Khizar Ahmed

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EDUCATION

SZABIST, Karachi | *BSCS*   **2024**
- Cumulative GPA: 3.40

EXPERIENCE

Nysonian Inc   **Islamabad**

Head of Automations for Marketing   *Sept 2025 - Present*
- Led automation strategy for the Marketing Department of a $100M company, streamlining data and reporting workflows
- Built automated pipelines integrating Meta, Google Ads, and other platforms, eliminating manual data collection
- Analyzed marketing spend and performance to uncover trends, optimize budgets, and drive higher ROI
- Delivered actionable insights that informed strategic, data-backed marketing and investment decisions
- Collaborated with Finance, Operations, and Customer Support to develop cross-functional automation solutions
- Created real-time dashboards consolidating campaign, financial, and operational data for leadership visibility
- Enhanced reporting efficiency and accuracy, reducing processing time by 90% and improving decision-making speed

TFG Solutions   **Karachi**

Software Team Lead   *Jan 2025 - August 2025*
- Singlehandedly delivered web applications with responsive user interfaces, scalable backend servers integrated seamlessly
- Managed a dynamic team, including designers, backend and frontend engineers, as well as deployment engineers.
- Designed and maintained systems with a focus on scalability and performance as well as satisfying the software requirements established in meetings with clients
- Established a seamless collaborative system to manage engineering team and bridged the gap between developers and management to meet project deadlines

CodeCargo   **Remote**

Junior Engineer   *Oct 2024 - Dec 2024*

- Created APIs in .NET Core using entity framework, postgreSQL , GRPc and wrote unit and integration tests for every contribution
- Created dynamic components integrating backend APIs in Next.js for the frontend wrote tests for components using Cypress
- Collaborated with a team of product engineers, senior software engineers and delivered contributions efficiently in an entirely remote work environment
- Used containerization technologies i.e Docker & Kubernetes

Split Creatives   **Karachi**

Web Developer   *April 2024 - Sept 2024*

- Full-stack developer created projects in Next.js, React.js, PHP, WordPress, Webflow, and Shopify.
- Managed dynamic teams, including designers and development interns.
- Developed and maintained web applications with a focus on scalability and performance.
- Integrated front-end and back-end technologies to create seamless user experiences.

Simation Studios   **Karachi**

Software Engineer Intern   *Sept 2023 - March 2024*

- Enthusiastic intern with a focus on front-end development using React.js.
- Created dynamic and user-friendly web interfaces.
- Proficient in state management, component lifecycle, and other key React concepts.

TECHNICAL SKILLS

Programming Languages:
JavaScript, TypeScript, Python, C, C#, C++, PHP, SQL, Bash, HTML, CSS, Go, Java, PowerShell, JSON, YAML

Frameworks / Libraries:
React.js, Next.js, Node.js, Express.js, ASP.NET Core, EF Core, Svelte.js, Vue.js, FastAPI, Cypress, Tailwind CSS, Bootstrap

Technologies / Tools:
PostgreSQL, MySQL, MongoDB, SQLite, Firebase, Redis, Git, GitHub, GitLab, Bitbucket, GitHub Actions, Docker, Kubernetes, Jenkins, Postman, Figma, Vercel, Netlify, N8N, Zapier, AppScript, Excel, Notion, Jira

Concepts / Practices:
RESTful APIs, GraphQL, Microservices, CI/CD, Agile (Scrum/Kanban), Test-Driven Development (TDD), Authentication (JWT/OAuth2), API Integration, WebSockets, Responsive Design, MVC, Clean Architecture

Other Skills:
Automation, Data Analysis, Performance Optimization, Accessibility (a11y), UX Collaboration, Design Patterns, Code Review, Debugging, Technical Documentation

UNIVERSITY PROJECTS

Developed Final year project based on web 3.0, a platform for crypto asset insurance

Redesigned university's LMS portal front-end for UI Design course final project

Sentiment Analysis for AI project using logistic regression, SVM algorithm, & Naive Bayes on combined databases of customer reviews

Created Laser operated security system using Arduino