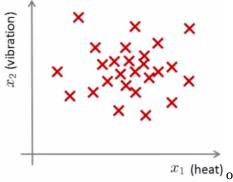
15: Anomaly Detection

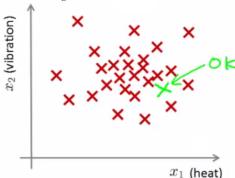
Previous Next Index

Anomaly detection - problem motivation

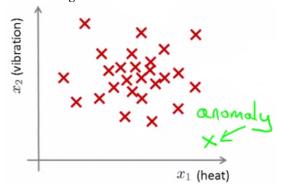
- Anomaly detection is a reasonably commonly used type of machine learning application
 - Can be thought of as a solution to an unsupervised learning problem
 - But, has aspects of supervised learning
- What is anomaly detection?
 - o Imagine you're an aircraft engine manufacturer
 - o As engines roll off your assembly line you're doing QA
 - Measure some features from engines (e.g. heat generated and vibration)
 - You now have a dataset of x¹ to x^m (i.e. m engines were tested)
 - Say we plot that dataset



- Next day you have a new engine
 - An anomaly detection method is used to see if the new engine is anomalous (when compared to the previous engines)
- If the new engine looks like this;

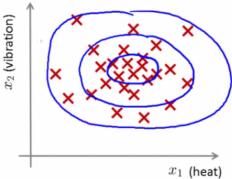


- Probably OK looks like the ones we've seen before
- o But if the engine looks like this



- Uh oh! this looks like an **anomalous data-point**
- · More formally
 - We have a dataset which contains **normal** (data)
 - How we ensure they're normal is up to us
 - In reality it's OK if there are a few which aren't actually normal
 - Using that dataset as a reference point we can see if other examples are anomalous
- · How do we do this?

- o First, using our training dataset we build a model
 - We can access this model using p(x)
 - This asks, "What is the probability that example x is normal"
- o Having built a model
 - if $p(x_{test}) < \epsilon$ --> flag this as an anomaly
 - if $p(x_{test}) >= \varepsilon --> this is OK$
 - ε is some threshold probability value which we define, depending on how sure we need/want to be
- We expect our model to (graphically) look something like this;



• i.e. this would be our model if we had 2D data

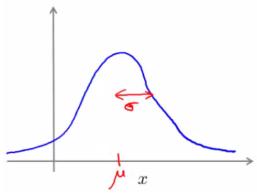
Applications

- Fraud detection
 - o Users have activity associated with them, such as
 - Length on time on-line
 - Location of login
 - Spending frequency
 - Using this data we can build a model of what normal users' activity is like
 - What is the probability of "normal" behavior?
 - Identify unusual users by sending their data through the model
 - Flag up anything that looks a bit weird
 - Automatically block cards/transactions
- Manufacturing
 - Already spoke about aircraft engine example
- Monitoring computers in data center
 - o If you have many machines in a cluster
 - Computer features of machine
 - $x_1 = memory use$
 - x_2 = number of disk accesses/sec
 - $x_3 = CPU load$
 - o In addition to the measurable features you can also define your own complex features
 - x_{Δ} = CPU load/network traffic
 - o If you see an anomalous machine
 - Maybe about to fail
 - Look at replacing bits from it

The Gaussian distribution (optional)

- Also called the normal distribution
- Example
 - Say x (data set) is made up of real numbers
 - Mean is μ
 - Variance is σ²
 - σ is also called the **standard deviation** specifies the width of the Gaussian probability
 - The data has a Gaussian distribution
 - Then we can write this ~ $N(\mu, \sigma^2)$
 - ~ means = is distributed as
 - *N* (should really be "script" N (even curlier!) -> means normal distribution
 - μ , σ^2 represent the mean and variance, respectively
 - These are the two parameters a Gaussian means

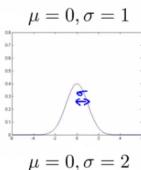
Looks like this;

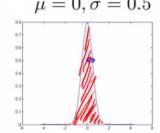


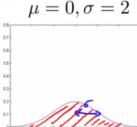
- o This specifies the probability of x taking a value
 - As you move away from μ
- Gaussian equation is
 - $P(x : \mu, \sigma^2)$ (probability of x, parameterized by the mean and squared variance)

