



# GRID Alternatives

Empowering communities in need by providing renewable energy and energy efficiency services, equipment and training.

## **Marketing and Events Internship with Solar Non-Profit in Riverside, CA**

GRID Alternatives is a non-profit organization that provides energy efficiency and renewable energy services to low-income families. Our main program is the Solar Affordable Housing Program which installs solar electric systems for low-income homeowners with volunteers and job trainees who are also gaining valuable hands-on experience. Visit us at [www.gridalternatives.org](http://www.gridalternatives.org) for additional info.

We are offering an **un-paid** Marketing and Events Internship for Winter 2012 to assist with event promotion and resource development, primarily for our largest event of the year, Solarthon 2012, which is a one-day block party to install multiple solar electric systems in one neighborhood. The intern will lead in marketing Solarthon to individual participants, the community, the media and community leaders. The intern will also take the lead in raising in-kind donations of food, prizes, and supplies.

This is an exciting opportunity that will give you experience in fundraising, non-profit work, the renewable energy sector, and community engagement while also boosting your resume. You will work in a key fundraising and events coordination role while receiving mentoring and exposure to all aspects of the GRID Alternatives mission.

### **Activities for this internship will include, but are not limited to:**

- Work in partnership with the GRID Alternatives- Inland Empire staff to plan and implement marketing to recruit individual participants and organizational sponsors for Solarthon 2012.
- Connect with past donors and develop new donors for in-kind donations of food, supplies, and prizes for Solarthon and other GRID events.
- Lead in Graphic Design and Marketing for GRID and Solarthon during the duration of your internship.
- Assist with media, public relations and coordination prior to and during GRID events.
- Weekly workshops covering non-profit work, renewable energy, resource development, and media/ public relations.

### **To Apply :**

Submit resume and cover letter at [www.gridalternatives.org/jobs](http://www.gridalternatives.org/jobs). Click on the **Inland Empire Marketing and Events Intern** link. Please do not email or call GRID Alternatives.

GRID Alternatives is an equal opportunity employer.



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## **Volunteer Management and Events Internship with Solar Non-Profit in Riverside, CA**

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We are offering an **un-paid** Volunteer Management and Events Internship with our Inland Empire office for Winter 2012 to assist with event promotion, logistics, and resource development, primarily for our largest event of the year, Solarthon 2012, which is a one-day block party to install multiple solar electric systems in one neighborhood. The intern will lead in recruiting individual Solarthon participants, trainings, site logistics and coordination of the site the day-of. The intern will also take the lead in raising in-kind donations of food, prizes, and supplies.

This is an exciting opportunity that will give you experience in fundraising, non-profit work, the renewable energy sector, and volunteer engagement while also boosting your resume. You will work in a key fundraising and events coordination role while receiving mentoring and exposure to all aspects of the GRID Alternatives mission.

### **Activities for this internship will include, but are not limited to:**

- Work in partnership with the GRID Alternatives- Inland Empire staff to plan and implement marketing to recruit individual participants and organizational sponsors for Solarthon 2012.
- Coordinate with GRID staff to plan and implement event program and logistics, including event staffing, site setup, and construction needs.
- Recruit and assist individuals in registering for and getting trained for Solarthon. Provide tips, encouragement, and cheerleading to these individuals to raise their sponsorship fees.
- Connect with past donors and develop new donors for in-kind donations of food, supplies, and prizes for Solarthon and other GRID events.
- Weekly workshops covering non-profit work, renewable energy, resource development, volunteer recruitment and project management.

### **To Apply**

- Submit resume and cover letter at [www.gridalternatives.org/jobs](http://www.gridalternatives.org/jobs). Click on the Inland Empire Volunteer Management and Events Intern link. Please do not email or call GRID Alternatives.

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