

JIO SIM QUESTIONNAIRE – ELABORATIVE SAMPLE RESPONSES

Name: Rahul Sharma

Occupation: College Student

Current Network/Sim: JIO

Income: ₹10,000 per month

Education Level: Undergraduate

Place Of Living: Urban area

1. Awareness of JIO

Yes, I am well aware of JIO as a telecom service provider. I know about its mobile network services, internet plans, and additional digital applications offered along with the SIM.

2. Source of information about JIO

I came to know about JIO mainly through frequent television advertisements, online promotions, and discussions among friends and family members who were already using the service.

3. Spending on current network plan

I usually spend around ₹150 to ₹200 per month on my mobile network plan, which includes data, calling, and SMS benefits.

4. Current JIO customer

Yes, I am currently a JIO customer and have been using the JIO SIM for the past two years.

5. Previous network used

Before switching to JIO, I was using Airtel. I changed my network mainly due to the comparatively higher cost and limited data benefits offered by my previous provider.

6. Problems faced in current network

Although JIO offers good value for money, I occasionally face network connectivity issues, especially during peak hours or in crowded areas.

7. Rating of JIO network service

Based on my overall experience, I would rate the JIO network service as high because of its affordable pricing, wide coverage, and reliable internet speed.

8. Recommendation of JIO to others

Yes, I would definitely recommend JIO to others, especially to students and budget-conscious users, as it provides good services at reasonable prices.

9. Current JIO plan type

I am using a prepaid JIO plan because it allows me to control my expenses and choose plans according to my usage requirements.

10. Overall performance of JIO

Overall, the performance of JIO has been good. The network offers satisfactory call quality, fast internet speeds, and attractive recharge plans.

TOOTHPASTE QUESTIONNAIRE – ELABORATIVE SAMPLE RESPONSES

Name: Ananya Verma

Occupation: Office Executive

Current Toothpaste: Colgate Total

Income: ₹25,000 per month

Education Level: Graduate

Place Of Living: Semi-urban area

1. Current use of Colgate toothpaste

Yes, I currently use Colgate toothpaste as it is easily available, affordable, and recommended by many dentists for maintaining oral hygiene.

2. Previous purchase of Colgate toothpaste

Yes, I have been purchasing Colgate toothpaste for many years and have used different variants depending on my dental needs.

3. Most recently purchased Colgate variant

The most recent Colgate toothpaste I purchased was Colgate Total, as it provides complete protection against common dental problems.

4. Number of purchases in the last six months

In the last six months, I have purchased Colgate toothpaste approximately three to four times, depending on usage by my family members.

5. **Future purchase intention**

Yes, I plan to continue purchasing Colgate toothpaste in the future because I am satisfied with its quality and effectiveness.

6. **Reason for purchasing toothpaste**

I usually feel the need to purchase toothpaste when the existing tube is about to finish. Occasionally, I also buy it when there are attractive offers available.

7. **Time spent deciding on toothpaste purchase**

On average, I spend less than one minute deciding which toothpaste to purchase, as I am already loyal to the Colgate brand.

8. **Offers that would encourage switching brands**

Significant price reductions, attractive discounts, or buy-one-get-one-free offers would encourage me to consider trying another brand.

9. **Brushing frequency**

I brush my teeth twice a day, once in the morning and once before going to bed, to maintain good oral health.