Mockup Review

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- try black/dark grey boxes with white type
  (maybe the actual boxes of cryptids could be white on black still- differentiates it from other boxes and is easier to read.) (maybe black on black but white when hovered? for extra spooky or whatever)
- will this face work on every computer? try a serif maybe? or google fonts? you can do web fonts with typekit (but I don't know how)
- consider a display font for the home page and names of cryptids (not in navigation but on their page). not something like, handwritten but something like courier. or a high contrast serif.
- rly cool background image
- leading is tight in body copy, (probably just an indesign thing but i think err on the looser side depending on the face)
- try the image on top, text box same width as home page, then more images at bottom of copy, smaller and cropped to squares, side by side. (that might look stupid who knows, but seeing weird monsters is part of the fun i think.) besides for the top image, by nature these are really low-res images, so don't worry about that too much—i think by the content, it's obvious that they won't be like. super clear. if it's too distracting try altering them in photoshop to make it look more intentional (eg add grains/texture/other effects)