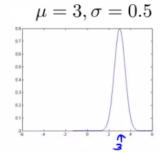
$$=\frac{\sqrt{540}}{(x-m)_{S}}$$

- Some examples of Gaussians below
 - Area is always the same (must = 1)
 - o But width changes as standard deviation changes









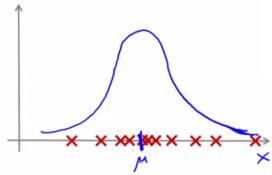
Parameter estimation problem

- What is it?
 - $\circ~$ Say we have a data set of m examples
 - o Give each example is a real number we can plot the data on the x axis as shown below



- o Problem is say you suspect these examples come from a Gaussian
 - Given the dataset can you estimate the distribution?

• Could be something like this



- Seems like a reasonable fit data seems like a higher probability of being in the central region, lower probability of being further away
- Estimating μ and σ^2
 - $\circ \mu = average of examples$
 - $\circ \sigma^2$ = standard deviation squared

- o As a side comment
 - These parameters are the maximum likelihood estimation values for μ and σ^2
 - You can also do 1/(m) or 1/(m-1) doesn't make too much difference
 - Slightly different mathematical problems, but in practice it makes little difference

Anomaly detection algorithm

- Unlabeled training set of m examples
 - o Data = $\{x^1, x^2, ..., x^m\}$
 - Each example is an n-dimensional vector (i.e. a feature vector)
 - We have n features!
 - Model P(x) from the data set
 - What are high probability features and low probability features
 - x is a vector
 - So model p(x) as

$$= p(x_1; \mu_1, \sigma_1^2) * p(x_2; \mu_2, \sigma_2^2) * ... p(x_n; \mu_n, \sigma_n^2)$$

- Multiply the probability of each features by each feature
 - We model each of the features by assuming each feature is distributed according to a Gaussian distribution
 - $\mathbf{p}(\mathbf{x_i}; \mu_i, \sigma_i^2)$
 - The probability of feature x_i given μ_i and σ_i^2 , using a Gaussian distribution
- o As a side comment
 - Turns out this equation makes an independence assumption for the features, although algorithm works if features are independent or not
 - Don't worry too much about this, although if you're features are tightly linked you should be able to do some dimensionality reduction anyway!
- We can write this chain of multiplication more compactly as follows;

- Capital PI (Π) is the product of a set of values
- The problem of estimation this distribution is sometimes call the problem of **density estimation**

Algorithm

- Choose features x_i that you think might be indicative of 1. anomalous examples.
- Fit parameters $\mu_1, \ldots, \mu_n, \sigma_1^2, \ldots, \sigma_n^2$

$$\mu_j = \frac{1}{m} \sum_{i=1}^m x_j^{(i)}$$

$$\sigma_j^2 = \frac{1}{m} \sum_{i=1}^{m} (x_j^{(i)} - \mu_j)^2$$

$$\sigma_j^2 = \frac{1}{m} \sum_{i=1}^m (x_j^{(i)} - \mu_j)^2$$
 Given new example x , compute $p(x)$:
$$p(x) = \prod_{j=1}^n p(x_j; \mu_j, \sigma_j^2) = \prod_{j=1}^n \frac{1}{\sqrt{2\pi}\sigma_j} \exp{(-\frac{(x_j - \mu_j)^2}{2\sigma_j^2})}$$
 As a real wife $p(x)$.

Anomaly if $p(x) < \varepsilon$

• 1 - Chose features

- o Try to come up with features which might help identify something anomalous may be unusually large or small values
- More generally, chose features which describe the general properties
- o This is nothing unique to anomaly detection it's just the idea of building a sensible feature vector

• 2 - Fit parameters

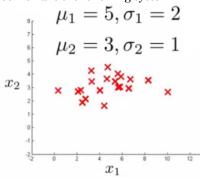
- Determine parameters for each of your examples μ_i and σ_i^2
 - Fit is a bit misleading, really should just be "Calculate parameters for 1 to n"
- o So you're calculating standard deviation and mean for each feature
- You should of course used some vectorized implementation rather than a loop probably

• 3 - compute p(x)

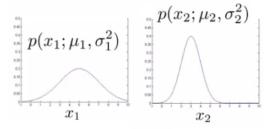
- You compute the formula shown (i.e. the formula for the Gaussian probability)
- If the number is very small, very low chance of it being "normal"

