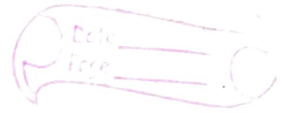


Name - Kheersagar parja
Roll no - 010019020020.



Q43.

Solve:-

1. E-commerce is completely an digital and online mode where the communication is through electronic form completely whereas Traditional Commerce is completely offline and through in person or face to face.
2. E-commerce is reachable worldwide and has more connectivity whereas Traditional Commerce is limited to a particular geographical area especially smaller.
3. In E-commerce exchange of information take place in different forms either through digital ads or email etc. whereas the exchange of information in Traditional Commerce happens in the form of hoardings or pamphlets distribution or through any physical mode of exchange.
4. E-commerce can have one to one marketing whereas Traditional Commerce can have only one-way marketing.

5. E-commerce can have several payment modes such as online transactions or digital wallet or cash on delivery whereas Traditional Commerce can have only cash payment in person.
6. The delivery of goods in E-commerce is either the on the same day or any other day depending on the availability of logistics and several other restrictions depending on the location of the customers.
7. E-commerce provides a lot of discounts and at lower rates whereas in Traditional Commerce there will be no or fewer discounts and no other options except to approach different seller which take time.
8. E-commerce provides good customer services in different forms such as chat option or direct call with customer care executive whereas Traditional Commerce does not provide any such customer support.