| **Row #** | **WWD APS-style element** | **Attribute** | **Ingest Schema Element** | **Default Search** | **Fielded Search** | **Browse/Navigator** | **Display** | **Notes/Transformation Rules** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | N/A |  | /IngestRecord/MinorVersion |  |  |  |  | The version of the Ingest schema that is being used for this data. |
|  | N/A |  | /IngestRecord/ControlStructure/ActionCode |  |  |  |  | ‘change or delete’ |
|  | N/A |  | /IngestRecord/ControlStructure/LegacyPlatform |  |  |  |  | Value should be ‘CH’ |
|  | N/A |  | /IngestRecord/ControlStructure/LastLegacyUpdateTime |  |  |  |  | This is the YYYYMMDDHHMMSS of the date/time of the batch export. This date/time is used to determine if an update record is newer than the one already in the Content Store, making the update desirable or too old to be used. |
|  | N/A |  | /IngestRecord/ControlStructure/Component  See section below for detailed mapping. |  |  |  |  |  |
|  | N/A |  | /IngestRecord/RECORD/Version |  |  |  |  | Global\_Schema\_v5.1.xsd |
|  | N/A |  | /IngestRecord/ControlStructure/Cover |  |  |  |  | The first document in each issue should always be assigned the value ‘true’. Everything else should be assigned ‘false’. Treat any document whose filename ends in “0001” as the first document in the issue. |
|  | APS\_article | pmid | /IngestRecord/ControlStructure/PublicationInfo/LegacyPubID |  |  |  |  | Should be – “WWD001” |
|  | APS\_article | type | /IngestRecord/RECORD/ObjectInfo/ObjectType |  |  |  |  | See below this table for a list of possible object types. Ingest will normalise them to existing M\* types. |
|  | APS\_feature |  | /IngestRecord/RECORD/ObjectInfo/DocFeatures/DocFeature |  |  |  |  | Features (same as EIMA):  Cartoons  Diagrams  Graphs  Illustrations  Photographs  References  Tables |
|  | APS\_title |  | /IngestRecord/RECORD/ObjectInfo/Title |  |  |  |  |  |
|  | APS\_subhead |  | /IngestRecord/RECORD/ObjectInfo/SubTitle |  |  |  |  | Pick first APS\_subhead that appears in each file |
|  | APS\_author |  | /IngestRecord/RECORD/Contributors/Contributor/OriginalForm |  |  |  |  | Set @ContribRole to ‘Author’ and @ContribOrder to the sequence of the author within the document.  OriginalForm will go through author normalization. |
|  | APS\_ident/APS\_volume |  | /IngestRecord/ControlStructure/Parent/ParentInfo/Volume |  |  |  |  |  |
|  | APS\_ident/APS\_issue |  | /IngestRecord/ControlStructure/Parent/ParentInfo/Issue |  |  |  |  |  |
|  | APS\_issue\_date/APS\_printed\_date |  | /IngestRecord/ControlStructure/Parent/ParentInfo/RawPubDate |  |  |  |  | Printed date. |
|  | APS\_issue\_date/APS\_date\_8601 |  | /IngestRecord/ControlStructure/Parent/ParentInfo/NumericPubDate  /IngestRecord/ControlStructure/Parent/ParentInfo/StartDate |  |  |  |  | 8-digit date. |
|  | APS\_languages/APS\_language |  | /IngestRecord/RECORD/ObjectInfo/Language/RawLang |  |  |  |  | Set to ‘English’ |
|  | APS\_company |  | /IngestRecord/RECORD/Terms/CompanyTerm/CompanyName |  |  |  |  |  |
|  | APS\_brand |  | /IngestRecord/RECORD/Terms/Term[@TermType=”Product”] |  |  |  |  |  |
|  | APS\_abstract |  | /IngestRecord/RECORD/ObjectInfo/Abstract[@AbstractType="Summary"]/AbsText |  |  |  |  |  |
