

Curriculum Vitae

Matseliso Mohale

P.O. Box 8974, Maseru 100, Lesotho

PROFILE

I am a focused confident communication specialist and dedicated entrepreneur who is disciplined, determined, trustworthy, self-motivated, complexity breaker and hardworking Master of Communications holder with extensive experience in marketing and film industry. I exert confidence in myself which enhances my professionalism leaning to hierarchal mode of the company I serve. I have great attitude at all times and always stick to my task; I take pride in my job and strive for excellence even when under pressure. I am always eager to learn new things and enjoy working with people as a team regardless of their different dimensions, more especially building a strong everlasting relationship that shall help both the personnel and the company survive both internal and external challenges. Therefore I always want my seniors to be assured of my service delivery and depend on me for the betterment of the company.

CORE SKILLS

SKILLS AND STRENGTHENS

- + Communication Skills
- + Presentation Skills
- + Leadership Skills
- + Emotional Intelligent
- + Critical Thinker
- + Proactive
- + Conflict Resolution
- + Team Player
- + Digital Communications Skills
- + Project Management Skills

EMPLOYMENT

Jan 2020- to date Limkokwing University of Creative Technology (Communication Faculty) - *Lecturer*

Feb 2013–Dec 2019 **LEAP (LIMKOKWING ENTREPRENEURSHIP ACCELERATION PLATFORM)**–*Internship & Industry Assistant*

Matseliso Mohale is currently working at Limkokwing University of Creative Technology under the Faculty of Communication, Media and Broadcasting as a Lecturer- supporting the design, development and production of the study and teaching materials, and deliver in various modules. She ensures the efficient delivery of teaching programs according to the strategies, policies and procedures of Limkokwing University of Creative Technology.

She was previously working under Limkokwing Entrepreneurship Acceleration Platform (LEAP) department as a LEAP internship and Industry Assistant from February 2013 to February 2019. Since its inception in 2011, LEAP has had an extraordinary run, exhibiting an exemplary initiative to empower young entrepreneurs through incubation. Another vital function of LEAP is to maintain industry relationships with organizations in the professional body of Lesotho and provide students with the skills to master a business from ideation, drawing up business plans, implementation of plan and effective management of the business. It is achieved by providing facilities to Year 3 Semester 2 and Year 4 Semester 2 students from various programmes who qualify for the Internship Programme. The latter is achieved by continuous efforts to liaison with organisations in the industry.

Below are some of Matseliso Mohale's achievements :

- Founder of Mohale Media Productions, Lesotho (multimédia production company specializing in marketing through videos, movies, music videos, documentaries, commercials and infomercials).
- Vodacom Lesotho radio advertisements and social media visual ads
- Metropolitan Lesotho radio and visual advertisements
- Women and Children abuse advertisements
- HIV and AIDS advertisements
- FNB radio advertisements
- Ministry of Health advertisements
- Central Bank of Lesotho advertisements
- MC @ Corporate Events
- Produced a gender-based violence film named *Seipone* (The Mirror) 2018

2015 – 2018 MASTER OF ARTS AND COMMUNICATION SCIENCE

– Limkokwing University of Creative Technology (Botswana)

2008 – 2012 BA (HONS) IN PROFESSIONAL COMMUNICATION

– Limkokwing University of Creative Technology (Lesotho)

2005 – 2006 CERTIFICATE IN INFORMATION TECHNOLOGY

– Computer Education & Training Technology (Lesotho)

2001– 2002 CAMBRIDGE OVERSEAS CERTIFICATE

– Abia High School

AWARDS

2012 YOUNG LEADERS OF LESOTHO AWARDEE, By Tan Sri Dato'Sri Paduka Dr Limkokwing in 2012

2017 LEADERSHIP SKILLS (TRAINING IN LUCT MALAYSIA, KUALA LUMPUR, CYBERJAYA) 2017

2019 BEST WOMAN ACTRESS IN LESOTHO AWARD, 2019

ACTIVITIES

I have always been involved with community and leadership programmes in order to empower myself and others around me. I have always had passion to inspire youth with my progressive ways.

- + High Schools career guidance with Mind Liberation
- + Entrepreneurship skills with Limkokwing Entrepreneurship Acceleration Platform
- + Confidence builder
- + Tertiary behavioral guidance
- + Motivational Speaker
- + Teamwork spirit
- + Arts and talent
- + Social Media Influencer

REFERENCES

Employment

LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY (BOTSWANA): Mr Brian Mutimbanyoka

–Faculty of Communication, Media & Broadcasting Manager

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UNITED NATIONS DEVELOPMENT PROGRAMME (UNDP) (LESOTHO): Mr Lebesa Nkune

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–Head of Solutions Mappings

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LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY (LESOTHO): Mrs Papiso Mohapi-Brown

–Faculty of Communication, Media & Broadcasting Manager

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