

The impact of blogging/twitter on
politics and ethics



Blogs and Politics

Reaching out to bigger audience

Getting young people involved

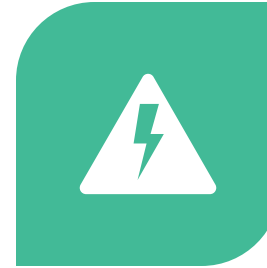
Deriving the influence of trends



UNFAIR
MANIPULATIONS



CORRUPTION



ABUSE OF
POWER



TARGETED
CAMPAIGNS

Ethical concerns

"They must contemplate that a great responsibility is the inseparable result of a great power."

Plan de travail, de surveillance et de correspondance, proposé par le Comité de Salut Public aux Représentans du Peuple, députés près des Armées de la République of the French National Convention in 1793

Case Study

FRENCH ANTI-FAKE-NEWS-LAW

- December 2018; France requires online political campaigns to declare who paid for them, and how much was spent.
- Consequently Twitter refused the government voted registration campaign.
- Twitter rejected money from the state for information promotion

USA : COMMUNICATION ACT

- Facebook exempts politicians from its third-party fact-checking program, allowing them to run ads with false claims.
- Twitter has banned political ads. In November, it said this will include ads that reference a political candidate, party, election or legislation, among other limits.
- Google stated that they would put limitations concerning audience targeting for election ads to age, gender and general location at a postal code level.

Resources

<https://www.channelnewsasia.com/news/business/factbox--how-social-media-services-handle-political-ads-12113252>

<https://portland-communications.com/publications/politics-and-the-twitter-revolution/>

<https://www.bbc.com/news/world-europe-47800418>



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