

I'm a **Digital Product Designer** with 3+ years of experience designing delightful web & mobile solutions. My passion lies in bridging the gap between **Innovative Technology** and **Social Impact** through the power of **Design**.



## EXPERIENCE

### Interaction Design Intern

**GE Energy Connections**, Redmond, WA | June 2016 – Present

- Currently working on redesigning **e-terrasimulator Dispatcher Training Simulator** - a software training system used by electrical power grid operators.
- Based on a corporate-wide initiative to transform legacy software into new versions that more closely align with modern usability & interface design standards, the project entails the creation & design of new features & functionality as well as overall user experience improvements.

### UX/UI Designer

**Joomla**, Seattle, WA | June 2015 – June 2016

- Worked with various volunteers around the world on a redesign (usability & interface) project for the next web versions of Joomla CMS, **Joomla 3.5 (release in March 2016)**, as part of the product development roadmap.
- Participated in various web & mobile redesign projects for **Joomla.org & Joomla.com** - Joomla's primary websites - as part of an initiative to improve user sign up rates as well as branding.

### UX/UI Designer

**Pinky Swear App**, Seattle, WA | March 2015 – March 2016

- Collaborated with a developer to design & build **Pinky Swear** - an Android mobile app that wants to reimagine the productivity space by allowing users to make promises with matched users and communicate with them via a chat messenger.
- Drove the end-to-end design process for **two releases (500+ downloads)** of the app, from user/market research, concept development, wireframing, interactive prototyping, to final design production.

### User Experience Designer

**VnExpress**, Seattle (Remote), WA | September 2013 – June 2015

- Helped design the information architecture, interaction, and visual for **VnExpress International (release in June 2015)** - the English version of VnExpress, one of the most popular online news websites in Vietnam.
- Lead a design initiative for **VnExpress Mobile (release in September 2014)** - the site's mobile app (iOS & Android). Ideated a concept through user research and took it through multiple design & test iterations before proposing to development.



## EDUCATION

### MS in Information Management (User Experience Research & Design)

**University of Washington, Seattle** | September 2015 – Present

### BA in International Studies (International Political Economy & Business)

**University of Washington, Seattle** | September 2012 – June 2014