|  | APS\_zone/APS\_content/APS\_word/APS\_text |  | /IngestRecord/RECORD/ObjectInfo/TextInfo/HiddenText/ |  |  |  |  | The individual words will need to be picked up from their enclosing APS\_text elements and concatenated into a single string. Enclose within <![CDATA[ ... ]]> |
|  | N/A |  | N/A |  |  |  |  | The following should all come from TRACS:   * Publication title * Publisher * Place of Publication * Country of Publication * Journal Subject * ISSN * Source type * Language of publication |
|  | File name |  | /IngestRecord/ControlStructure/LegacyID,  /IngestRecord/RECORD/ObjectInfo/ObjectIDs/ObjectID[@IDOrigin=”CH”, @IDType=”CHLegacyID”],  /IngestRecord/RECORD/ObjectInfo/ObjectIDs/ObjectID[@IDOrigin=”CH”, @IDType=”CHOriginalLegacyID”] |  |  |  |  | This is the unique record ID. Use the source file name, without the ‘.xml’ extension.  All versions except CHOriginalLegacyID should have a prefix: “wwd-” |
|  | APS\_article pmid attribute, APS\_issue\_date/APS\_date\_8601 |  | /IngestRecord/ControlStructure/Parent/ParentInfo/LegacyID |  |  |  |  | Unique ID to refer to the related publication issue i.e. the record’s parent. Doesn’t exist in source data so must be generated by joining PMID to numeric date with an underscore – e.g. WWD001\_19950216. NB this string also appears in file name (and therefore legacy id) between ‘APS\_’ and four-digit record number. |
|  | APS\_zone/APS\_zone\_location/APS\_zone\_pagenumber |  | /IngestRecord/RECORD/ObjectInfo/PrintLocation/StartPage |  |  |  |  | Take this value from the first APS\_zone in the file. |
|  | APS\_zone/APS\_zone\_location/APS\_zone\_pagenumber |  | /IngestRecord/RECORD/ObjectInfo/PrintLocation/Pagination |  |  |  |  | Take all unique values of APS\_zone\_pagenumber and concatenate them separated by comma and space: e.g.” 48, 49, 50, 51, 82”. Replace consecutive series of numerical page numbers with hyphenated ranges (’48-51’ instead of ’48, 49, 50, 51’) as much as possible. |
|  | APS\_zone/APS\_zone\_credit |  | /IngestRecord/RECORD/ObjectInfo/ImageInfo/ImageSequence |  |  |  |  | Set to sequence of zone\_credit within the file |
|  | APS\_zone/APS\_zone\_location/APS\_zone\_pagenumber |  | /IngestRecord/RECORD/ObjectInfo/ImageInfo/ImageStartPage |  |  |  |  |  |
|  | APS\_zone/APS\_zone\_caption |  | /IngestRecord/RECORD/ObjectInfo/ImageInfo/Caption |  |  |  |  | Used for tabular or image based zones. |
|  | APS\_zone/APS\_zone\_credit |  | /IngestRecord/RECORD/ObjectInfo/ImageInfo/Credits |  |  |  |  | Used for tabular or image based zones. |
|  | APS\_zone/APS\_zone\_imagetype |  | /IngestRecord/RECORD/ObjectInfo/ImageInfo/ImageCategory |  |  |  |  | Changed from being drawn from an attribute to being drawn from an element. Can be one of:  Cartoons  Diagrams  Graphs  Illustrations  Photographs  References  Tables |
|  | N/A |  | /IngestRecord/RECORD/ObjectInfo/Copyright/CopyrightData |  |  |  |  | Copyright information will apply at the journal level. TRACS cannot provide this yet so it will be added from a separate lookup during transformation. |
|  | Open question about whether we split the publication over title? |  |  |  |  |  |  | Publication will not be split. Title history will be utilized. |
|  | Do we want the provided object types as subjects instead? |  |  |  |  |  |  | No – types will be mapped as they currently are above. No subject mapping is required |

