- 1 import pandas as pd
- 2 df = pd.read_csv('/content/Retail_Transaction_Dataset.csv')
- 3 df.head(10)

$\overrightarrow{\exists}$		CustomerID	ProductID	Quantity	Price	TransactionDate	PaymentMethod	StoreLocation	ProductCategory	DiscountApplied
-	0	109318	С	7	80.079844	12/26/2023 12:32	Cash	176 Andrew Cliffs\nBaileyfort, HI 93354	Books	18.677
	1	993229	С	4	75.195229	8/5/2023 0:00	Cash	11635 William Well Suite 809\nEast Kara, MT 19483	Home Decor	14.121
	2	579675	А	8	31.528816	3/11/2024 18:51	Cash	910 Mendez Ville Suite 909\nPort Lauraland, MO	Books	15.943
	3	799826	D	5	98.880218	10/27/2023 22:00	PayPal	87522 Sharon Corners Suite 500\nLake Tammy, MO	Books	6.686
	4	121413	А	7	93.188512	12/22/2023 11:38	Cash	0070 Michelle Island Suite 143\nHoland, VA 80142	Electronics	4.030
	5	463050	D	3	54.093152	8/15/2023 4:24	Cash	8492 Jonathan Drive\nNorth Robertshire, TN 67532	Electronics	10.888
	6	888163	D	7	13.121937	12/26/2023 5:32	PayPal	USNV Harrell\nFPO AA 62814	Clothing	16.295
	(489 Juan Loon Ant		>

Next steps: Generate code with df

View recommended plots

- 1 df.shape
- → (100000, 10)
- 1 # Summary statistics for Price, DiscountApplied(%) and TotalAmount
 2 df[['Price', 'DiscountApplied(%)', 'TotalAmount']].describe()

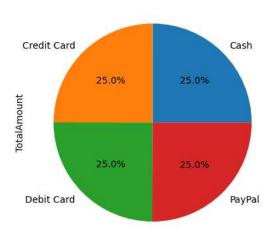
$\overline{\Rightarrow}$		Price	DiscountApplied(%)	TotalAmount	
	count	100000.000000	100000.000000	100000.000000	11.
	mean	55.067344	10.020155	248.334955	
	std	25.971567	5.779534	184.554792	
	min	10.000430	0.000046	8.274825	
	25%	32.549474	5.001013	95.163418	
	50%	55.116789	10.030353	200.368393	
	75%	77.456763	15.018367	362.009980	
	max	99.999284	19.999585	896.141242	

1 # Correlation between Price, DiscountApplied(%) and TotalAmount
2 df[['Price', 'DiscountApplied(%)', 'TotalAmount']].corr()

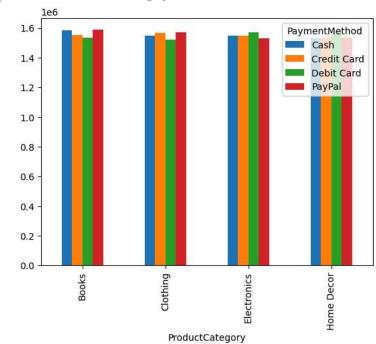
₹		Price	DiscountApplied(%)	TotalAmount	
	Price	1.000000	-0.000068	0.636294	ıl.
	DiscountApplied(%)	-0.000068	1.000000	-0.087858	
	TotalAmount	0.636294	-0.087858	1.000000	

- 1 #Total Amount by Payment Method
- 2 df.groupby('PaymentMethod')['TotalAmount'].sum().plot(kind='pie', autopct='%1.1f%%')

</



- 1 #Total Amount Spent by Product Category and Payment Method
- $2 \qquad \text{df.groupby(['ProductCategory', 'PaymentMethod'])['TotalAmount'].sum().unstack().plot(kind='bar')} \\$
- <Axes: xlabel='ProductCategory'>



1 # Distribution of Price
2 df['Price'].hist(bins=10)

0

20

Axes: >

10000

8000

4000

2000

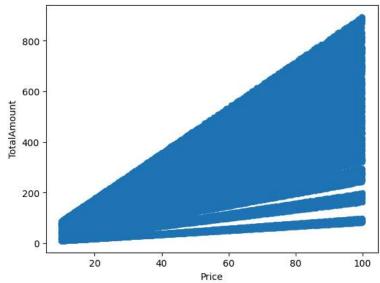
40

60

80

100

- 1 # Distribution of TotalAmount
 2 df['TotalAmount'].hist(bins=10)
- 25000 20000 15000 10000 5000 0 200 400 600 800
- 1 # Scatter plot of Price vs. TotalAmount
 2 df.plot.scatter(x='Price', y='TotalAmount')
- </



- # Scatter plot of DiscountApplied(%) vs. TotalAmount
- 2 df.plot.scatter(x='DiscountApplied(%)', y='TotalAmount')

<axes: xlabel='DiscountApplied(%)', ylabel='TotalAmount'>

