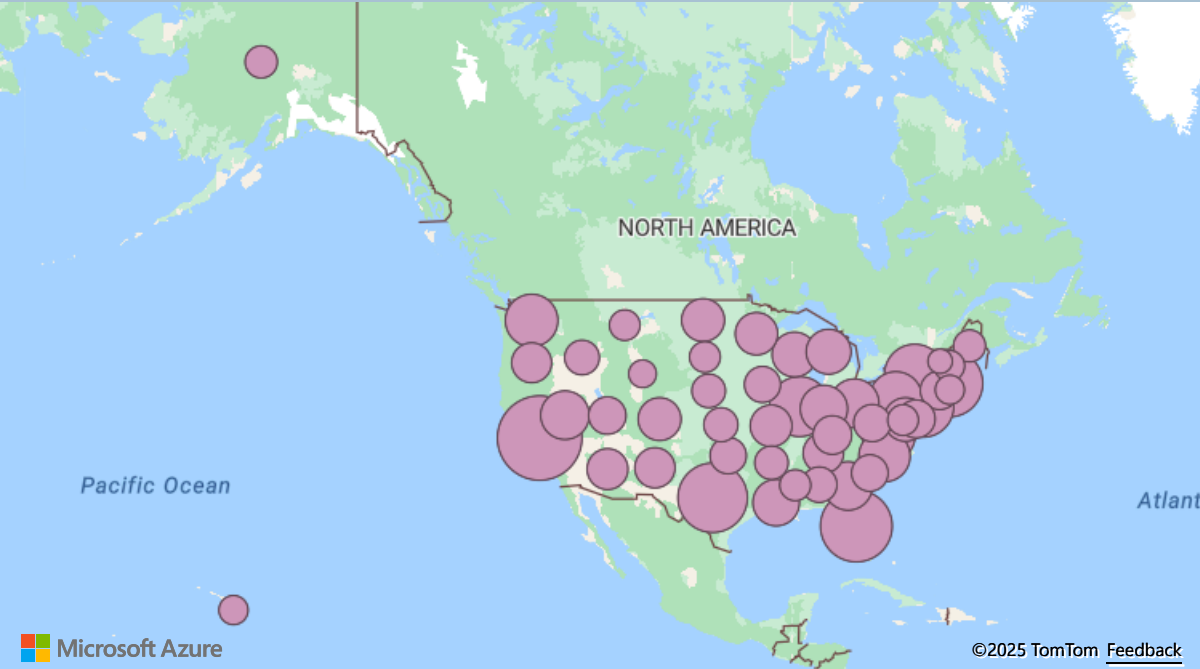
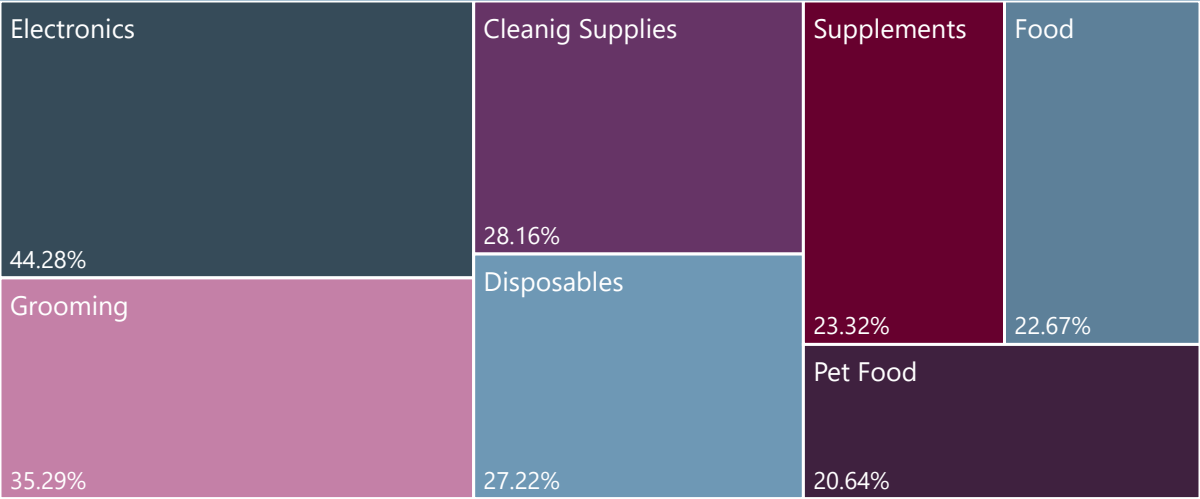