Anomaly detection example

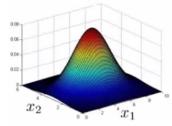
- o Mean is about 5
- o Standard deviation looks to be about 2
- Mean is about 3
- o Standard deviation about 1
- So we have the following system



• If we plot the Gaussian for x₁ and x₂ we get something like this



• If you plot the product of these things you get a surface plot like this



- \circ With this surface plot, the height of the surface is the probability p(x)
- We can't always do surface plots, but for this example it's quite a nice way to show the probability of a 2D feature vector
- · Check if a value is anomalous
 - Set epsilon as some value
 - Say we have two new data points new data-point has the values
 - X¹test
 - x²test
 - We compute
 - $p(x_{\text{test}}^1) = 0.436 >= \text{epsilon} (\sim 40\% \text{ chance it's normal})$
 - Normal
 - $p(x^2_{test}) = 0.0021 < epsilon (~0.2\% chance it's normal)$
 - Anomalous
 - What this is saying is if you look at the surface plot, all values above a certain height are normal, all the values below that threshold are probably anomalous

Developing and evaluating and anomaly detection system

- · Here talk about developing a system for anomaly detection
 - o How to evaluate an algorithm
- Previously we spoke about the importance of real-number evaluation
 - Often need to make a lot of choices (e.g. features to use)
 - Easier to evaluate your algorithm if it returns a single number to show if changes you made improved or worsened an algorithm's performance
 - To develop an anomaly detection system quickly, would be helpful to have a way to evaluate your algorithm
- · Assume we have some labeled data
 - o So far we've been treating anomalous detection with unlabeled data
 - o If you have labeled data allows evaluation
 - i.e. if you think something iss anomalous you can be sure if it is or not
- So, taking our engine example
 - You have some labeled data
 - Data for engines which were non-anomalous -> y = 0
 - Data for engines which were anomalous \rightarrow y = 1
 - o Training set is the collection of normal examples
 - OK even if we have a few anomalous data examples
 - Next define
 - Cross validation set
 - Test set
 - For both assume you can include a few examples which have anomalous examples
 - o Specific example
 - Engines
 - Have 10 000 good engines
 - OK even if a few bad ones are here...
 - LOTS of y = 0
 - 20 flawed engines
 - Typically when y = 1 have 2-50
 - Split into
 - Training set: 6000 good engines (y = 0)
 - CV set: 2000 good engines, 10 anomalous
 - Test set: 2000 good engines, 10 anomalous
 - Ratio is 3:1:1
 - Sometimes we see a different way of splitting
 - Take 6000 good in training
 - Same CV and test set (4000 good in each) different 10 anomalous,
 - Or even 20 anomalous (same ones)
 - This is bad practice should use different data in CV and test set
 - Algorithm evaluation
 - Take trainings set $\{x^1, x^2, ..., x^m\}$

- Fit model p(x)
- On cross validation and test set, test the example x
 - y = 1 if p(x) < epsilon (anomalous)
 - y = o if p(x) >= epsilon (normal)
- Think of algorithm a trying to predict if something is anomalous
 - But you have a label so can check!
 - Makes it look like a supervised learning algorithm
- · What's a good metric to use for evaluation
 - \circ y = o is very common
 - So classification would be bad
 - o Compute fraction of true positives/false positive/false negative/true negative
 - Compute precision/recall
 - o Compute F1-score
- Earlier, also had **epsilon** (the threshold value)
 - Threshold to show when something is anomalous
 - If you have CV set you can see how varying epsilon effects various evaluation metrics
 - Then pick the value of epsilon which maximizes the score on your CV set
 - Evaluate algorithm using cross validation
 - o Do final algorithm evaluation on the test set

Anomaly detection vs. supervised learning

- If we have labeled data, we not use a supervised learning algorithm?
 - · Here we'll try and understand when you should use supervised learning and when anomaly detection would be better

