









UX TOOLS

DEV LANGUAGES

PHP, Python, MySQL, Java, C++

I'm a self-taught developer, aspiring **UX Designer**, and lover of simple yet enriching user experiences. My interest lies in **User**

Experience, Interaction Design, and Product Development.



EXPERIENCE

UX Researcher/Designer

Center for Collaborative Systems for Security, Safety, and Regional Resilience, University of Washington | September 2015 - Present

- Designing & developing RecoveryViz, a visual analytics platform for disaster resilience decision support.
- Working closely with disaster recovery administrators and agencies to capture specific user requirements primarily through on-site interviews and surveys.
- Iterating on existing wireframes designed as part of a NSF resilience project on disaster recovery, as well as building low-fidelity interactive prototypes.
- Conducting usability testing to solicit feedback from potential users. Principal methods include heat map analysis, heuristic evaluation, and remote usability testing.

UX Design Assistant

Human-Centered Design & Engineering Department, University of Washington | September 2015 - Present

- Designing & developing **PlanSourcing**, a tool that supports social recommendations for the creation of personalized step-by-step behavior change programs using crowdsourced data that people track about their behavior as part of a University of Washington's Directed Research Group.
- Driving the overall interaction design stages, including user interface design, as well as collaborating with team members to build an early functional prototype.

UX Designer/Developer

Joomla, Seattle, WA | July 2015 - Present

- Working on a redesign project for Joomla's official websites (including implementation) primarily Joomla.org & Joomla.com
 as part of an initiative to improve user sign-up rates and branding.
- Participating in various product redesign (usability & interface) projects related to **Joomla 3.5 & 4.0** the next versions of Joomla CMS expected for release in November 2015 & 2016.
- Collaborating closely with the User Research Team throughout both user research and usability testing processes to identify user pain points, user requirements, and design opportunities using mainly remote usability testing methods.

Business Development/Marketing Analyst

ComputeNext, Inc., Bellevue, WA | March 2014 – June 2015

- Drove sales & market development with reseller partners & clients around **ComputeNext Global Cloud Marketplace**, the company's flagship cloud brokerage/management platform.
- Assisted the User Experience Team in capturing user requirements, conducting user research, and usability testing with clients. Primary methods consisted of on-site client interviews, remote usability testing, heat map analysis, and heuristic evaluation.
- Strategically closed the company's first two sales deals in its history of operation.









Amazon Web Services Internet of Things Usability Study | January 2016 – Present

- Designing and conducting a baseline usability study for Amazon Web Services Internet of Things (AWS IoT) a managed cloud service that lets connected devices easily and securely interact with cloud applications as well as other devices.
- The goal is to better understand the end-to-end process of how developers can set up a development environment in AWS IoT with various devices connected, and effectively transfer data between these devices and the environment itself.
- Participating in every stage of the process's timeline, from project scoping/planning, user persona profiling, participant recruitment, assessment usability testing, data collection/analysis, to eventual result presentation.
- Working closely with the AWS IoT's User Research team in the project's planning and execution phases.

Pinky Swear | March 2015 - Present

- Pinky Swear is an Android application that allows individuals make promises with randomly matched users and in turn allow for communication & collaboration between the two parties toward the fulfillment of the promises made.
- Conducted user research via interviews. Produced a set of user design requirements based on subsequent research findings.
- Drove end-to-end experience & interface design, including paper sketches, wireframes, interactive prototypes, and low/high fidelity designs.
- Directed two rounds of usability testing through remote usability testing methods.
- Currently incorporating usability testing results into redesign iterations, as well as implementing new feature designs to better address user requirements.

Collab | September 2015 - December 2015

- Collab is an iOS mobile application that strives to connect users who own interesting ideas but don't possess the necessary skill sets to transform them into functional prototypes - with potential team members who may possess such skills while also sharing a mutual interest in executing the idea itself.
- Conducted user research via interviews. Created personas, user stories, user requirements, user scenarios, a site map, and a user flow to conceptualize research findings into user design requirements.
- Drove end-to-end experience & interface design, including paper sketches, wireframes, interactive prototypes, and low/high fidelity designs.
- Directed usability testing through remote usability testing methods.

Husky Yum | September 2015 – December 2015

- Husky Yum is a mobile application that serves as a medium through which University of Washington (UW) students can find &
 discover healthy homemade recipes, as well as eat-out menu items, shared by other students within the UW community.
- Conducted user research via a combination of interviews, contextual inquiries, and surveys. Created an affinity diagram and personas to summarize research findings as well as better understand user behavior/attitude.
- Drove end-to-end experience & interface design, including paper sketches, wireframes, interactive prototypes, and low/high fidelity designs.
- Directed usability testing with users in person via the "think-aloud protocol".



MS in Information Management (User Experience Design, Data Science & Analytics)

University of Washington, Seattle | September 2015 – Present

BA in International Studies (International Political Economy & Business)

University of Washington, Seattle | September 2012 – June 2014





