

JULY 2020

TRINJAN COVID- 19 RESPONSE

FROM RELIEF TO RECOVERY



Highlighting the response by Team TRINJAN in
times of present pandemic

ECONOMIC & NUTRITIONAL SUPPORT

During the inspection visits our team made to villages of Chaina and Kotli at the end of March it was clear that we would need to provide immediate relief to the community as there was widespread uncertainty and fear among villagers. We designed our relief plan accordingly and initiated an immediate campaign of disbursing economic support to the women artisans in 8 villages across 3 Districts from 27th March 2020. Artisans from the landless households were also supported through our ration kits to solve the issue of nutritional vulnerability.



Team Trinjan - Distribution of relief material and ration kits

In the weeks of April we expanded our list of beneficiaries and started providing Economic support and Ration kits to the poor and landless segments of the rural population. A lot of stress due to financial issues was also tackled by an initiative by TRINJAN wherein artisans were provided with advanced payments for their work.

Districts wise list of Villages where immediate relief was provided are as follows -

- District Faridkot – Doad, Chaina, Bishnandi, Delleyanwaali, Jaitu
- District Mukhtasar- Kotli
- District Barnala – Dhillwan, Mod

EMOTIONAL WELL-BEING OF WOMEN ARTISANS

Economic uncertainty also led to emotional fissures among the families and the women artisans were also at the receiving end of domestic abuse. These cases of drugs and alcohol abuse also were seen to be on the rise as documented by our team visits. With the widespread news of increase in domestic violence against women across the country and also being witness to few incidents within the villages where we work, Our team decided to hold counseling sessions on Phone with the women and provide them with emotional support in the times of crisis.

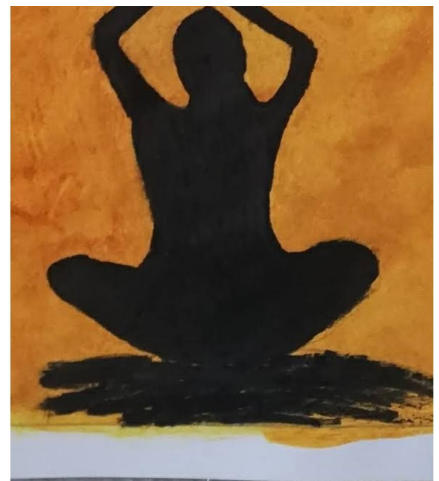
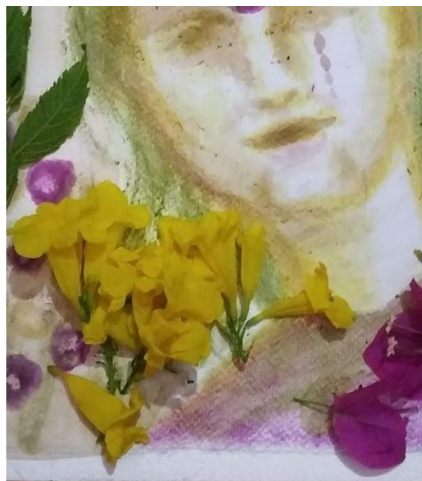
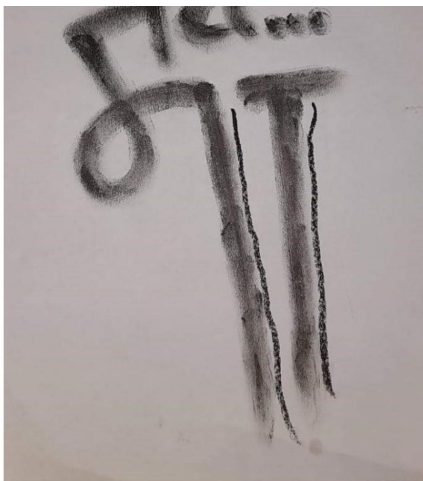


Team TRINJAN - Rupsi Garg and Sarabjeet Kaur Conducting Survey with the artisans.

Awareness drives were also launched to spread awareness regarding the Government support and relief available to rural folks under various government schemes such as Pradhan Mantri Garib Kalyan Yojana, Pradhan Mantri Kisan Samman Nidhi (PM-KISAN), Pradhan Mantri Jan Dhan Yojana (PMJDY) etc and other announcements. We also initiated programs to help the villager's devise a village wide COVID-19 prevention plan taking care of proper social distancing measures around the various rural businesses and village commons.

