About this template

Empathy Map

Understand your users and put yourself in their shoes

GOOD FOR

- Capturing your user's behaviors and attitudes in a visual way
- Prioritizing pains & gains for your users

PEOPLE

1 to as many as you want!

MORE TEMPLATES

User interview
User persona
Use case template

Quick tips

QUICK TIPS

Toolbar
It's at the bottom of your screen, with stickies, stamps, and anything you need.

Move and Zoom
Holding Spacebar, use the hand tool to pan around. Zoom controls are in the top right corner.
Spacebar

Work with your team
Figjams better with others. Click the **Share** button above to invite your team.
Share

HELPFUL TOOLS

Stickies
Press "S" to quickly add a sticky to the canvas.
S

Stamps
Leave your mark on the canvas with a stamp. Make sure you're in stamp mode in your settings. This enables you to stamp your avatar.
E (toggle)

Timer
Set timers for to time-box your brainstorm sessions so you can keep the ideas flowing. Find the timer the top right menu, with other delightful features.
02:00
Timer

Persona information

"Archetype"

- Age: 22
- Lives in a big metropolitan city
- Busy work schedule
- Works out a lot
- Health and Fitness conscious

About them

Empathy map

Section 1

Type anything, @mention anyone

Type anything, @mention anyone

Elle tour en appartement du centre de MLT en consultation

Elle t'a pas beaucoup d'amis

Elle offre des technologies comme solutions

ELODIE

HEARS

SEES

SAYS & DOES

Après avoir réalisé ses exercices elle va faire NAMC1 pendant 2 ans

elle veut aide un curious de meilleur quality

En même temps, elle fait un job étudiant

THINKS & FEELS

Elle veut travailler dans Montreal avec son amis

Elle souhaite avoir un service wifi

Elle souhaite dépenser d'une prise électrique

PAIN

manque de prise de courant

pas de pause café possible

il n'y a pas d'espace pour travailler en groupe

GAIN

Espace de travail calme

Travailler avec ses amies

pause café et défoncefun espace extérieur

Infographic examples

Present complex data in a visually striking way with our infographic template. Create engaging stories through limited text and captivating imagery quickly and efficiently.

Quick tips

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100%

But first: get your team in here
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How To Infographic

Statistical Infographic

Flowchart Infographic

Add stickers and stamps to quickly add graphics to your infographic