

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public. Finally, the Attorney General intends, at the earliest possible opportunity, to make these public documents available on the Internet on the Department of Justice World Wide Web site.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant BSMG Worldwide DBA Weber Shandwick 700 13th Street, N.W., #800 Washington, D.C. 20005		2. Registration No. 3911
3. Name of foreign principal A. Ministry of Foreign Trade- Arab Republic of Egypt B. Alexandria Cotton Exporters Assn. (Alcotexa)	4. Principal address of foreign principal A. 8 Aldy Street, Cairo, Egypt B. 12 Mohamed Talaat, Nooman Alexandria, Egypt	
5. Indicate whether your foreign principal is one of the following: A is <input checked="" type="checkbox"/> Foreign government <input type="checkbox"/> Foreign political party B is <input checked="" type="checkbox"/> Foreign or domestic organization: If either, check one of the following: <input type="checkbox"/> Partnership <input type="checkbox"/> Committee <input type="checkbox"/> Corporation <input type="checkbox"/> Voluntary group <input checked="" type="checkbox"/> Association (Alcotexa) <input type="checkbox"/> Other (specify) _____ <input type="checkbox"/> Individual-State nationality _____		
6. If the foreign principal is a foreign government, state: A - the Ministry a) Branch or agency represented by the registrant. Executive Branch; Cabinet-Level Agency b) Name and title of official with whom registrant deals. Youssef Boutras-Ghali, Minister of Foreign Trade		
7. If the foreign principal is a foreign political party, state: a) Principal address. N/A b) Name and title of official with whom registrant deals. c) Principal aim		

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2002 APR 29 AM 11:57

8. If the foreign principal is not a foreign government or a foreign political party,

B - Alcotexa

a) State the nature of the business or activity of this foreign principal

Promotes and develops cotton trade among exporters, importers and spinners.

b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Owned by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Directed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Controlled by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Financed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Subsidized in part by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

N/A

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Alcotexa is a non-profit organization comprised of individuals and companies engaged in Egypt's cotton-exporting sector. Alcotexa promotes and develops cotton trade among exporters, importers, spinners and other bodies inside and outside Egypt. Alcotexa is self-managed by a general assembly comprised of its membership.

Date of Exhibit A 4/22/03	Name and Title Lance Morgan President	Signature 
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INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant BSMG Worldwide DBA Weber Shandwick 700 13th Street, N.W., #800 Washington, D.C. 20005	2. Registration No. 3911
3. Name of Foreign Principal A - Ministry of Foreign Trade - Arab Republic of Egypt B - Alexandria Cotton Exporters Assn. (Alcotexa)	

Check Appropriate Boxes:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit. Contract is being finalized and will be sent upon completion of the contract
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

We will create and coordinate a multi-country campaign to promote the quality of Egyptian cotton to manufacturers, retailers, buyers and consumers. The program may include advertising, research, media relations, brand marketing relations and special events. The goal is to increase public awareness and demand for products made from Egyptian cotton.

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2003 APR 29 AM 11:57

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

The program will include creating and placing advertising, undertaking research, conducting media relations, developing information materials and a web site, organize a series of promotion events, building brand partnerships and communicating with key opinion leaders.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Various federal agencies or Congress could possibly take action on matters related to foreign trade involving Egypt. Consequently, our activities would explain Egypt's attitude toward any such activities and explain the possible impact any such US Government decision might have on the Egyptian Ministry.

Date of Exhibit B 4/22/03	Name and Title Lance Morgan President	Signature 
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Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political interests, policies, or relations of a government of a foreign country or a foreign political party.