**WWD Object Type Mappings**

|  |  |  |
| --- | --- | --- |
| **WWD object type** | **M\* Normalized Value** | **Notes** |
| Advertisement | Advertisement | Any advertisement page |
| Fashion | News | Fashion articles deal with line launches, fashion spreads, trends and textiles. |
| Runway | Review | Runway articles encompass reviews, previews and photos from runway shows and presentations for all seasons listed. |
| Accessories | Article | Accessories articles deal with jewellery, footwear, handbags, leather goods, watches, eyewear, hats and gloves. |
| Business | News | Business deals with brand profiles, market reports, national reports such as the Consumer Confidence Index, and other government numbers. |
| Retail | Article | Retail articles deal with shopping experience, be it brick and mortar or digital. It deals with opening/closures of stores, trends, merchandising, and locations, both national and global. |
| Beauty | Article | Beauty articles deal with the full range of beauty, skin, and hair care products and brands, from luxury to drugstore. It focuses mainly on beauty brands, but also deals with the beauty aspects of clothing based brands, such as Chanel. It encompasses all aspects of the supply chain, trends and forecasting, retail news, and product launches. Fragrance is featured as well. |
| Media | Article | Media articles encompass Print/Digital publications, mainly focusing on fashion. It deals with social media sites, apps, and film and tv. Advertising is dealt with in media by giving updates on brand/store marketing/advertising campaigns. MemoPad, a long running section, focuses on short news from the Media world as a whole. |
| Eye | Article | Eye articles (from the Eye Section) encompass fashion parties, premieres, openings, and society events. It has regional reviews, chef/restaurant information, art exhibitions, and related news. |
| Obituary | Obituary | notice or write up about a death. |
| Front Page | Front Page/Cover Story | the first page of an issue, sometimes containing text and a masthead with information pertaining to that issue, including title, volume, number, and date; place, pricing, address, and editorial staff, might also appear. |
| Correspondence | Correspondence | usually found in the editorial section, they are letters written often with the salutation, “Letter to the editor” and they end with a closing of the writer’s name, which is the author. |
| Table Of Contents | Table of Contents / Front Matter | the list of articles in that issue of the journal. |
| Undefined | Undefined | any article that doesn’t fit those outlined above. |

**Control Structure Mappings – Components and Representations**

| **Format** | **Control Structure** | **Notes** |
| --- | --- | --- |
| Citation | <Component ComponentType="Citation">  <Representation RepresentationType="Citation">  <MimeType>text/xml</MimeType>  <Resides>FAST</Resides>  </Representation>  </Component> | Should be present for every document. |
| Abstract | <Component ComponentType="Abstract">  <Representation RepresentationType="Abstract">  <MimeType>text/xml</MimeType>  <Resides>FAST</Resides>  </Representation>  </Component> | Should be present if one abstract exists. |
| Background Full Text / Dirty ASCII | <Component ComponentType="FullText">  <Representation RepresentationType="BackgroundFullText">  <MimeType>text/xml</MimeType>  <Resides>FAST</Resides>  </Representation>  </Component> |  |
| Pages | <Component ComponentType="Pages">  <PageCount>*total page count of doc*</PageCount>  <Representation RepresentationType="Normal">  <MimeType>image/jpeg</MimeType>  <Resides>*e.g. CH/WWD*</Resides>  <Color>*Color/Grayscale*</Color>  <LayoutInfo>*L or R*</LayoutInfo>  <MediaKey>*See notes*</MediaKey>  </Representation>  <Representation RepresentationType="Thumb">  <MimeType>image/jpeg</MimeType>  <Resides> *e.g. CH/WWD* </Resides>  <Color>*Color/Grayscale*</Color>  <MediaKey>*See notes*</MediaKey>  </Representation>  </Component> | Foldout support is not required for WWD  Color or greyscale depending on record  Layout info can be found in APS\_page\_image/@layout  MediaKey will probably be along the lines of:  /media/ch/wwd/doc/200908010079/page/pg.jpg  and  /media/ch/wwd/doc/200908010079/thumb/pg.jpg |
| Cover Page indicator | If Cover = “true”  <ControlStructure>  <Cover>yes</Cover>  </ControlStructure>  Else  <ControlStructure>  <Cover>no</Cover>  </ControlStructure> |  |
| Pagemap | <Component ComponentType="IssueMedia">  <Representation RepresentationType="PCMediaIndex">  <MimeType>application/xml</MimeType>  <Resides>*e.g. CH/WWD*</Resides>  <MediaKey> </MediaKey>  </Representation>  </Component> | Media key will probably be along the lines of:  /media/ch/eima/issue/20090801/mindex.xml |

WWD is expected to have ‘Browse This Issue’ functionality identical to that of Vogue, and therefore should support this with PCMI and Pagemap files as described in the following document (Updated link TBD):

<http://www.myproquest.com/sites/mstar/docs/Projects/Content/ContentMapping/December2010/Vogue-Issue%20Navigation%20Changes.docx>