

UNLEASHED  BRANDS



VENDOR BOOK

2026 Annual Franchisee Conference
April 18-22, 2026





Dear Valued Preferred Vendors,

Thank you for your continued commitment to Unleashed Brands and our family of brands. Your partnership has been instrumental in fueling our growth and amplifying the impact we make together on kids and families across the country.

As we look ahead to 2026, I'm thrilled to invite you to join us for our Annual Franchisee Conference, **UBCON2026, taking place April 18-22, 2026 in Orlando, Florida**. This year's event is more than a conference—it's a rallying point for our mission. We will gather as franchisees, operators, and passionate leaders to align around what matters most: **helping kids discover who they are destined to be**.

At UBCON2026, we'll reconnect with our "why," celebrate the incredible impact we are making, and look ahead with clarity and focus. Together, we will lead with heart, grow with purpose, and move forward as one unstoppable team.

We're also excited to continue expanding opportunities for our vendor community. The 2026 conference will feature a dynamic exhibit hall and dedicated time for you to connect with franchisees and operators from across our platform. This isn't just an event to showcase your solutions, it's an investment in the long-term success we're building together. From keynote sessions and networking to award celebrations and evening socials, UBCON2026 will be filled with moments that strengthen relationships and create new opportunities for growth.

Your presence at UBCON2026 will make a meaningful difference, and we can't wait to share this experience with you. On behalf of our entire team, thank you for the role you play in helping us live out our mission every day.

See you in April!



Michael O. Browning, Jr.
Founder & CEO, Unleashed Brands

SPONSORSHIPS AT A GLANCE

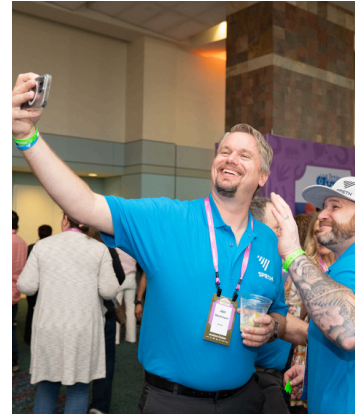
SPONSORSHIP	PRICE	ATTENDEES	AVAILABILITY	BOOTH
<u>Nebular Level</u>	\$160,000	8	1	60x60
<u>Exploration Level - Monday night City Block Party Sponsor</u>	\$120,000	6	1	40x40
<u>Exploration Level - Wednesday Night Concert Sponsor</u>	\$120,000	6	1	40x40
<u>Exploration Level - Transportation Sponsor</u>	\$120,000	6	1	40x40
<u>Exploration Level - Technology Sponsor</u>	\$120,000	6	1	40x40
<u>Rocket Level</u>	\$90,000	4	3	20x40
<u>Acceleration Level</u>	\$60,000	4	6	20x20
<u>Booster Level</u>	\$36,000	3	15	10x20
<u>Airlock Level</u>	\$24,000	2	25	10x10
<u>Launch Pad Level</u>	\$12,000	1	20	10x10
<u>Traditional Sponsor</u>	\$9,000	1	20	n/a

[Additional Sponsors](#)



NEBULAR LEVEL SPONSORSHIP

- Title Sponsor recognition
- Logo on mobile app banner and website
- Logo on window sign in vehicles
- Tuesday Night Exhibit Hall Reception with Franchisees
- 1 branded item in welcome gift
- FAC / Vendor dinner access for all attendees
- Use of hotel executive suite for meetings for duration of conference
- Advance access to Attendee List (2 weeks before Conference)
- Invite to Reception with Executive Team
- Vendor listing in App

