#### 1. Abstract

- amazon is an American multinational technology company which focuses on e-commerce, cloud computing, digital streaming, and artificial intelligence. It is one of the Big Five companies in the U.S. information technology industry, along with Alphabet (Google), Apple, Meta (Facebook), and Microsoft.[6][7][8][9] The company has been referred to as "one of the most influential economic and cultural forces in the world", as well as the world's most valuable brand
  - In this project I plan to understand more about amazon product reviews , does the reviews being affected by price , or by manufacture

## 2. Design:

- Are people satisfied with amazon products?
- Does the product price affect the number of ratings?
- Does the manufacture has impact on the product reviews?

### 3. Data

- I am using a Kaggle dataset which was created by our in-house Web Scraping and Data Mining teams at PromptCloud and DataStock
- dataset link https://www.kaggle.com/promptcloud/amazon-product-listing
- dataset shape [30000 rows 25 columns]

# 4. Algorithms:

- 1. Problem understanding
- 2. Data collection
- 3. Data Cleaning
- 4. Explore data
- 5. Findings and insights

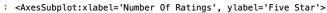
### 6. Tools

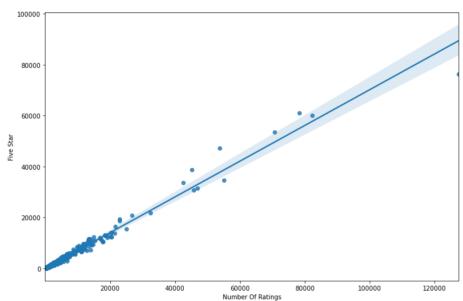
- 7. Technologies
  - 1. Python
  - 2. Jupyter Notebook

- 8. Libraries
  - 1. NumPy
  - 2. Pandas
  - 3. Matplotlib

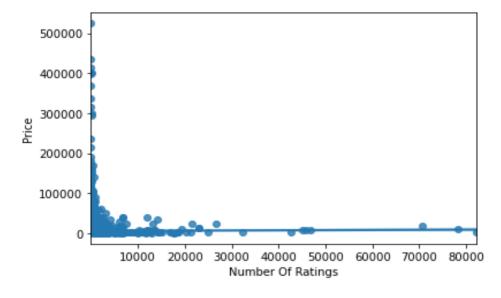
### 6. Communication

- most of the ratings is  $5\,\mathrm{star}$  , so the customers are satisfied about the products





- There is no relation between product price and number of ratings



- Good ratings is no related to manufacture

