



Total Revenue

110,37M

Total Cost

97,29M

Total Profit

13,09M

No. of Orders

31K

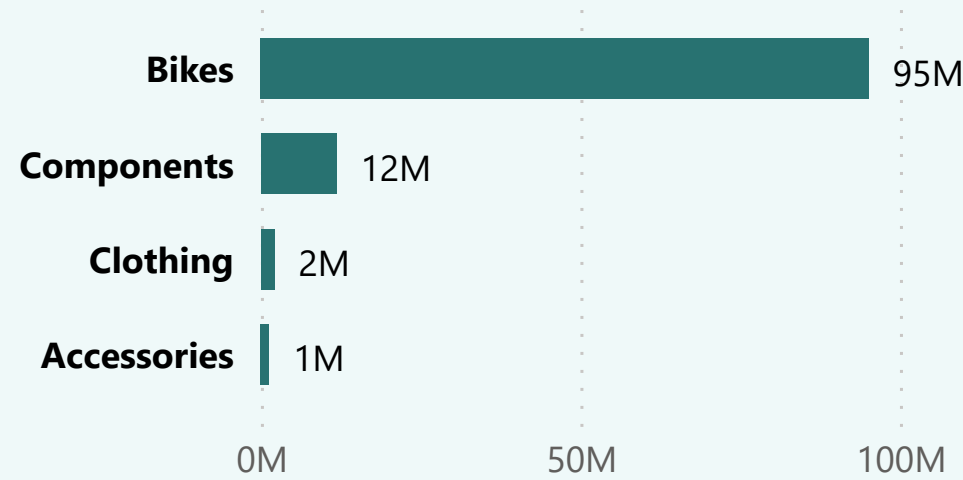
31/05/2011



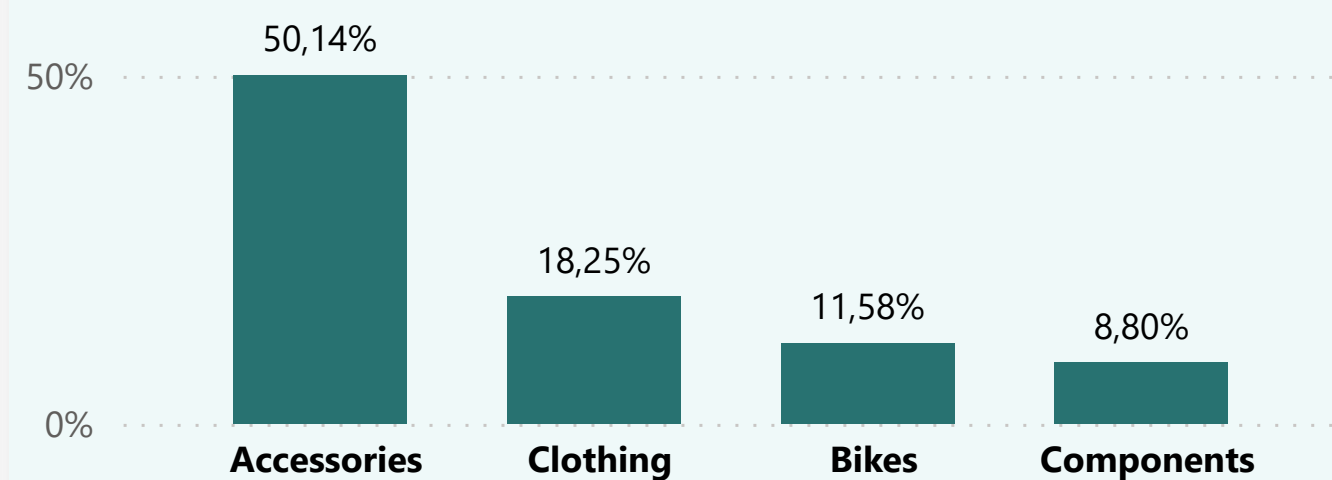
30/06/2014



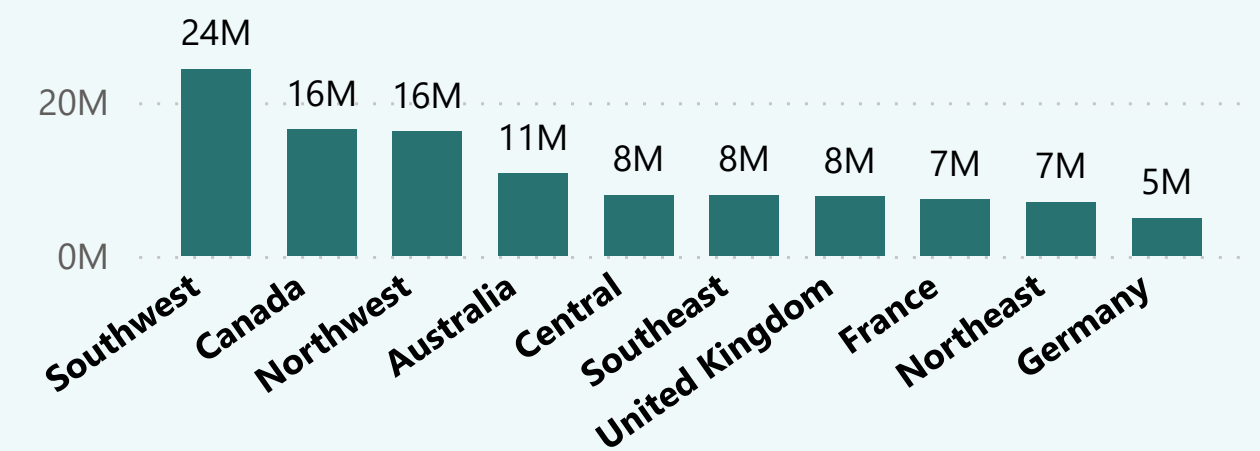