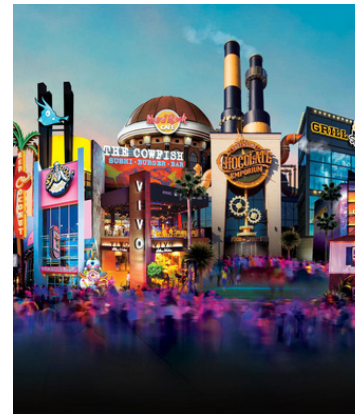


PRICE	ATTENDEES	AVAILABILITY	BOOTH
\$160,000	8	1	60x60



EXPLORATION LEVEL MONDAY NIGHT CITY BLOCK PARTY SPONSOR

- City Block Night Sponsor recognition
- Logo on mobile app banner and website and BOGO in the park
- Tuesday Night Exhibit Hall Reception with Franchisees
- 1 branded item in welcome gift
- FAC / Vendor dinner access for all attendees, and use of hotel executive suite for meetings for duration of conference
- Advance access to Attendee List (2 weeks before Conference)
- Invite to Reception with Executive Team
- Vendor listing in App



PRICE	ATTENDEES	AVAILABILITY	BOOTH
\$120,000	6	1	40x40



EXPLORATION LEVEL WEDNESDAY NIGHT CONCERT SPONSOR

- Concert Sponsor recognition
- Logo on mobile app banner and website and event signage
- VIP Access at Concert
- Tuesday Night Exhibit Hall Reception with Franchisees
- 1 branded item in welcome gift
- FAC / Vendor dinner access for all attendees, and use of hotel executive suite for meetings for duration of conference
- Advance access to Attendee List (2 weeks before Conference)
- Invite to Reception with Executive Team, Vendor listing in App



PRICE	ATTENDEES	AVAILABILITY	BOOTH
\$120,000	6	1	40x40



EXPLORATION LEVEL TRANSPORTATION SPONSOR

- Transportation Sponsor recognition
- Logo on mobile app banner and website
- Logo on window sign in vehicles
- Tuesday Night Exhibit Hall Reception with Franchisees
- 1 branded item in welcome gift
- FAC / Vendor dinner access for all attendees
- Use of hotel executive suite for meetings for duration of conference
- Advance access to Attendee List (2 weeks before Conference)
- Invite to Reception with Executive Team, Vendor listing in App

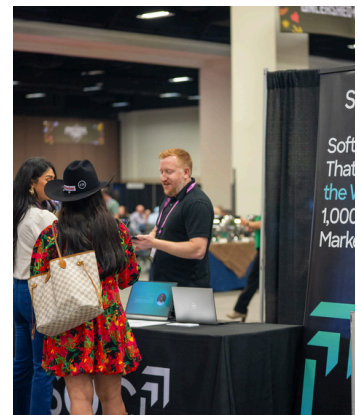


PRICE	ATTENDEES	AVAILABILITY	BOOTH
\$120,000	6	1	40x40



EXPLORATION LEVEL TECHNOLOGY SPONSOR

- Technology Sponsor recognition
- WiFi landing page/logo, app sponsor recognition
- Tuesday Night Exhibit Hall Reception with Franchisees
- 1 branded item in welcome gift
- FAC / Vendor dinner access for all attendees
- Use of hotel executive suite for meetings for duration of conference
- Advance access to Attendee List (2 weeks before Conference)
- Invite to Reception with Executive Team, Vendor listing in App



PRICE	ATTENDEES	AVAILABILITY	BOOTH
\$120,000	6	1	40x40



ROCKET LEVEL

- Logo recognition
- Tuesday Night Exhibit Hall Reception with Franchisees
- 1 branded item in welcome gift
- FAC / Vendor dinner access for 2 attendee
- Advance access to Attendee List (2 weeks before Conference)
- Vendor listing in App

PRICE	ATTENDEES	AVAILABILITY	BOOTH
\$90,000	4	3	20x40

ACCELERATION LEVEL

- Logo recognition
- Tuesday Night Exhibit Hall Reception with Franchisees
- 1 branded item in welcome gift
- FAC /Vendor dinner access for 2 attendee
- Attendee List, Vendor listing in App

PRICE	ATTENDEES	AVAILABILITY	BOOTH
\$60,000	4	6	20x20



BOOSTER LEVEL

- Logo recognition
- Tuesday Night Exhibit Hall Reception with Franchisees
- 1 branded item in welcome gift
- Vendor listing in App

