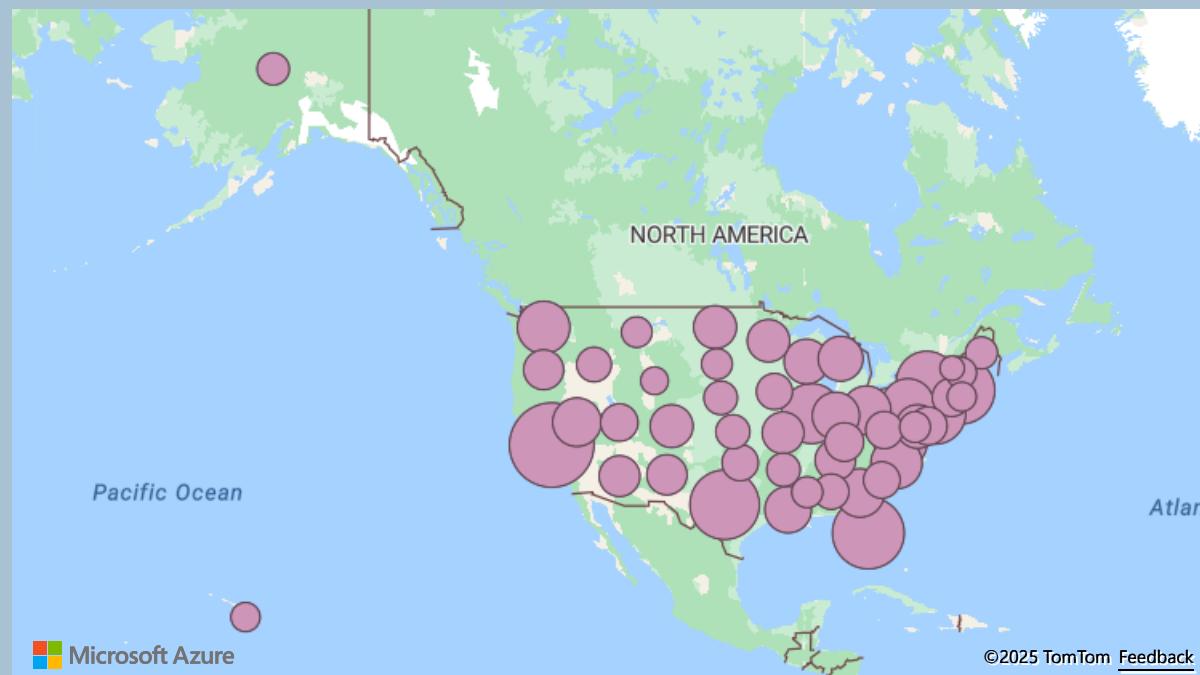


Executive Summary

Shipping Matrix

Busket Analysis

Total Sales by State

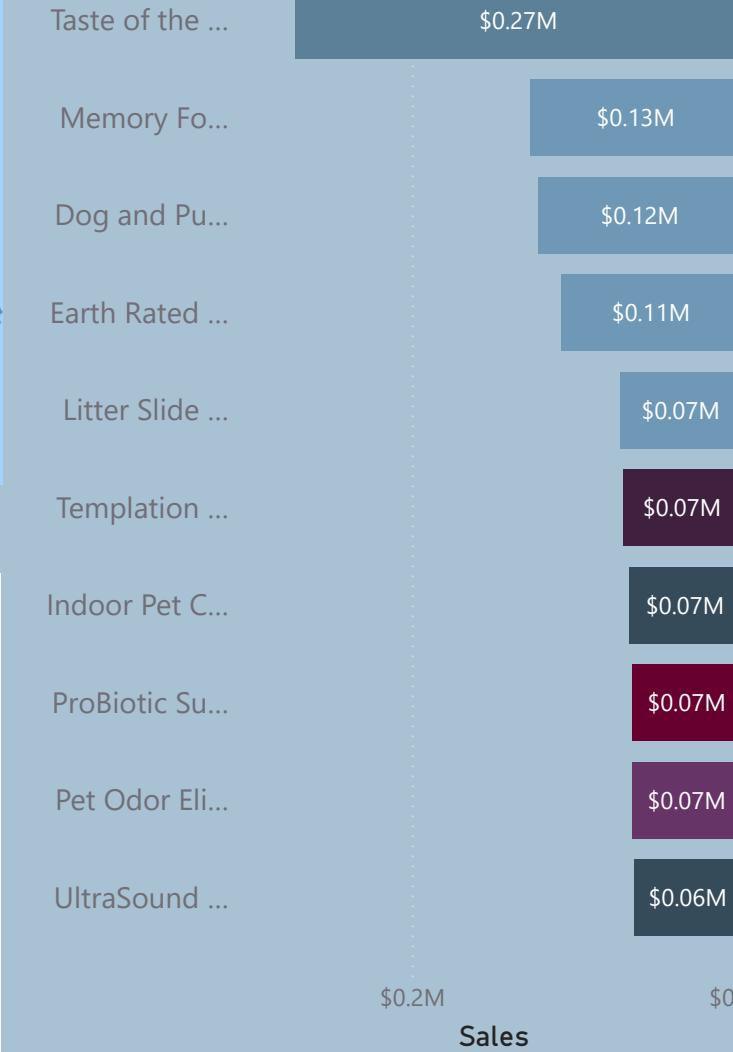


Profit % by Category



Total Sales by Product and Category

Category ● Cleanig ... ● Disposa... ● Electronics ● Food



