

KHIZAR Sheikh

Digital Marketer &
SEO Expert



About Me

Digital Marketer with 2 years of experience in SEO, social media management, WordPress customization, and digital advertising. Skilled in crafting engaging content and optimizing online platforms to enhance business growth, along with a foundational understanding of HTML, CSS, and JavaScript.

Skills:

HTML	90%
CSS	50%
Javascript	30%
Wordpress	84%
SEO	92%

Education:

Inter in Fine Arts and Digital Marketing &
SEO

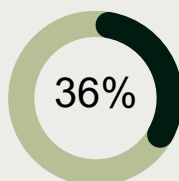
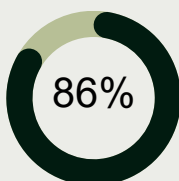
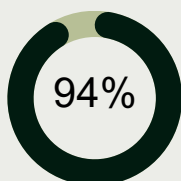
SolutionWin Technologies
Gullbarg III Lahore Pakistan
2020 - Present

Language:

Urdu

English

Arabic



+92 316 4837306

<https://khizar851.github.io/my-portfolio/>

Allama Iqbal Town Lahore Pakistan

Professional Experience:

Social Media Manager & SEO Specialist

August 2023 - Present | King Drive Auto Repair
Workshop L.L.C – Dubai

- Managed and optimized social media channels to boost brand visibility and engage customers effectively.
- Conducted thorough SEO audits and executed strategies to increase website traffic and improve search engine rankings.
- Designed and produced promotional banners, graphics, and content for various marketing campaigns.

Digital Marketing Specialist

September 2023 - Present | King Rider – Dubai

- Developed and implemented paid advertising campaigns on platforms like Google Ads and Facebook Ads to attract riders for delivery services.
- Evaluated campaign performance metrics to enhance reach, engagement, and conversion rates.
- Performed competitor analysis and market research to refine ad targeting and overall strategy.

Website Manager and Advertising Specialist

November 2023 - Present | King Limousine – Dubai

- Oversaw the company's website, making sure it was always updated, user-friendly, and responsive on all devices.
- Handled WordPress customization, which included integrating plugins, adjusting themes, and optimizing the website.
- Performed regular maintenance and troubleshooting to maintain website performance and functionality.