

# Kheirta Abdi Asier

Social Media Assistant

## Summary

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Enthusiastic marketing professional with 2 years' experience in social media marketing across many platforms, including Facebook, Twitter, Instagram, Snapchat and Pinterest. Familiar with media that includes live videos, video, photos and text. Passionate about building connections, one click at a time.

## Experience

### SkillHup

social media assistant  
Feb 2020-May 2021

- Participate in all forms of marketing activities, including social media, content creation and SEO and SEM
- Create content for blog posts, landing pages and social media posts to further marketing endeavors
- Post content on social media based on the provided social media calendar
- Attend weekly meetings to discuss the status of various campaigns and brainstorm how to address potential pain points

## Education

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### Horseed International University

#### Health Sceince

2018—2022

### Alma,arif Primary And Secondary School

2017—2018

## Certificate

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- problem solving skills and stress management
  - effective communication skills and public speaking skills.
  - setting smart goals critical thinking and life map:when I grow.
  - goal setting and planing
  - Stress management/time management
  - Debate skills,journalism,public speaking
  - Public speaking/communication skills
  - Community health awarness
  - Computer application skill
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## Skills

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|---------------------|--------------------|
| • Content marketing | • Hootsuite        |
| • Digital marketing | • Microsoft Office |
| • Google Analytics  | • Social media     |

## Reference

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