1.55M

Total Sales

427.34K

Total Profit (Baseline)

27.50%

Profit %

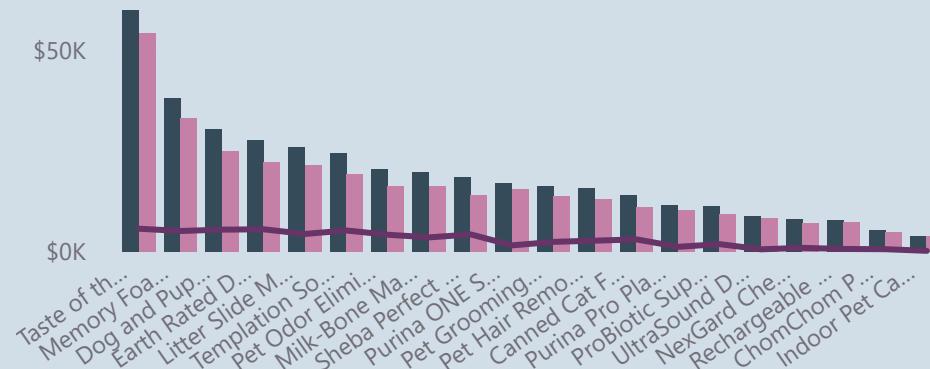
\$385.15K

Shipping (Baseline)

Executive Summary

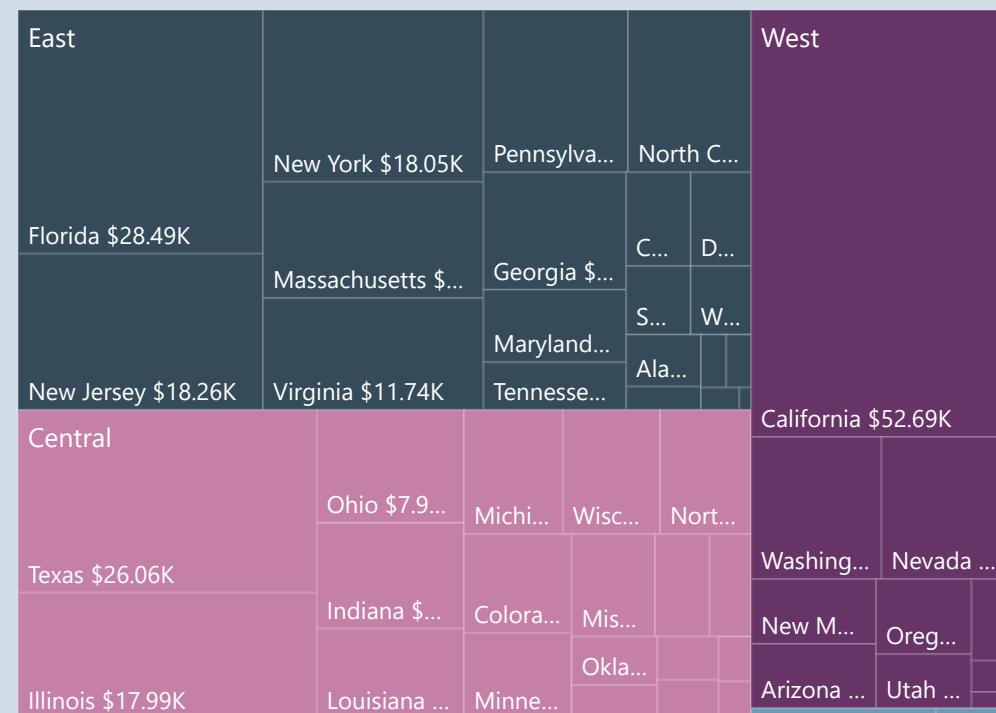
Impact of Shipped Quantity on Shipping Costs by Product

