



# Khaulah Hassan

## Student (BS AI)

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Instagram: @bakedbyfajr • @blucharmstore

## Profile Summary

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I'm an 18 y/o Bachelor's student in Artificial Intelligence at Bahria University with a passion for learning, building, and creating.

Alongside my studies, I run two entrepreneurial ventures—a home bakery and a handcrafted jewelry brand—which have strengthened my creativity, customer communication, and business management skills.

## Education

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**BS Artificial Intelligence** 2025–Present

Bahria University, Islamabad

Currently studying and actively participating in academic + creative projects.

**Intermediate (FSc)** 2023–2025

IMCG F-7/2, Islamabad

Scored **82 percent** under FBISE. Participated in creative writing competitions.

**Matriculation (SSC)** 2018–2023

CDA Model School

Scored **91 percent** under FBISE. Engaged in extracurricular activities and sports.

## Skills

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- Product Design and Development
- Social Media Marketing
- Project and Time Management
- Customer Relationship Management
- Product Photography

## **Experience**

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### **Owner & Designer — Beaded Jewelry Business**

2024 till present

- Created handcrafted jewelry products from concept to delivery.
- Improved designs using customer feedback.
- Managed social media marketing and pricing strategies.

### **Owner & Manager — Home Bakery**

2023 till present

- Promoted products through social media and word-of-mouth.
- Built a loyal customer base through quality and consistency.

## **Hobbies**

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- Baking
- Crochet
- Bicycling

