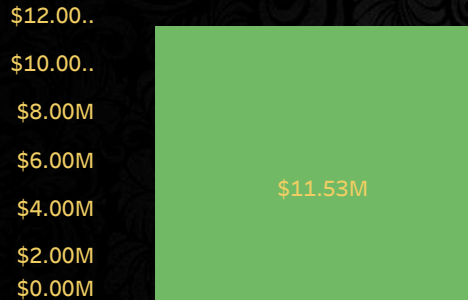


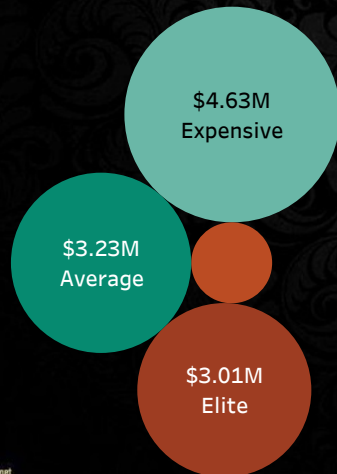
Online Retail Revenue Optimization (2018,2019,2020)

Revenue (in \$)



Adidas

Revenue by price category



Avg Discount

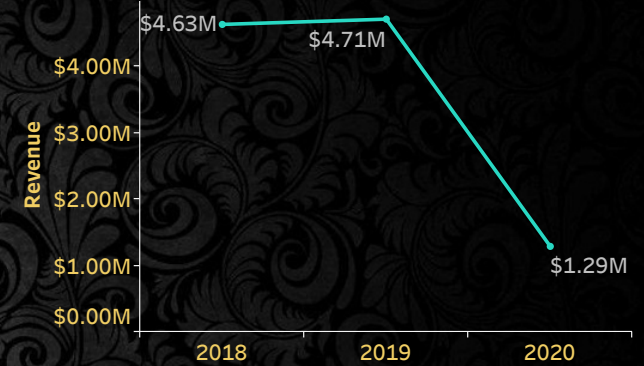
Brand	Avg Discount
Adidas	33.45%

Covid-19 has impacted the revenue, the % change is **-72.6**

Avg Revenue Generated by Footwear is more than Clothes

It is observed that there is strong correlation between the revenue and reviews of **0.65**

Revenue through years (in \$)



Rating through the years

