



# Nature's Palette

## STAGE 1 : Positions

*"Skincare and products that make you look good, feel good with no guilt or harm added"*

# Our Goal

- Most “eco-friendly” based companies are 95%, and most of them lie when they say their products are naturally based and free from animal testing. However, our product needs to be 100% eco-based and nothing artificial.
- We can resort to ancient Indian/herbal/ayurvedic techniques that are scientifically proven to work.





# Company Promise

At Nature's Palette, we believe in harnessing the power of nature to create beautiful and effective skincare and makeup products. Our collection is made with natural, fruit-based ingredients that provide nourishment and protection for your skin.

We are committed to using sustainable and eco-friendly practices in all aspects of our business, from sourcing ingredients to packaging our products.

*Our company slogan is: "Naturally beautiful, inside and out."*

We strive to help you enhance your natural beauty while also creating eco-friendly products made from our earth's bounty.

Welcome to Nature's Palette, where nature's masterpiece becomes yours.

# Position Opportunities (STAGE ONE)

**Researcher**

**Cosmetic  
Scientists**

**Product  
Developers**

**Marketing**





# FILLED!

## SKILLS

- Works well in groups
- Patient
- Dedicated
- Hardworking

# Researcher

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- Research about specific natural elements, and their benefits towards human skin
- Conduct thorough research on all products
- **MOST RECRUITABLE POSITION!!**
- Past experience is not needed, but appreciated
- Research prompts will be assigned by **RESEARCH LEAD** (*position available - reach out to owner*)
- Commitment level : 2 hours per week



# Cosmetics Scientists

## SKILLS

- Works well in groups
- Very organized
- Good with measurements
- Creativity

- Take input from researchers and FORMULATE cosmetics/skincare product recipes that are thorough
- Recipes should be in the format that anybody will be able to recreate them
- No experience needed, but a vast knowledge on a variety of natural ingredients or herbal oils will be appreciated
- Work with owners + product developers to expand/review on past recipes that have been created
- **Commitment level : 3 hours per week**



AVAILABLE

# Product Developers

- Take input from Cosmetics Scientists and construct possible product ideas
- Similar to science fair process with constant trial and error
- Might be recreating most of the products in a lab/at home (no toxic chemicals :D)
- Constant testing on a variety of scales - matte, reactions, visibility, comparison, etc.
- Report results to owners/head team
- **Commitment : 3 hours per week**

## SKILLS

- Works well in groups
- **VERY Patient**
- Dedicated
- Reports fast to head members

**AVAILABLE**

# Marketing Team

**FILLED!**

## SKILLS

- Works well in groups
- Creativity
- Art-skills??
- Visualizer
- Dedicated

- We don't really have products to advertise (AS OF NOW) = limited recruiting
- graphic designers and content creators will only be advertising to raise awareness on other positions so we can recruit more for other fields
- Create posts and videos on social media
- Graphic designing, content creating
- Access to designing sites such as canva are a **MUST**
- Work with owner (social media dept in future) to share posts
- **Commitment level : 2 hours per week**





## IMPORTANT LINKS :

### **Recruitment Form :**

[https://docs.google.com/forms/d/e/1FAIpQLScBGYXMeleP4L4TrBxdbL\\_waDOn\\_ahOWIXAsgXvRB5\\_zCb7QQ/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLScBGYXMeleP4L4TrBxdbL_waDOn_ahOWIXAsgXvRB5_zCb7QQ/viewform?usp=sf_link)

### **Google Docs :**

[https://docs.google.com/document/d/lt\\_-829RPiAz6zmM\\_ehRqBvj6GiGqUOQI5Aq-KPe5sLw/edit?usp=sharing](https://docs.google.com/document/d/lt_-829RPiAz6zmM_ehRqBvj6GiGqUOQI5Aq-KPe5sLw/edit?usp=sharing)

**Questions? :** email [aadya.ajai@gmail.com](mailto:aadya.ajai@gmail.com) OR dm triple.a.battery on discord  
OR contact our instagram page : <https://www.instagram.com/naturespalettebiz/>