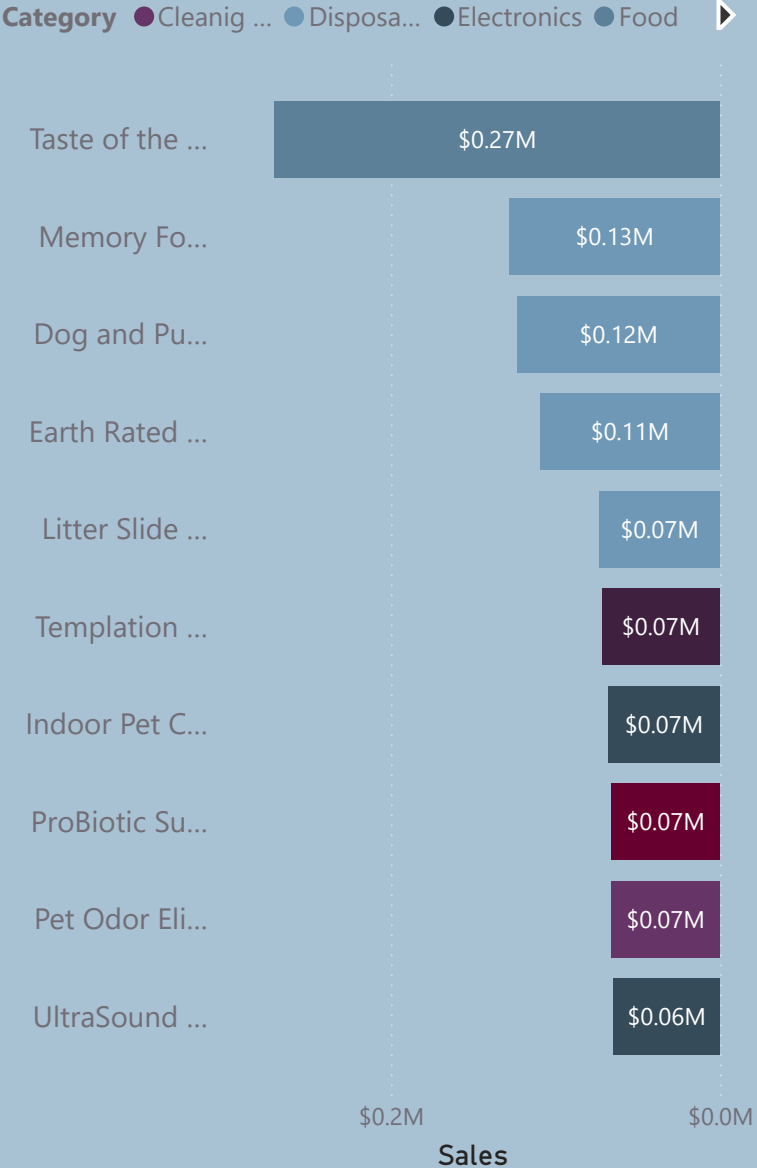
Total Sales by State



Profit % by Category



Total Sales by Product and Category



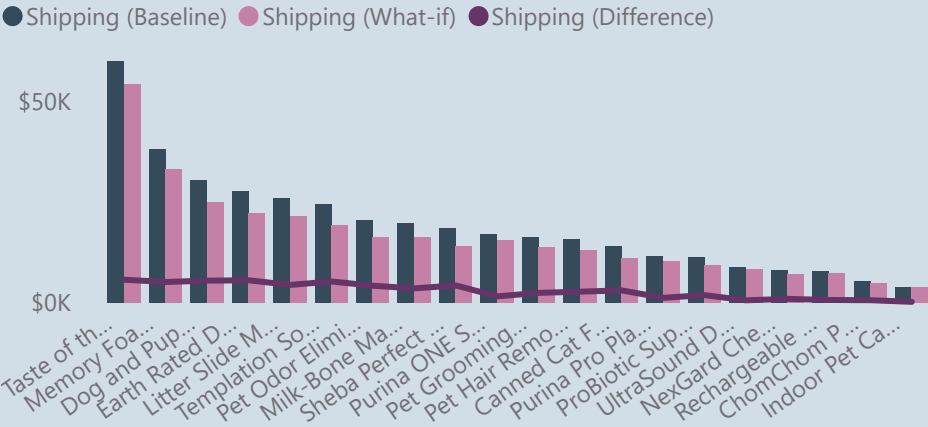
