

K-means Clustering

Clustering vector

Sum of squares Table

	Value
Cluster 1	170
Cluster 2	218
Between clusters	210
Total	597

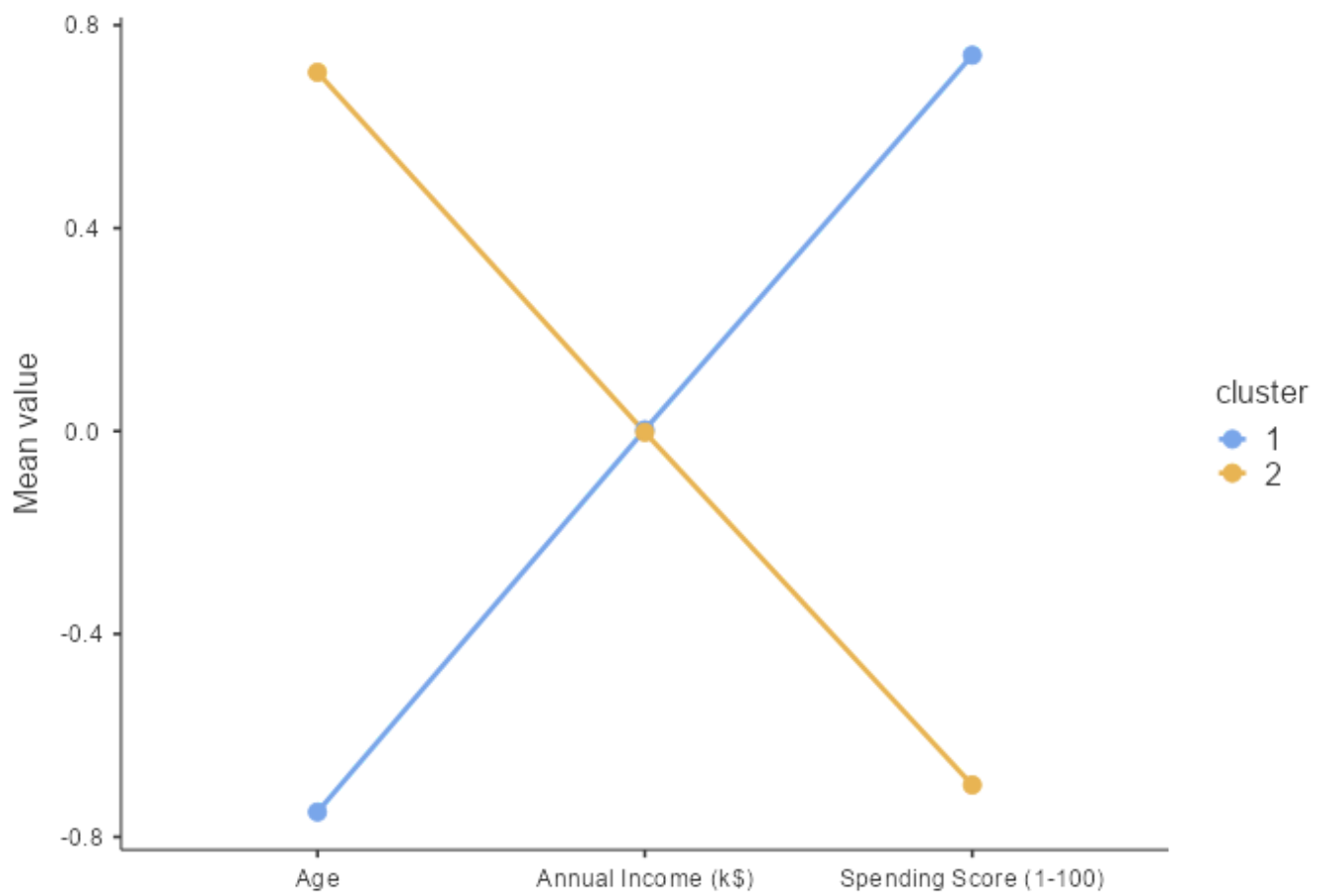
Clustering Table

Cluster No	Count
1	97
2	103

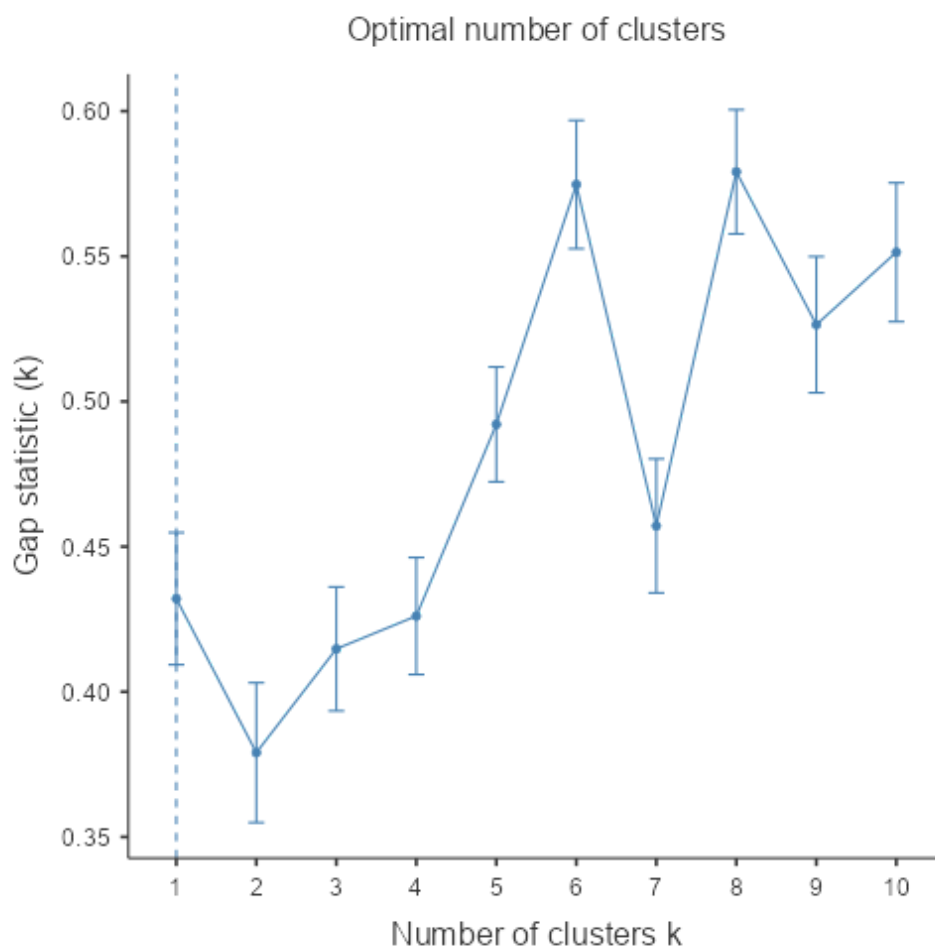
Centroids of clusters Table

