

## ***The brief of Business***

### **Business Supplies, Inc. (BSI)**

#### **About Business Supplies, Inc. (BSI)**

Business Supplies, Inc. (BSI) strives to provides its customers with the high quality business and technology supplies, equipment, furnishing and advice need to enable our customers to maximize their business operations.

#### **History**

BSI is a local office supply store established in 1979 after its co-founders William Billingsley and Alexander Boscovitch met in college. Upon graduation, each earning their business degrees with honors, the duo decided to establish a local store which would sell office supplies to many of the north Atlantis companies, building a strong customer based with a high degree of customer support and satisfaction. Today, even in the face of corporate office supply giants, their dedication to serving their customers has allowed the company to grow to 5 regional stores, with a corporate headquarters serving as the central shipping and receiving hub, and a fleet of 20 delivery trucks. Recently (in 2019) both Mr. Billingsley, Senior and Mr. Boscovitch retired from the business leaving William Billingsley II (a.k.a. Junior) in charge of the business. Junior has an MBA and a BSBA in Entrepreneurship, with a minor in IT from the Atlantis University of Technology. Junior's first order of business was to update the almost obsolete IT infrastructure and telephony systems in all stores and the corporate headquarters. His next task is to improve the information security of the corporate headquarters.