1.55M  
Total Sales

427.34K  
Total Profit (Baseline)

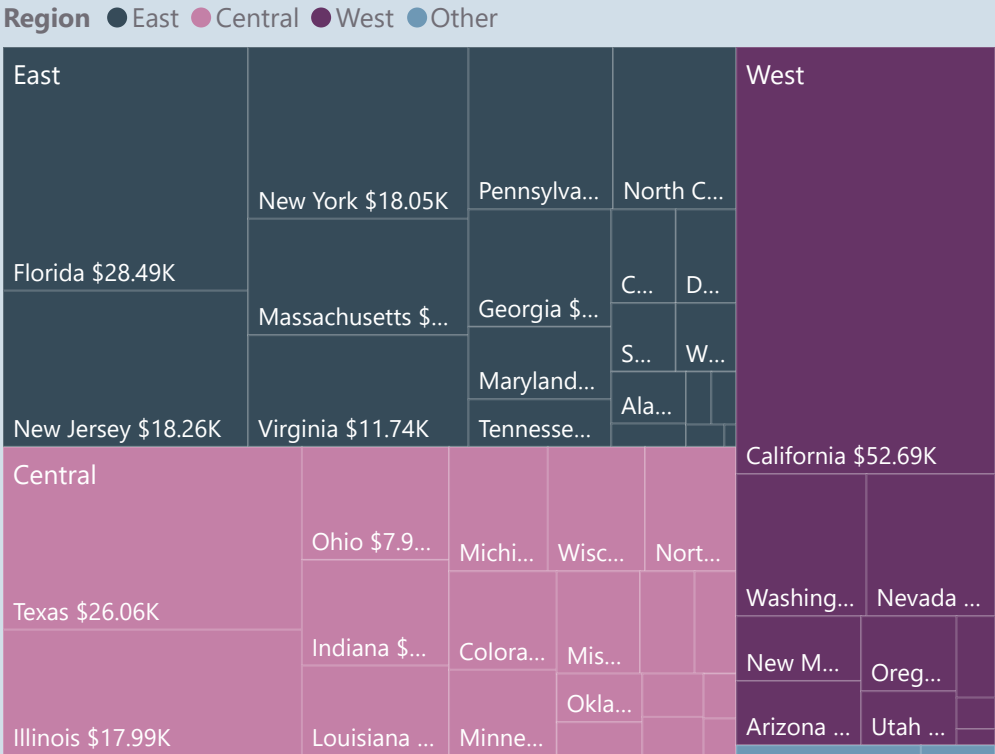
27.50%  
Profit %

\$385.15K  
Shipping (Baseline)

