Keith Hoerling

Silicon Beach, CA // keith@hoerling.com

My passion is co-creating realtime, futuristic, immersive interactions—experiences so sticky, they drive replay value to an App or website.

Creator   //   Dimension Software 1997-2021
Launched iOS & Android apps, Shopify apps + Storefronts, Podcasts, distributed web3 & mobile realtime solutions; leading a potent, tight-knit team, ensuring our customers never fail; Engineering with: Clojure, Elixir, Dart + Flutter, Node.JS + Typescript, React + React Native, Web3/Svelte.JS, Next.JS (vercel), GraphQL; serverless tech: Amazon AWS, Google GCP.

Principal Frontend Engineer   //   Umee ($UMEE) 2022
Lead the frontend team, drove various web3/COSMOS projects to Mainnet, including the Umee Discord + Web faucet, a slick on-chain/realtime analytics tool and Peggo (golang/react).

Consultant   //   Manufactur 2016-2019
Raised venture capital & launched WineAmp; Flume Music; Smashmallow + LiveTinted on Shopify with a Passwordless spin-off SaS solution: React + React Native, Typescript, Apollo + GraphQL.

CoFounder & CTO   //   WeedMaps 2007-2013
Created and bootstrapped from startup to enterprise; scaled multiple-commas of sustainable revenue; supported millions of customers monthly; lead the technology team, frontend focus.

Software Engineer	//	CarsDirect.com 2008	Ruby on Rails, Perl, C#
Consultant	//	Opposing Views 2008	Ruby on Rails
Software Engineer	//	Dynamic 2004-2007	C, Ruby on Rails, Perl, Java, C#
Creator	//	1Box Community 1997-2007	DevOps, Ruby, Perl, BSD, Linux
Consultant	//	Rhythm Interactive 2006	PHP + OSCommerce, LAMP
CoFounder	//	CDS Labs 2002-2006	C, Perl, x86 ASM
Consultant	//	Millennia Mortgage 2002-2004	C#, Java + JBoss
Consultant	//	Anderson Unicom 2000-2002	Objective-C, Java, WebObjects
Software Engineer	//	Javanet 1998-2000	Perl, Java, Visual Basic

EDUCATION

Chapman University 2006
B.S. Computer Information Systems & Security

Orange Coast College 2002
A.A.S. Computer Science and Engineering

FUNDING & AWARDS

F6S New Ventures Accelerator (2018), TechCrunch & Y-Combinator (TC40 & TC50), Apple Distinguished Engineer Scholarship WWDC (2003 & 2004), Golden Key International Honors Society, National Society of Collegiate Scholars, Alpha Gamma Sigma Honors Society