# **NASTA KHRALOVICH**

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#### **EXPERIENCE**

# **Business Intelligence Analyst**

Audioteka | December 2022 - present

- Built prediction models to forecast revenue and customer acquisition
- Performed data analysis to spot promo code campaigns vulnerabilities
- · Created TF-IFD analysis of customer cancellation polls to identify areas of improvement

# **Data Analyst**

Accenture | September 2021 - November 2022 (1 yr 3 mos)

- Created a bunch of reporting automation scripts that save ~12 hrs/month
- Built and maintained a high-level overview dashboard for middle managers

# Digital ads technical analyst

Accenture | January 2021 - August 2021 (8 mos)

· Responsible for tailoring technical solutions to customers needs using my coding skills

#### **SKILLS**

Programming languages: Python, R

Libraries and frameworks: SciKit Learn, Prophet, SkTime, Pandas, Seaborn, Tidyverse

**Databases, tools:** SQL, Git, Jira, Confluence, Tableau **Background in:** Statistics, Econometrics, Time series

**Soft skills:** Stakeholder management, Data storytelling and presentation

### **EDUCATION**

#### **Econometrics**

SGGW Warsaw University of Life Sciences - Warsaw, PL Bachelor's degree, October 2025

#### Methods of Statistical Data Analysis

AGH University of Science and Technology - Kraków, PL Postgraduate course, September 2022

#### **LANGUAGES**