Revenue by category



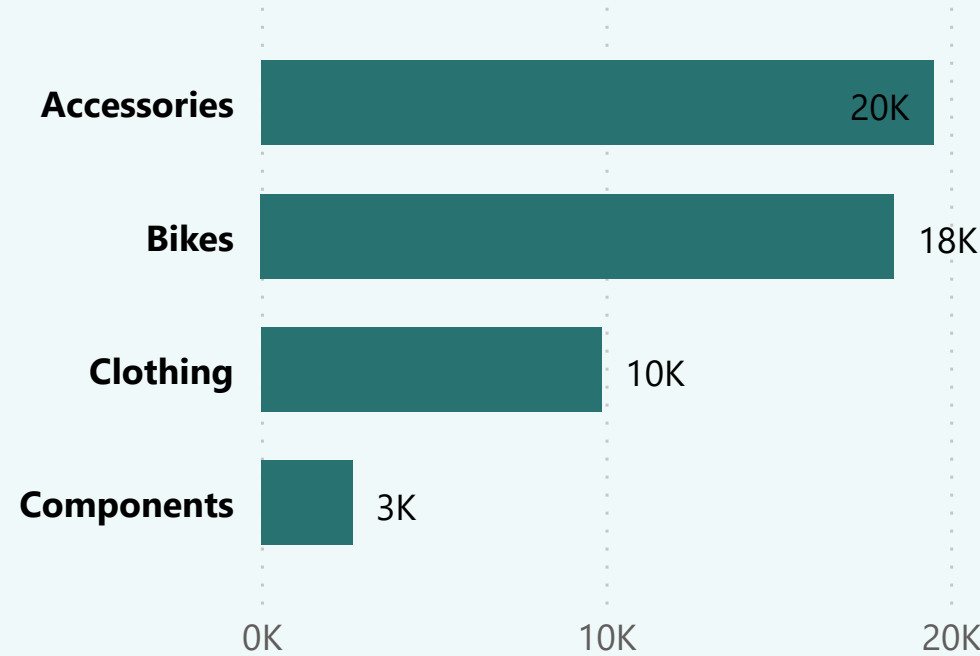
Profit margin by category



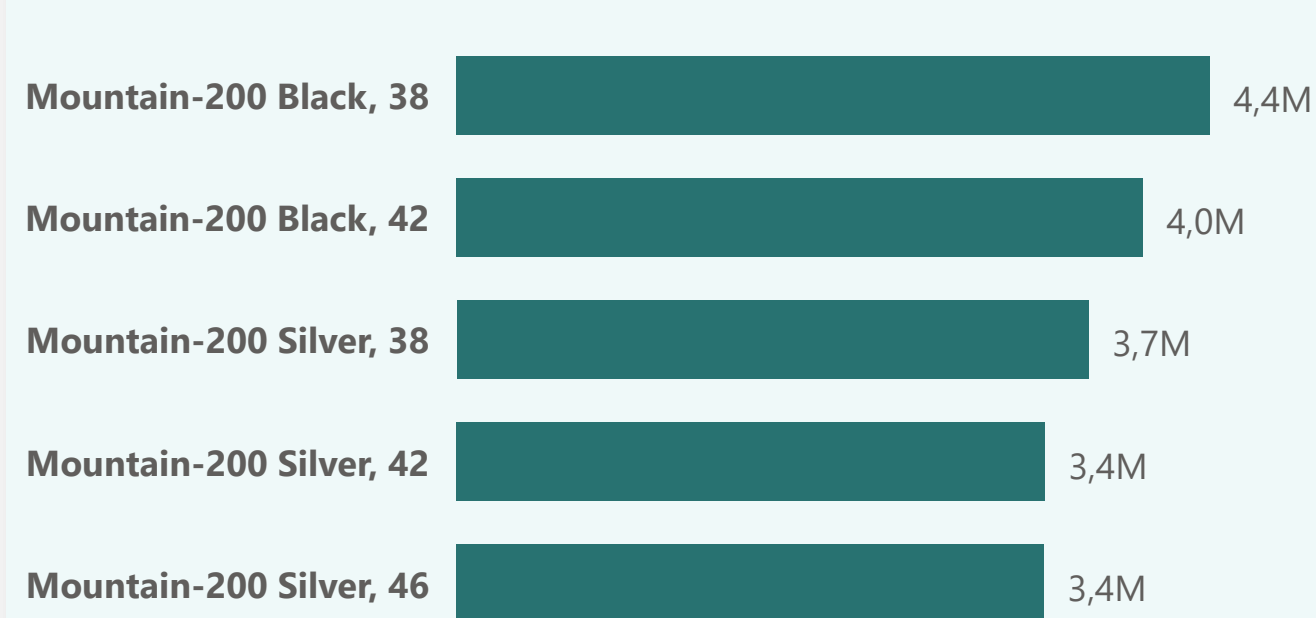
Total orders by territory



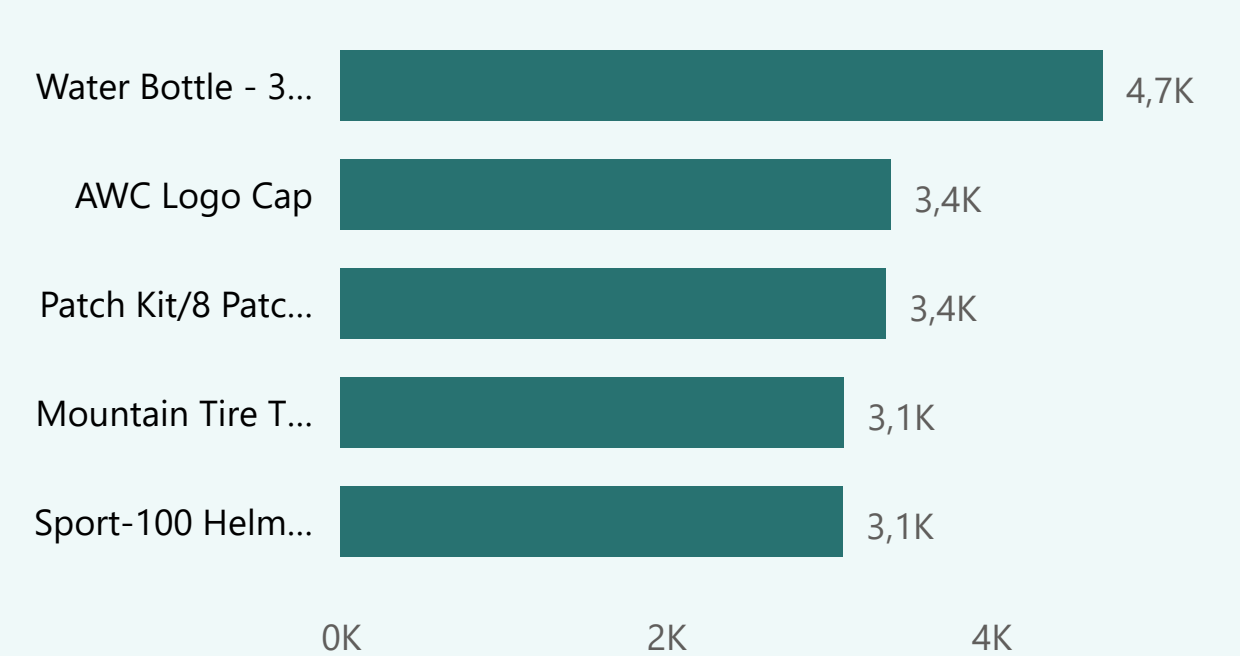
Total orders by category



