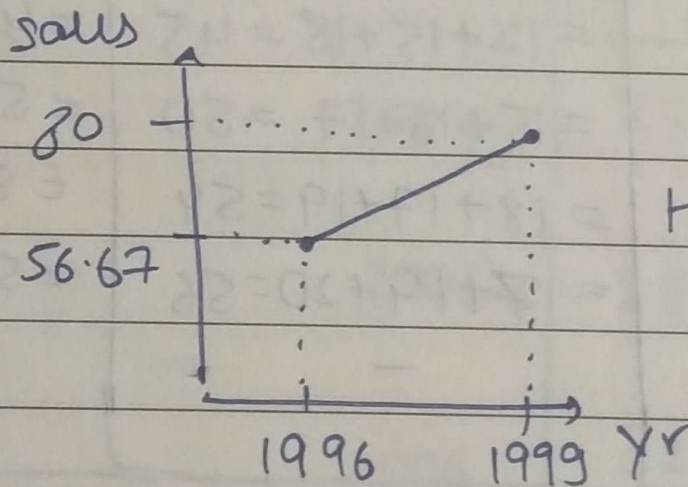


(ii) Method of semi averages

eg:- tell trend of following data.

Yr	Sales			
1995	40	}	→ avg yr = 1996	avg sales $170/3$ = 56.67
1996	60			
1997	70			
1998	60	}	split into halves avg yr = 1999	avg sales $240/3$ = 80
1999	80			
2000	100			



Hence the trend is increasing.

(odd)

It we have 7 yrs then takes first 3 and last 3 and ignore the middle one.