Anomaly detection

- Very small number of positive examples
 - Save positive examples just for CV and test set
 - o Consider using an anomaly detection algorithm
 - Not enough data to "learn" positive examples
- Have a very large number of negative examples
 - Use these negative examples for p(x) fitting
 - o Only need negative examples for this
- Many "types" of anomalies
 - Hard for an algorithm to learn from positive examples when anomalies may look nothing like one another
 - So anomaly detection doesn't know what they look like, but knows what they don't look like
 - When we looked at SPAM email,
 - Many types of SPAM
 - For the spam problem, usually enough positive examples
 - So this is why we usually think of SPAM as supervised learning
- · Application and why they're anomaly detection
 - Fraud detection
 - Many ways you may do fraud
 - If you're a major on line retailer/very subject to attacks, sometimes might shift to supervised learning
 - Manufacturing
 - If you make HUGE volumes maybe have enough positive data -> make supervised
 - Means you make an assumption about the kinds of errors you're going to see
 - It's the unknown unknowns we don't like!
 - o Monitoring machines in data

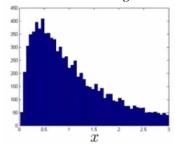
Supervised learning

- Reasonably large number of positive and negative examples
- Have enough positive examples to give your algorithm the opportunity to see what they look like
 - If you expect anomalies to look anomalous in the same way
- Application
 - Email/SPAM classification
 - Weather prediction
 - Cancer classification

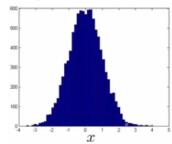
Choosing features to use

- · One of the things which has a huge effect is which features are used
- Non-Gaussian features
 - o Plot a histogram of data to check it has a Gaussian description nice sanity check
 - Often still works if data is non-Gaussian
 - Use **hist** command to plot histogram

o Non-Gaussian data might look like this



- o Can play with different transformations of the data to make it look more Gaussian
- o Might take a log transformation of the data
 - i.e. if you have some feature x_1 , replace it with $log(x_1)$

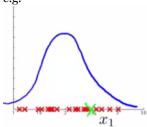


- This looks much more Gaussian
- Or do $\log(x_1+c)$
 - Play with c to make it look as Gaussian as possible
- Or do x^{1/2}
- Or do x^{1/3}

Error analysis for anomaly detection

- Good way of coming up with features
- · Like supervised learning error analysis procedure
 - o Run algorithm on CV set
 - See which one it got wrong
 - Develop new features based on trying to understand why the algorithm got those examples wrong
- Example
 - \circ p(x) large for normal, p(x) small for abnormal

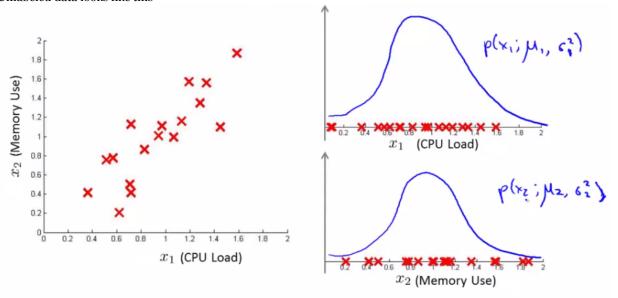
o e.g.



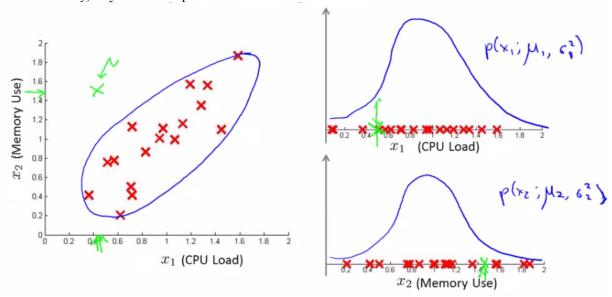
- Here we have one dimension, and our anomalous value is sort of buried in it (in green Gaussian superimposed in blue)
 - Look at data see what went wrong
 - Can looking at that example help develop a new feature (x2) which can help distinguish further anomalous
- Example data center monitoring
 - Features
 - $\mathbf{x}_1 = \text{memory use}$
 - x₂ = number of disk access/sec
 - $x_3 = CPU load$
 - x_4 = network traffic
 - We suspect CPU load and network traffic grow linearly with one another
 - If server is serving many users, CPU is high and network is high
 - Fail case is infinite loop, so CPU load grows but network traffic is low
 - New feature CPU load/network traffic
 - May need to do feature scaling

