## Vaccination Campaign

The goal of this page is to bring us closer to the end of the COVID-19 pandemic by achieving herd immunity. In countries that reached the highest levels of vaccination, death rates plummeted.

We need to tackle vaccine hesitancy with information. That is why we have planned the following strategies to raise the number of doses administrated.

The campaign consists in a series of flyers and ads posted on social media like Instagram, Facebook and Twitter; and websites where the main traffic are people withing our target audience (see below).





## **COVID -19 VACCINATION CAMPAIGN**



Visit our website https://khisus19.github.io/vaccination-lan ding-page/ and fill in the form.



Go to the health center the day of your appointment and present your printed form.

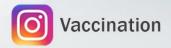


Remember to wear your face mask and keep a healthy distance.



After taking the vaccine, remember to safe keep your vaccination card for the application of the booster (depending of your case).

Protect yourself from severe sickness and complications.





Vaccination facebook.com/vaccination