Keith Hoerling

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Founder & CTO // <u>Dimension Software</u> 1997-Present

Launched <u>iOS apps</u>, <u>Shopify apps</u>, & <u>Storefronts</u>, Podcasts, diverse web & mobile solutions; leading a potent, tight-knit team ensuring our customers never fail and <u>engineering</u> with: Swift, Node.JS, Typescript, Elixir, Clojure, React + Native, <u>Famo.us</u>, GraphQL, Postgres & Server-less tech.

Consultant // Manufactur 2016-Present

Raised venture capital and launched <u>WineAmp</u>; launched <u>Flume Music</u>; launched <u>LiveTinted</u> with a <u>Passwordless</u> spin-off SaS solution: React + Native, Node.JS, GraphQL & Shopify.

Software Engineer // Instant Channel 2014-2018

Supported a medium-sized team of engineers & producers; launched income-doubling efficiency tools; upheld a distributed SaS platform seen by millions of customers daily: Elm & Elixir.

Co-Founder & CTO // WeedMaps 2007-2013

Created and bootstrapped from startup to enterprise; scaled multiple-commas of sustainable revenue; supported millions of customers monthly; lead the technology team.

Software Engineer // Internet Brands - CarsDirect 2008-2010

Travel & Lifestyle engineering lead, of the few able to work all verticals: WikiTravel, FlyerTalk, VBulletin, Ben's Bargains; assisted development across geo-distributed teams.

Consultant // Opposing Views 2008 Ruby on Rails

Software Engineer // Dynamic Concepts 2004-2007 C, Ruby, Perl, Java, C#, LAMP Creator // 1Box Community 1997-2007 DevOps, Ruby, Perl, BSD, Linux

Consultant // Rhythm Interactive 2006 PHP + OSCommerce, LAMP

Creator // CDS Labs 2002-2006 C, Perl

Software Engineer // Millennia Mortgage 2002-2004

Consultant // Anderson Unicom 2000-2002 Objective-C, Java, WebObjects

C#, Java + JBoss

Consultant // Westland Engineering 2000 Perl, Visual Basic

Software Engineer // Javanet 1998-2000 Perl, Java, Visual Basic

EDUCATION

Chapman University 2006

B.S. Computer Information Systems & Security

Orange Coast College 2002

A.A.S. Computer Science and Engineering

FUNDING & AWARDS

F6S New Ventures Accelerator (2018), TechCrunch & Y-Combinator (TC40 & TC50), Apple Distinguished Engineer Scholarship WWDC (2003 & 2004), Golden Key International Honors Society, National Society of Collegiate Scholars, Alpha Gamma Sigma Honors Society

HOBBIES

Y-Combinator Startup School — Ava Bloodwork Online Clinic 2019

<u>PowerBulletin</u> — Postmodern, real-time, open source community software 2014-2016

Defcon & Torcon Speaker on <u>Project Luna</u> — a stealth security & anonymity nexus 2003