



# Society of Women Engineers

University of California, Riverside



**April 8 2013**

**Vol. 1 Issue 8**

## SWEEKly Newsletter





# Bourns Engineering Day

by Stephanie Eatinger

After many months of planning, the Bourns Engineering Day finally came and went. This year our theme was Innovation for the Earth, which focused on Chemical and Environmental Engineering. Over one thousand participants ranging from elementary school age to high school age (even some college students), were present for a day filled with fun activities.

The participants started the day by listening to our incredible speaker and UCR math professor, Dr. Clute. Dr. Clute got all of the kids excited about math, science, and for the incredible day that was ahead of them. The participants rushed out of the University Lecture Hall to find their group leaders and made their way to the

college of engineering for the activities. The event was truly a sight to see, hundreds of kids littered the college playing with slime, dropping eggs, and observing the planetarium.

The participants also had the chance to interact with students of the college during a student panel where they got to ask questions about university life and engineering. Many student organizations from Bourns college also came out to support their fellow students at the event by tabling and teaching the participants about their particular disciplines of engineering.

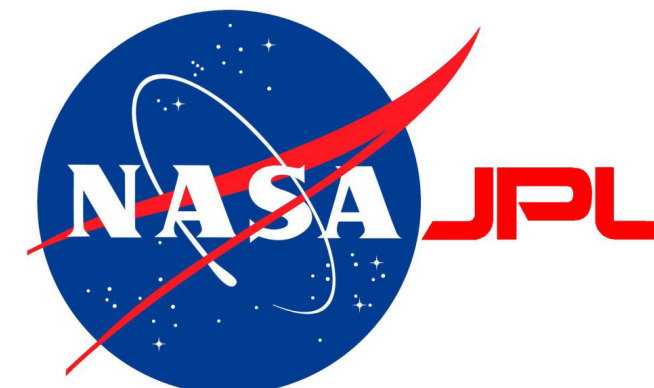
This years Engineering Day was the biggest and best one yet. A huge thank you goes out to all of our volunteers and our incredible committee for making this incredible day happen!

# NASA-JPL Tour Coming Up!

By Shrina Kurani

The Society of Women Engineers here at UCR has teamed up with the NASA's Jet Propulsion Laboratory in Pasadena for a day's worth

of information. We have organized a tour of their facilities, breakout sessions, as well as a Question and Answer Panel with engineers at JPL!



The tour will be held on Friday, April 26th from 2-6pm, and we have 20 available spots! We'll be carpooling from UCR so it'll be a fun roadtrip as well as an eye-opening experience to the work that goes on within one of NASA's most prominent laboratories. If you're interested in joining us, please contact Shrina Kurani at [skurani@engr.ucr.edu](mailto:skurani@engr.ucr.edu) or check out [this facebook](#) page for more information!



Photos courtesy of Google





**Society of Women Engineers**  
ASPIRE • ADVANCE • ACHIEVE

**Orange County Section**

# PROFESSIONAL DEVELOPMENT CONFERENCE

SATURDAY, APRIL 20, 2013  
AYRES HOTEL & SUITES  
325 Bristol St. Costa Mesa, CA

**SPEAKERS**



**Shaena Walker**  
*PROFESSIONAL IMAGE*  
How to build your personal brand by using attire to project the image of yourself that you want others to perceive.



**Kathleen Bartle**  
*FEARLESS CONVERSATIONS*  
How to handle conflicts through the use of the Seven Steps for handling difficult conversations.



**Mary Beth Curley**  
*A GUIDE TO MONEY MATTERS*  
Preparing for retirement, paying for your children's education, and achieving your financial goals.



**Sally Bankes**  
*COMMUNICATION STYLE WORKSHOP*  
Understand your communication style and how to identify the style of others.

Registration Begins: 8:00am

Fee includes breakfast and poolside lunch.

RSVP by 04/13/13 @ [www.swe-oc.org](http://www.swe-oc.org)

Also featuring: "Gender Studies in the Workplace" by Melissa Govea

**- Registration Fees -**

Before 04/01/13:	After 04/01/13:
\$45 Professionals/Non Members	\$50 Professionals/Non Members
\$35 Members	\$40 Members
\$25 Students/Retirees/Unemployed	\$30 Students/Retirees/Unemployed

For more information: [sweocpd@yahoo.com](mailto:sweocpd@yahoo.com)

# Professional Development Conference

By Breanne Felton

On April 20, 2013, SWE-OC is offering a one-day conference to support career guidance, networking and leadership building. This is a great opportunity to learn, network and meet many professional and collegiate mem

bers from the area. Topics include: how attire can supplement our personal branding, handling conflicts in "Fearless Conversations", preparing for retirement and achieving your financial goals, dissecting different communication styles within the workplace, and examining gender studies in the workplace. The event includes 2 meals and costs \$30 for students. Click on [this link](#) for more information!



By Christine Hawley

This week marks UCR's first ever GEEK WEEK, created by our campus's Cosplay Club, Science Fiction Club, Gamer's Guild, and the Greenwood Anime Society. As fellow geeks, SWE has been specially invited to the events. There are several events happening all over campus, and hopefully a few of these will interest you:

## Star Trek Screening

Getaway Cafe -- Free Admission  
Monday 4/8/13, 7-10 PM

## Psychology of Cosplay ft.

Dr. Andrea Letamendi

HUB 379

Thursday 4/11/13, 4-5:30PM

[EVENT PAGE](#)

## Behind the Voice ft. Dante Basco

HUB 302

Friday 4/12/13, 7 PM

[EVENT PAGE](#)

## Geek Week Masquerade Ball

HUB 355

Tuesday 4/9/13, 7 PM

[EVENT PAGE](#)

## Figure Collecting 101

HUB 260

Friday 4/12/13, 4:30- 5:30 PM

[EVENT PAGE](#)

## MTG: Standard Peasant Tournament

MSE 113

Saturday 4/13/13, Noon-7PM

[EVENT PAGE](#)



# Upcoming Events

SWE-OC Engineering Day  
SoCal Gas Facilities in Anaheim  
April 13th, 8:00 am

RSVP: Email Emily at [swe-oc-outreach@swe.org](mailto:swe-oc-outreach@swe.org)  
[FACEBOOK PAGE](#)

init(together)  
UC Irvine  
April 14th, 9:00 am - 6:30 pm  
[FACEBOOK PAGE](#)

SWE-OC Professional Development Conference  
Ayres Hotel & Suites: Costa Mesa  
April 20th, 8:30 am  
[FACEBOOK PAGE](#)

NASA-JPL TOUR  
JPL Pasadena  
April 26th, 1:00 pm  
[FACEBOOK PAGE](#)

SWE-OC Doughnut Social  
Castaways Part, Newport Beach  
April 28th, 10:00 am  
[FACEBOOK PAGE](#)



## Bourns Engineering Day