

JIO SIM QUESTIONNAIRE – ELABORATIVE SAMPLE RESPONSES

Name: Rahul Sharma
Occupation: College Student
Current Network/Sim: JIO

Income: ₹10,000 per month
Education Level: Undergraduate
Place Of Living: Urban area

- Awareness of JIO**
Yes, I am well aware of JIO as a telecom service provider. I know about its mobile network services, internet plans, and additional digital applications offered along with the SIM.
 - Source of information about JIO**
I came to know about JIO mainly through frequent television advertisements, online promotions, and discussions among friends and family members who were already using the service.
 - Spending on current network plan**
I usually spend around ₹150 to ₹200 per month on my mobile network plan, which includes data, calling, and SMS benefits.
 - Current JIO customer**
Yes, I am currently a JIO customer and have been using the JIO SIM for the past two years.
 - Previous network used**
Before switching to JIO, I was using Airtel. I changed my network mainly due to the comparatively higher cost and limited data benefits offered by my previous provider.
 - Problems faced in current network**
Although JIO offers good value for money, I occasionally face network connectivity issues, especially during peak hours or in crowded areas.
 - Rating of JIO network service**
Based on my overall experience, I would rate the JIO network service as high because of its affordable pricing, wide coverage, and reliable internet speed.
 - Recommendation of JIO to others**
Yes, I would definitely recommend JIO to others, especially to students and budget-conscious users, as it provides good services at reasonable prices.
 - Current JIO plan type**
I am using a prepaid JIO plan because it allows me to control my expenses and choose plans according to my usage requirements.
 - Overall performance of JIO**
Overall, the performance of JIO has been good. The network offers satisfactory call quality, fast internet speeds, and attractive recharge plans.
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TOOTHPASTE QUESTIONNAIRE – ELABORATIVE SAMPLE RESPONSES

Name: Ananya Verma
Occupation: Office Executive
Current Toothpaste: Colgate Total

Income: ₹25,000 per month
Education Level: Graduate
Place Of Living: Semi-urban area

- Current use of Colgate toothpaste**
Yes, I currently use Colgate toothpaste as it is easily available, affordable, and recommended by many dentists for maintaining oral hygiene.
- Previous purchase of Colgate toothpaste**
Yes, I have been purchasing Colgate toothpaste for many years and have used different variants depending on my dental needs.
- Most recently purchased Colgate variant**
The most recent Colgate toothpaste I purchased was Colgate Total, as it provides complete protection against common dental problems.
- Number of purchases in the last six months**
In the last six months, I have purchased Colgate toothpaste approximately three to four times, depending on usage by my family members.

5. **Future purchase intention**

Yes, I plan to continue purchasing Colgate toothpaste in the future because I am satisfied with its quality and effectiveness.

6. **Reason for purchasing toothpaste**

I usually feel the need to purchase toothpaste when the existing tube is about to finish. Occasionally, I also buy it when there are attractive offers available.

7. **Time spent deciding on toothpaste purchase**

On average, I spend less than one minute deciding which toothpaste to purchase, as I am already loyal to the Colgate brand.

8. **Offers that would encourage switching brands**

Significant price reductions, attractive discounts, or buy-one-get-one-free offers would encourage me to consider trying another brand.

9. **Brushing frequency**

I brush my teeth twice a day, once in the morning and once before going to bed, to maintain good oral health.