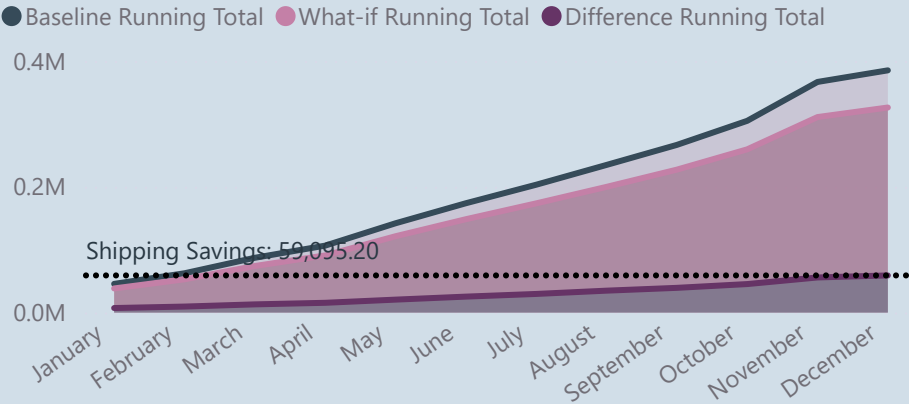
Impact of Shipped Quantity on Shipping Costs by Product



Shipping Cost by State and Region



Impact of Shipped Quantity on Shipping Costs



Average of Quantity by Category



What-if quantity

All

\$385.15K

Shipping (Baseline)

