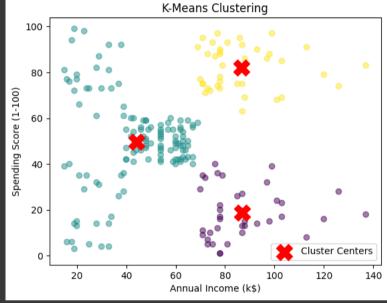
```
1 import pandas as pd
2 from sklearn.cluster import KMeans
3 import matplotlib.pyplot as plt
1 import pandas as pd
2 df = pd.read_csv ("/content/drive/MyDrive/Colab Notebooks/Dataset/Mall_Customers.csv")
3 df.head()
       CustomerID Genre Age Annual Income (k$) Spending Score (1-100)
    0
                                              15
               1 Male 19
    2
               3 Female 20
                                              16
    4
                                              17
                                                                     40
               5 Female 31
1 # Select relevant features for clustering
features = data[['Age', 'Annual Income (k$)', 'Spending Score (1-100)']]
1 # Choose the number of clusters (you may need to adjust this)
2 k = 3
1 # Create a KMeans instance
2 kmeans = KMeans(n_clusters=k, random_state=42)
1 # Fit the model to the data
2 kmeans.fit(features)
                   KMeans
    KMeans(n clusters=3, random state=42)
1 # Add cluster labels to the original dataset
2 data['Cluster'] = kmeans.labels_
1 # Print the cluster centers (optional)
2 print("Cluster Centers:")
3 print(kmeans.cluster centers )
   Cluster Centers:
   [[40.39473684 87.
                           18.63157895]
    [40.32520325 44.15447154 49.82926829]
    [32.69230769 86.53846154 82.12820513]]
```

```
1 # Visualize the clusters (2D plot, considering two features at a time)
2 plt.scatter(data['Annual Income (k$)'], data['Spending Score (1-100)'], c=data['Cluster'], cmap='viridis', alpha=0.5)
3 plt.scatter(kmeans.cluster_centers_[:, 1], kmeans.cluster_centers_[:, 2], s=300, c='red', marker='X', label='Cluster Centers')
4 plt.xlabel('Annual Income (k$)')
5 plt.ylabel('Spending Score (1-100)')
6 plt.title('K-Means Clustering')
7 plt.legend()
8 plt.show()
```



```
1 inertia = kmeans.inertia_
2 print("Inertia:", inertia)
```

Inertia: 143342.751571706

- 1 from sklearn.metrics import silhouette_score
- 2 # Assuming 'features' is your feature matrix
- 3 silhouette_avg = silhouette_score(features, kmeans.labels_)
- 4 print("Silhouette Score:", silhouette_avg)

Silhouette Score: 0.3839349967742105