Hello [COMPANY],

I recently was eating your [PRODUCT], and then I realized that your company uses palm oil in its products.

I am very concerned about the effects of non-sustainable palm oil production on rainforests in Indonesia and Malaysia. With the current rate of deforestation, orangutans and other wildlife will be extinct in just a few years.

As a consumer of your products, I’m urging you to please begin your journey toward sustainable palm oil by making the following changes:

- Join the Roundtable on Sustainable Palm Oil (RSPO). [www.rspo.org](http://www.rspo.org/).

- Use only 100% physical certified sustainable palm oil (CSPO) that is deforestation-free in your products.

When you begin using 100% CSPO, label your products with the RSPO trademark.

You will be advertising how environmentally conscientious you are!

I would like to remain one of your loyal customers; however, I am committed to supporting only those companies that are members of the RSPO and using 100% physical certified sustainable palm oil.

Thank you for your consideration.

Sincerely,

[YOUR\_NAME]