● Shipping (Baseline) ● Shipping (What-if) ● Shipping (Difference)



Shipping Cost by State and Region

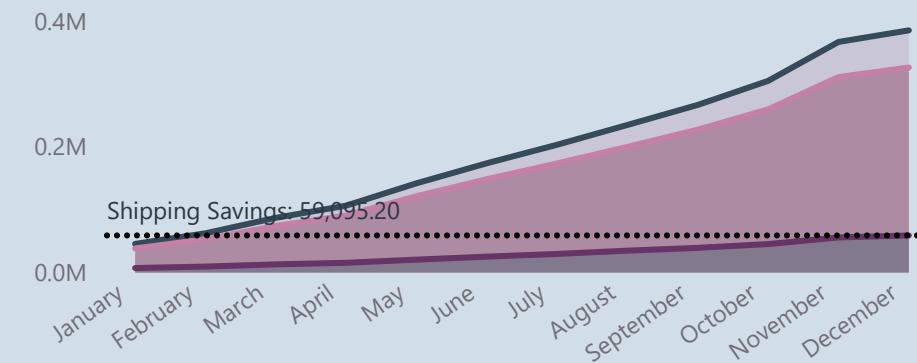
Region ● East ● Central ● West ● Other



Shipping Matrix

Impact of Shipped Quantity on Shipping Costs

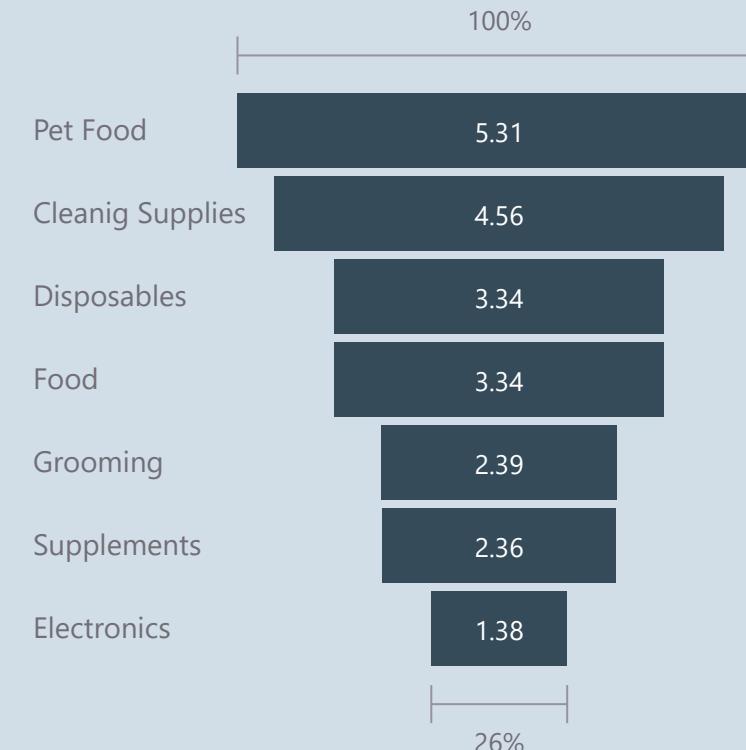
● Baseline Running Total ● What-if Running Total ● Difference Running Total



Busket Analysis

What-if quantity

Average of Quantity by Category



\$385.15K

Shipping (Baseline)