Top 5 Products highest Revennue



Top 5 Products highest Orders





110,4M

Total Revenue

13,1M

Total Profit

31K

Total_Order

11,86%

Profit Margin

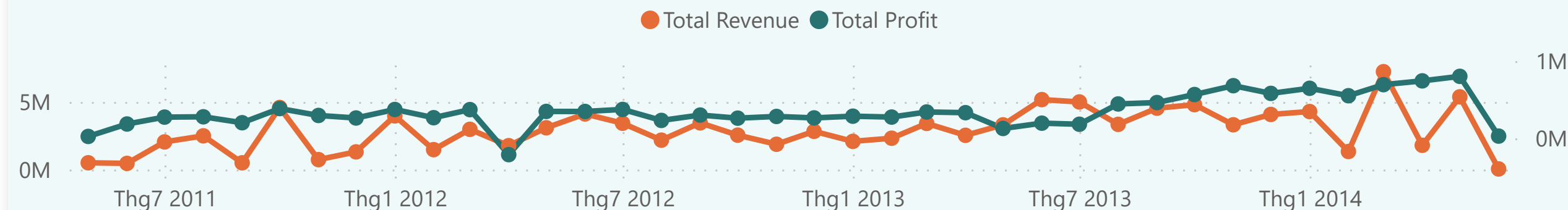
All



Revenue by region