	Cluster No	Age	Annual Income (k\$)	Spending Score (1-100)
1	1.00	-0.751	0.003	0.741
2	2.00	0.707	-0.002	-0.698

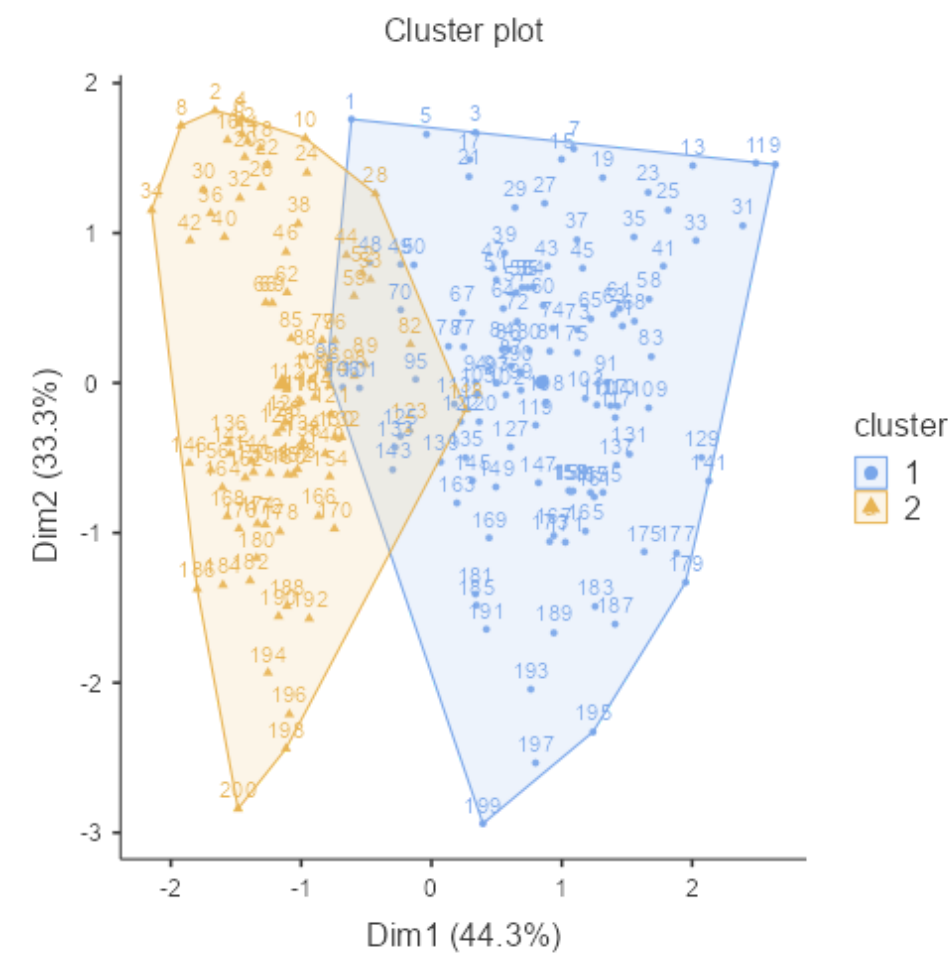
Plot of means across clusters



Optimal number of clusters



Cluster plot



Variables-PCA

Variables - PCA

