

## Project Initialization and Planning Phase

Date	02 February 2026
Team ID	LTVIP2026TMIDS91038
Project Name	Explore with AI: Custom Itineraries for Your Next Journey
Maximum Marks	3 Marks

### Define Problem Statements (Customer Problem Statement Template):

Travel planning is often difficult, time-consuming, and confusing because travelers need to search many websites to find destinations, activities, hotels, and food options. It is hard to create a personalized travel itinerary that matches individual preferences, budget, and time. Many travelers do not get reliable and customized recommendations easily. Travel agencies also face challenges in creating multiple customized itineraries for different clients. Manual itinerary creation requires a lot of effort, time, and research, which reduces efficiency and slows down service. Additionally, travel websites and blogs need fresh and engaging travel content regularly, but creating high-quality content manually takes significant time and resources. Therefore, there is a need for an AI-based solution that can automatically generate personalized travel itineraries and travel content based on user preferences. This will save time, improve efficiency, and provide accurate and customized travel plans for travelers, agencies, and travel platforms.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Travel User	Plan a complete and comfortable trip	Planning a trip is time-consuming	Not enough time to research destinations	Stressed and confused