PRICE	ATTENDEES	AVAILABILITY	BOOTH
\$36,000	3	15	10x20

AIRLOCK LEVEL

- Logo recognition
- Tuesday Night Exhibit Hall Reception with Franchisees
- 1 branded item in welcome gift
- Vendor listing in App

PRICE	ATTENDEES	AVAILABILITY	BOOTH
\$24,000	2	25	10x10



LAUNCH PAD LEVEL

- Logo recognition
- Tuesday Night Exhibit Hall Reception with Franchisees
- Vendor listing in App

PRICE	ATTENDEES	AVAILABILITY	BOOTH
\$12,000	1	20	10x10

TRADITIONAL SPONSOR

- Logo recognition (No booth)

PRICE	ATTENDEES	AVAILABILITY	BOOTH
\$9,000	1	15	n/a



SPONSORSHIP ADD-ONS

Must first register for one of our sponsorship levels

SPONSORSHIP	PRICE	AVAILABILITY	INCLUDED
Keynote Session Sponsor	\$25,000	3	One minute video on mainstage screen before keynote speaker with logo during presentation produced by company and approved by Unleashed Brands, meet and greet with keynote
Golf Tournament Sponsor	\$25,000	1	Logo on tournament banner, 18th hole signage, participant gift ball box, t-shirt, and on the golf tournament website page
Registration Digital Sponsor	\$15,000	1	Company logo and link on registration website promoting sponsor, in registration confirmation emails, in registration reminder emails, and in "Know Before You Go" email
Franchise Advisory Council Dinner Sponsor	\$15,000	1	Logo on website event page and at bar / tables for dinner. Special recognition during dinner.
Co- Branded Lanyards	\$15,000	1	Logo imprinted with UB logo on participant lanyards
T-shirt Sponsor	\$12,000	2	Logo on Conference t-shirt sleeve
Registration Counters	\$10,000	1	Logo on registration counters
Scott Greenberg Book Giveaway Sponsor	\$10,000	3	Sponsorship Logo sticker on 400 books that will be in participants registration bag
Dr. Michelle Rozen Book Giveaway Sponsor	\$10,000	3	Sponsorship Logo sticker on 400 books that will be in participants registration bag
Mike Abrashoff Book Giveaway Sponsor	\$10,000	3	Sponsorship Logo sticker on 400 books that will be in participants registration bag

Continued...



SPONSORSHIP ADD-ONS

Must first register for one of our sponsorship levels

SPONSORSHIP	PRICE	AVAILABILITY	INCLUDED
City Block Party Dueling Piano Sponsor	\$10,000	1	Logo decal on both pianos and glass behind pianos
City Block Party Bar Sponsor	\$10,000	4	Logo recognition at one of the bars
Hard Rock Live Bar Sponsor	\$10,000	2	Logo recognition at one of the bars
Logo on Signage in Conference Halls	\$8,000	4	
Hotel Key cards	\$6,000	1	Logo on Hotel Key Cards
Recharge Zone Sponsor	\$6,000	2	Signage with logo, lounge seating & charging station
Wristbands Sponsor	\$6,000	3	Logo on wristbands used during social evenings
Conference Break Sponsor	\$4,000	6	Logo signage at attendee break
Wayfinding Sponsorship	\$2,000		Exhibit Booth highlighted on Wayfinding App
Additional Company Attendees	\$2,000		Any additional attendees above sponsorship level
Advance Access to Attendee List	\$2,000	15	Receive a digital copy of the attendee list with names and email addresses two weeks before opening date of Conference
Golf Hole Sponsor	\$1,500	17	Logo on one hole as well as on the golf tournament website page
Attendee List with Contact Information	\$1,000	30	Receive a digital copy of the attendee list with names and email addresses within 5 days of Conference end date



NO SPONSORSHIP LEVEL REQUIRED



Friend of the Foundation

\$500

\$1,000

\$2,000



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