Multivariate Gaussian distribution

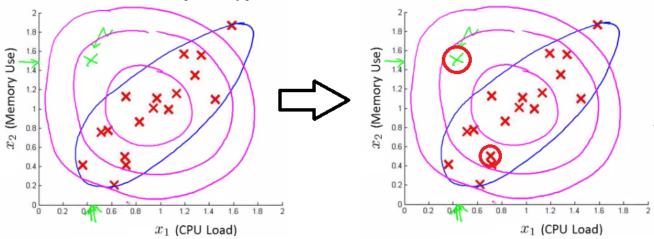
- Is a slightly different technique which can sometimes catch some anomalies which non-multivariate Gaussian distribution anomaly detection fails to
 - o Unlabeled data looks like this



- o Say you can fit a Gaussian distribution to CPU load and memory use
- Lets say in the test set we have an example which looks like an anomaly (e.g. $x_1 = 0.4$, $x_2 = 1.5$)
 - Looks like most of data lies in a region far away from this example
 - Here memory use is high and CPU load is low (if we plot x_1 vs. x_2 our green example looks miles away from the others)
- Problem is, if we look at each feature individually they may fall within acceptable limits the issue is we know we shouldn't don't get those kinds of values together
 - But individually, they're both acceptable



• This is because our function makes probability prediction in concentric circles around the the means of both



 Probability of the two red circled examples is basically the same, even though we can clearly see the green one as an outlier Doesn't understand the meaning

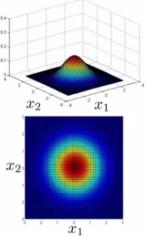
Multivariate Gaussian distribution model

- To get around this we develop the multivariate Gaussian distribution
 - Model p(x) all in one go, instead of each feature separately
 - What are the parameters for this new model?
 - μ which is an *n* dimensional vector (where n is number of features)
 - Σ which is an [n x n] matrix the **covariance matrix**
- For the sake of completeness, the formula for the multivariate Gaussian distribution is as follows

- NB don't memorize this you can always look it up
- What does this mean?
 - \blacksquare | \blacksquare | = absolute value of Σ (determinant of sigma)
 - This is a mathematic function of a matrix
 - You can compute it in MATLAB using det(sigma)
- More importantly, what does this p(x) look like?
 - 2D example

$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \Sigma = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$

• Sigma is sometimes call the identity matrix

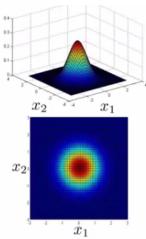


- p(x) looks like this
 - For inputs of x₁ and x₂ the height of the surface gives the value of p(x)

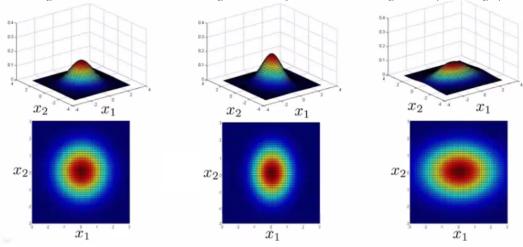
• What happens if we change Sigma?

$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \Sigma = \begin{bmatrix} 0.6 & 0 \\ 0 & 0.6 \end{bmatrix}$$

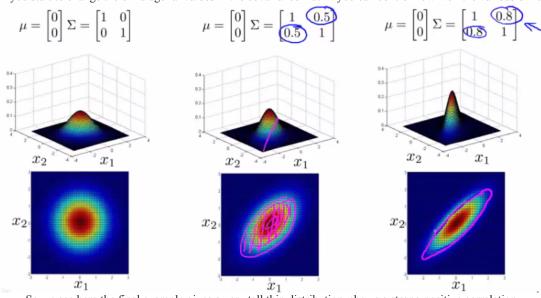
o So now we change the plot to



- Now the width of the bump decreases and the height increases
- o If we set sigma to be different values this changes the identity matrix and we change the shape of our graph



- Using these values we can, therefore, define the shape of this to better fit the data, rather than assuming symmetry in every dimension
- One of the cool things is you can use it to model correlation between data
 - o If you start to change the off-diagonal values in the covariance matrix you can control how well the various dimensions correlation



- So we see here the final example gives a very tall thin distribution, shows a strong positive correlation
- We can also make the off-diagonal values negative to show a negative correlation
- Hopefully this shows an example of the kinds of distribution you can get by varying sigma

 \circ We can, of course, also move the mean (μ) which varies the peak of the distribution