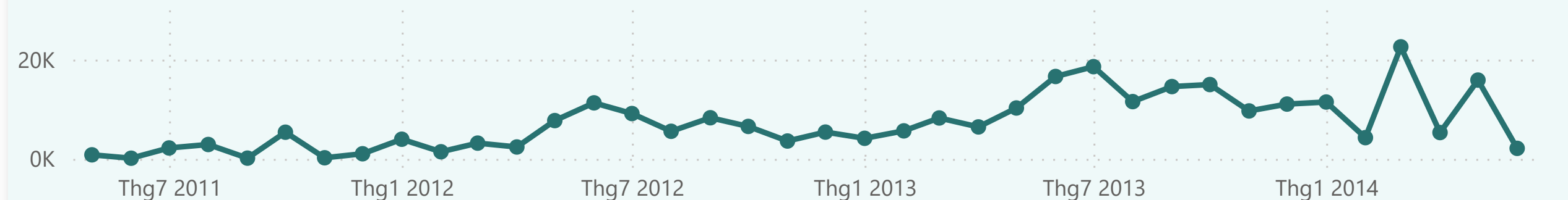
Sales Performance



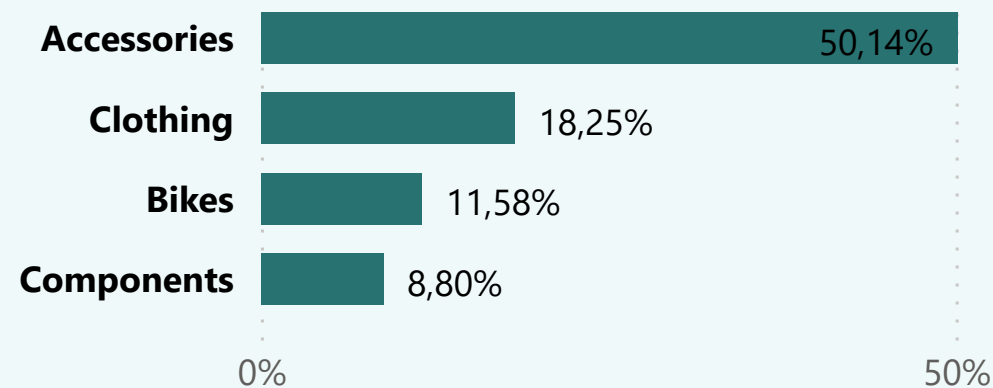
No. of orders by region



Monthly Orders



Profit margin by category



Active Customers and First Order Registration

