. Lucent.AI targets mid-sized enterprises, regional GBS centers, and consulting partners seeking AI enablement solutions. AI-related business services in APAC are projected to grow at 25% CAGR (2024–2028).

5. Operating Model

Lucent.AI operates as a remote-first digital consultancy leveraging partnerships and digital tools to deliver scalable services. Operations and support functions are outsourced via SaaS for accounting, compliance, and administration.

Revenue Streams:

- Consulting Fees
- Digital Product Subscriptions
- Training & Workshops

6. Financial Projections (Indicative)

Year	Revenue (SGD)	Expenses (SGD)	Net Profit (SGD)	Remarks
2025	10,000	10,000	0	Initial setup and client acquisition
2026	15,000	11,000	4,000	50% revenue growth; 10% opex growth
2027	22,500	12,100	10,400	Continued growth; dashboard launch

7. Future Roadmap

- Phase 1 (0–3 months):** Launch website and AI readiness assessment.
- Phase 2 (3–6 months):** Publish Lucent Briefs and Framework.
- Phase 3 (6–18 months):** Release Dashboard and corporate AI training modules.

8. Conclusion

Lucent.AI is positioned to bridge the gap between AI theory and practical business efficiency. With an asset-light model and scalable service structure, the company aims to deliver measurable results to mid-sized organizations across APAC.