Applying multivariate Gaussian distribution to anomaly detection

- Saw some examples of the kinds of distributions you can model
 - Now let's take those ideas and look at applying them to different anomaly detection algorithms
- As mentioned, multivariate Gaussian modeling uses the following equation;

$$p(x; \mu, \Sigma) = \frac{1}{(2\pi)^{\frac{n}{2}} |\Sigma|^{\frac{1}{2}}} \exp\left(-\frac{1}{2}(x-\mu)^T \Sigma^{-1}(x-\mu)\right)$$

- Which comes with the parameters μ and Σ
 - Where
 - μ the mean (n-dimenisonal vector)
 - Σ covariance matrix ([nxn] matrix)
- Parameter fitting/estimation problem
 - o If you have a set of examples
 - $\{x^1, x^2, ..., x^m\}$
 - The formula for estimating the parameters is

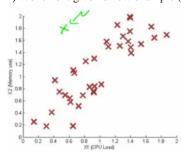
$$\mu = \frac{1}{m} \sum_{i=1}^{m} x^{(i)}$$

$$\Sigma = \frac{1}{m} \sum_{i=1}^{m} (x^{(i)} - \mu)(x^{(i)} - \mu)^{T}$$

• Using these two formulas you get the parameters

Anomaly detection algorithm with multivariate Gaussian distribution

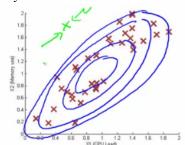
- 1) Fit model take data set and calculate μ and Σ using the formula above
- 2) We're next given a new example (x_{test}) see below



• For it compute p(x) using the following formula for multivariate distribution

$$p(x) = \frac{1}{(2\pi)^{\frac{n}{2}} |\Sigma|^{\frac{1}{2}}} \exp\left(-\frac{1}{2}(x-\mu)^T \Sigma^{-1}(x-\mu)\right)$$

- **3)** Compare the value with ε (threshold probability value)
 - if $p(x_{test}) < \epsilon \longrightarrow flag$ this as an anomaly
 - \circ if $p(x_{test}) >= \varepsilon --> this is OK$
- If you fit a multivariate Gaussian model to our data we build something like this



- Which means it's likely to identify the green value as anomalous
- Finally, we should mention how multivariate Gaussian relates to our original simple Gaussian model (where each feature is looked at individually)
 - o Original model corresponds to multivariate Gaussian where the Gaussians' contours are axis aligned
 - i.e. the normal Gaussian model is a special case of multivariate Gaussian distribution

- This can be shown mathematically
- Has this constraint that the covariance matrix sigma as ZEROs on the non-diagonal values

$$p(x;\mu,\Sigma) = \frac{1}{(2\pi)^{\frac{n}{2}}|\Sigma|^{\frac{1}{2}}} \exp\left(-\frac{1}{2}(x-\mu)^T \Sigma^{-1}(x-\mu)\right)$$
 where

If you plug your variance values into the covariance matrix the models are actually identical

Original model vs. Multivariate Gaussian

Original Gaussian model

- · Probably used more often
- There is a need to manually create features to capture anomalies where x₁ and x₂ take unusual combinations of values
 - So need to make extra features
 - Might not be obvious what they should be
 - This is always a risk where you're using your own expectation of a problem to "predict" future anomalies
 - Typically, the things that catch you out aren't going to be the things you though of
 - If you thought of them they'd probably be avoided in the first place
 - Obviously this is a bigger issue, and one which may or may not be relevant depending on your problem space
- Much cheaper computationally
- Scales much better to very large feature vectors
 - Even if n = 100 000 the original model works fine
- Works well even with a small training set
 - o e.g. 50, 100
- Because of these factors it's used more often because it really represents a optimized but axis-symmetric specialization of the general model

Multivariate Gaussian model

- Used less frequently
- Can capture feature correlation
 - So no need to create extra values
- · Less computationally efficient
 - Must compute inverse of matrix which is [n x n]
 - So lots of features is bad makes this calculation very expensive
 - \circ So if n = 100 000 not very good
- Needs for m > n
 - i.e. number of examples must be greater than number of features
 - If this is not true then we have a singular matrix (non-invertible)
 - So should be used only in m >> n
- If you find the matrix is non-invertible, could be for one of two main reasons
 - ∘ m < n
 - So use original simple model
 - Redundant features (i.e. linearly dependent)
 - i.e. two features that are the same
 - If this is the case you could use PCA or sanity check your data