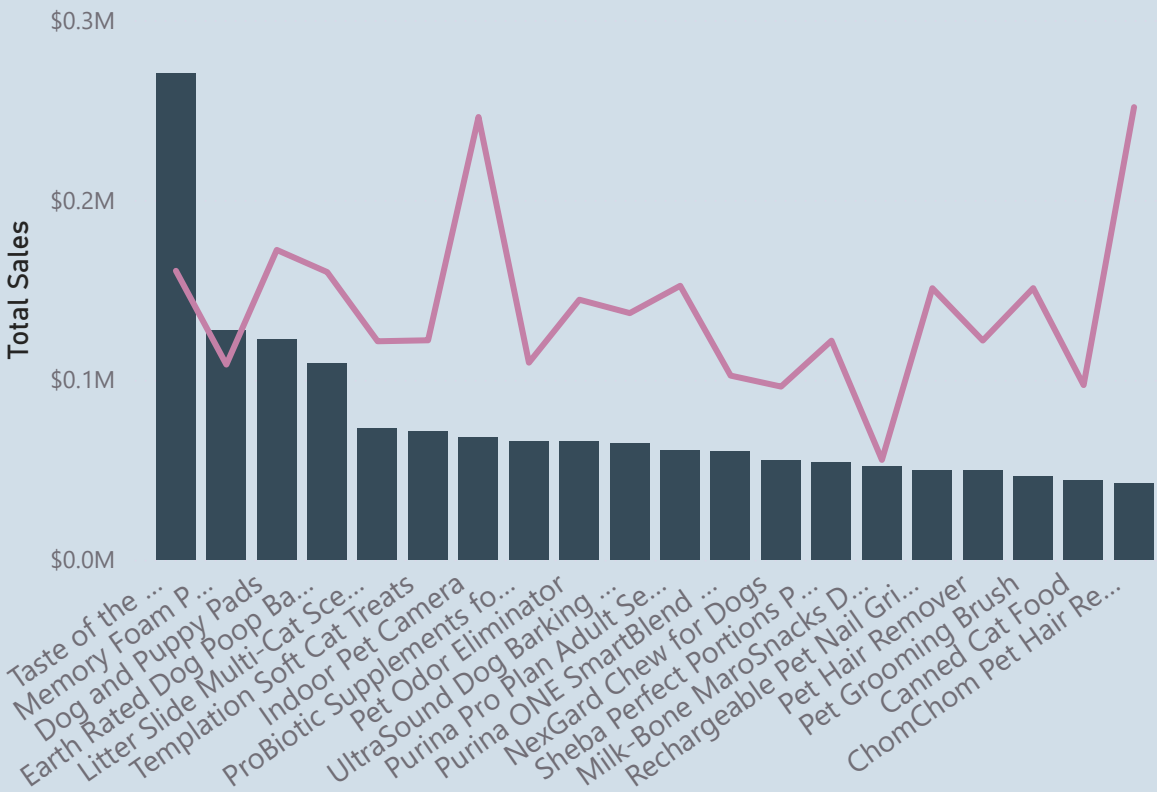
\$326.05K

Shipping (What-if)

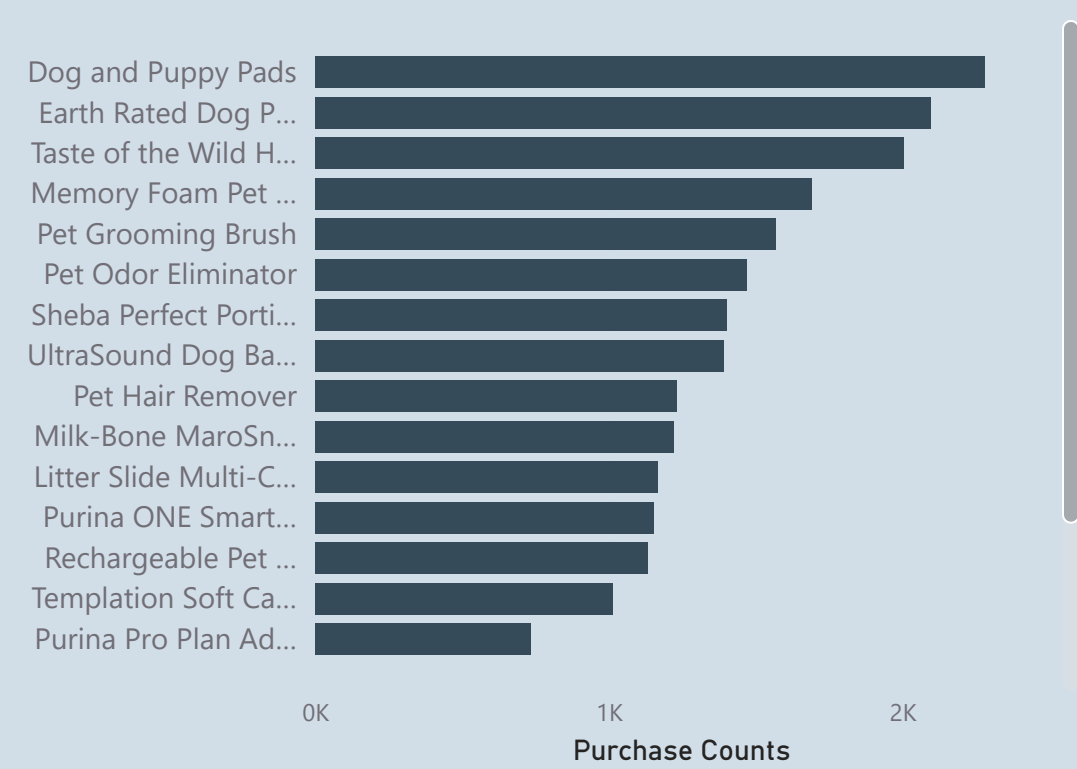
\$59.10K

Shipping (Difference)

Total Sales and Profit % by Products



Combination of Purchased Items



Products
Canned Cat Food
ChomChom Pet Hair Remover - Reusable Cat and Dog Hair Remover
Dog and Puppy Pads

“‘Taste’ achieved the highest sales, while ‘Memory Foam’ was the second most purchased product, often bought together with ‘Taste.’ Therefore, ‘Memory Foam’ and ‘Taste’ products are recommended for cross-promotion.”