CARING FOR THE YOUNGER ONES

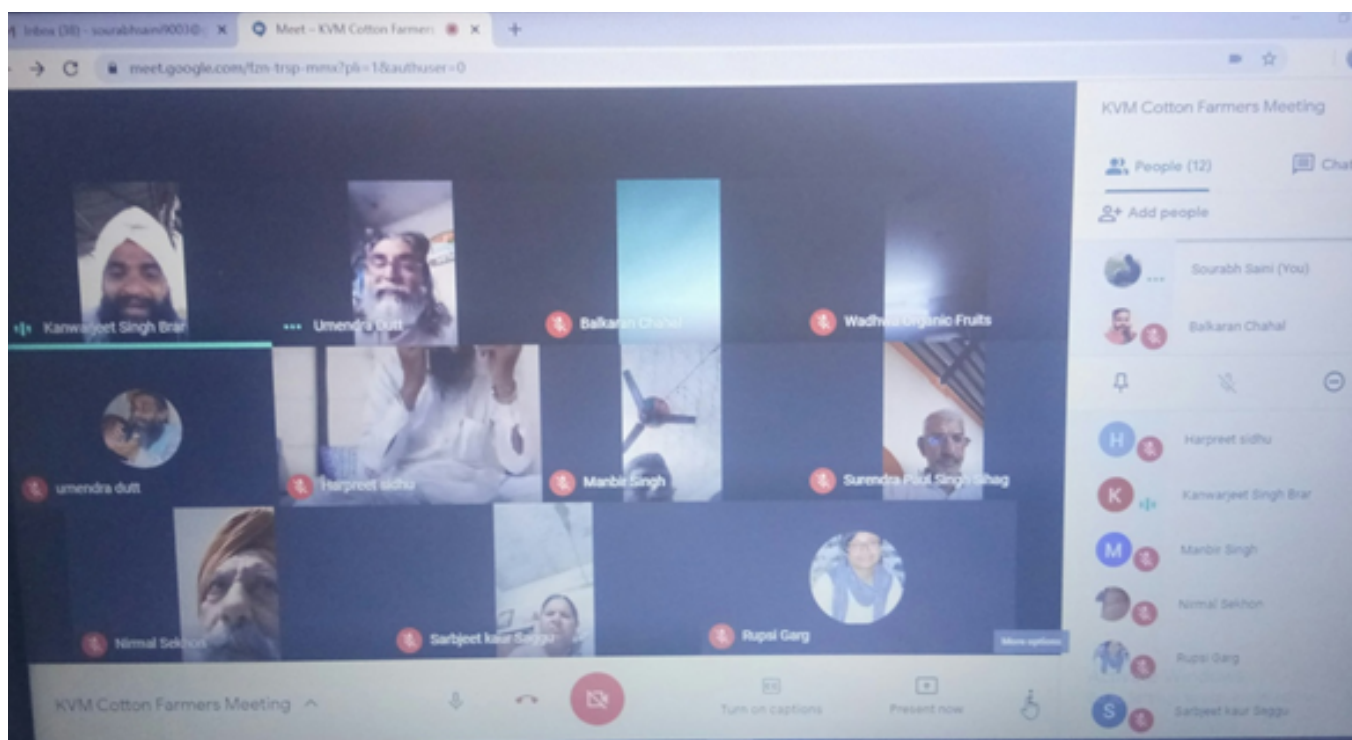
Carrying on with our campaign of making the younger generation aware about the world of organic farming and natural living we organized an “Explore the Colors of Mother Nature” painting competition from natural colors. The competition saw a large participation of kids of all ages showcasing their skills and creativity using natural colors. To help with the boredom and vacuum in everyday lives of kids we also organized an initiative “Unlock Your Lockdown Story”. For Children who were facing school closure and limited mobility, we provided a way forward to constructively invest their time and energy positively and engaging with their skills and creativity



A few paintings done using natural colors sent by children

FARMERS COLLABORATION

The Farmers across the country are facing distress. Kheti Virasat Mission being a pioneer organization of Organic Farmers in India is organizing periodic virtual as well as telephonic meetings with the farmers and assisting them in navigating through this time of crisis. Numerous workshops, collaborative discussions and training modules are also being organized by KVM to accommodate knowledge sharing among Farmers. Throughout the past three months discussions have been done regarding importance of border crops, technique of deep plough, effective crop rotation, processing and need of designing a Organic cotton farming manual was done. As many neighboring states like Rajasthan and Haryana are facing locust attacks the possibility of such an incident happening in Punjab and measures to be taken in case of such an incident were also discussed with inputs from experts.



Screenshot of one of the farmer meetings

SUPPORT TRINJAN

TRINJAN is an extension of Kheti Virasat Mission for rural employment through traditional skills. To revive the great knowledge of textile and handicrafts that women had, TRINJAN started in 4 villages in 2017. The self-reliance of cloth, aka 'Vastra Swavlambham', which was once a part and parcel of our culture was lost long ago. Most of the spinners and weavers were women. They were also actively involved in agriculture and dairy activities. In the course of industrialization and modernization, most of them lost their patience and interest amid the flood of easily accessible ready-made garments and limited themselves to household chores. The charkhas were abandoned and the weavers were out of practice. KVM identified these women artisans, most of them from poor financial backgrounds, and encouraged them to restart their work professionally, with KVM.

Learn more about this project: <https://khetivirasatmission.org/trinjan/>

We are also running a crowd funding campaign to help women rural artisans of Punjab in these times of crisis. Please help and support the campaign by donating to us on

Our Website

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