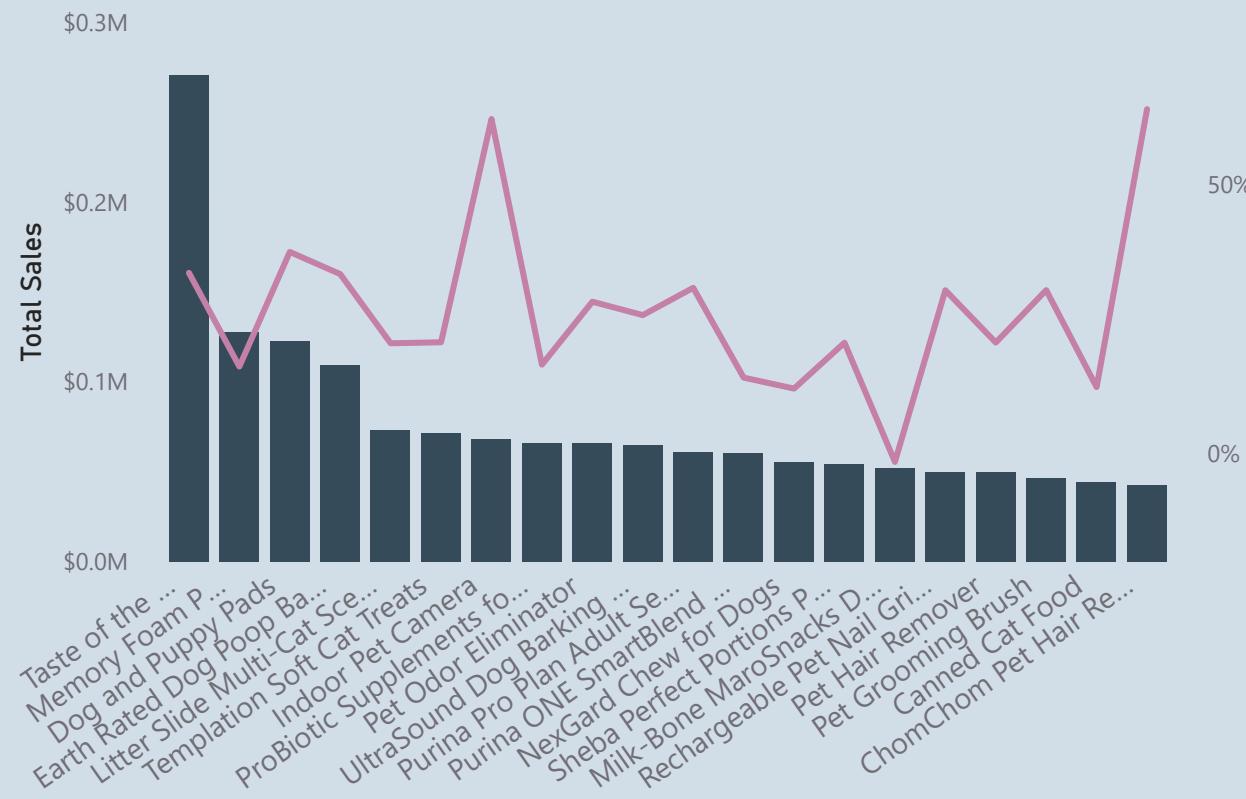
\$326.05K

Shipping (What-if)

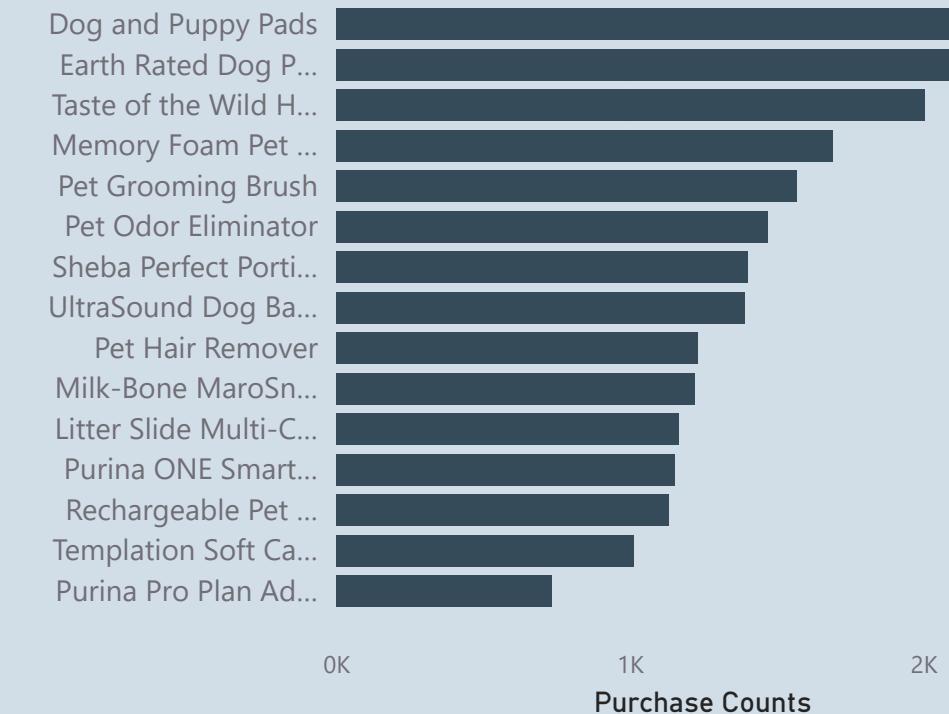
\$59.10K

Shipping (Difference)

Total Sales and Profit % by Products



Combination of Purchased Items



Products

Canned Cat Food

ChomChom Pet Hair Remover - Reusable Cat and Dog Hair Remover

Dog and Puppy Pads

"'Taste' achieved the highest sales, while 'Memory Foam' was the second most purchased product, often bought together with 'Taste.' Therefore, 'Memory Foam' and 'Taste' products are recommended for cross-promotion."