

Durant Company

Ka Hou Sio
2018-07-20



A handwritten signature in white ink, appearing to be 'KHS', located in the bottom right corner of the slide.

Problem



Question





How much should I ask for?



Solution





Approach



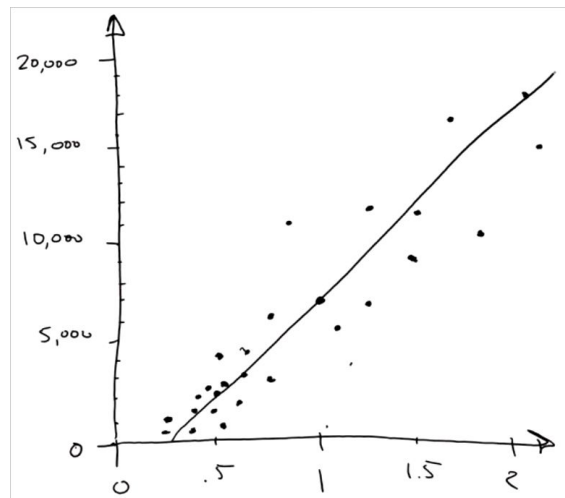
-Stats Data (17 to 18 season)

-Salary Data (18 to 19 season)

Metric for Model Evaluation

-RMSE

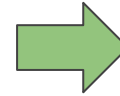
Linear Regression





Features Selection

- | | |
|------------------|----------------|
| -Points Made | -Rebounds |
| -Field Goal % | -Assists |
| -Three Point % | -Blocks |
| -Minutes Played | -Steals |
| -Free Throw % | -Personal Foul |
| -Position Played | -Game Played |
| -Turnovers | -Game Started |

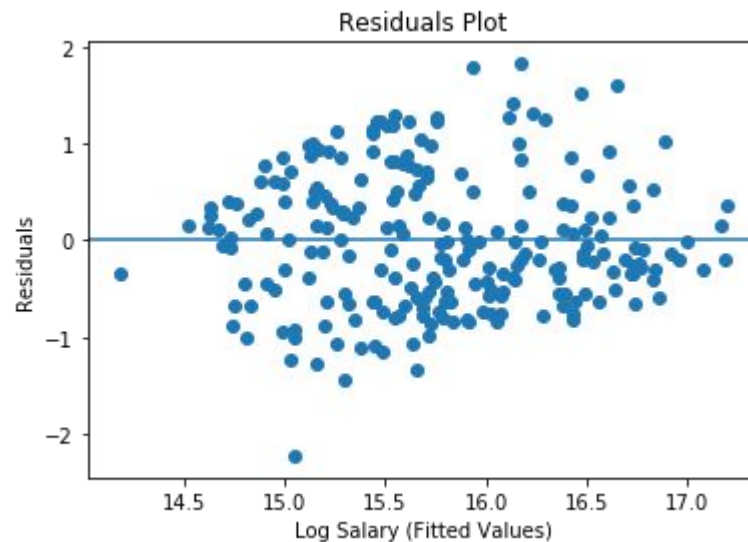




Best Model Performance

RMSE

0.6453



RMSE Translation





Recommendation

Predicted

RMSE

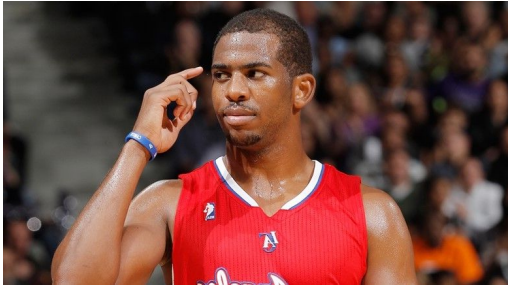
Worth for

$$\text{\$24.5M} + 6\text{M} = \sim \underline{\text{30M}}$$

Future Extension

Limitation

NBA IQ



Leadership Skills



Add More Predictors

- Age
- Experience
- NBA Finals Performance Stats
- Injuries
- NBA Salary Cap Rule
- Social influence (Social Network Followers)



Q & A

Thank you!



Actual Salary

\$30M 2018 to 2019

\$26.54M 2017 to 2018



RMSE Calculation

```
test_set_pred3 = droppedDROROLS.predict(X_test)
```

```
droppedORDRModelRMSE = np.sqrt(np.mean((test_set_pred3 - (y_test))**2))
```

```
droppedORDRModelRMSE = 0.6453913022773288
```

```
y_predict_dollar3 = np.exp(test_set_pred3)
```

```
np.sqrt(np.mean((y_predict_dollar3 - np.exp(y_test))**2)) = $6088140.51428578
```



References

- Heitner, D. (2015, June 16). NBA Agents Face Major Increase In Dues - Upwards Of \$15,000. Retrieved from <https://www.forbes.com/sites/darrenheitner/2015/06/16/nba-agents-face-major-increase-in-dues-upwards-of-15000/#e8bdf9124723>
- The Worldwide Leader in Sports. (n.d.). Retrieved from <http://www.espn.com/>
- 2017-18 NBA Player Contracts. (n.d.). Retrieved from <https://www.basketball-reference.com/contracts/players.html>
- NBA Agents. (n.d.). Retrieved from <https://hoopshype.com/rep/>
- Rich Kleiman - Manager & Partner @ Durant Company. (n.d.). Retrieved from <https://www.crunchbase.com/person/rich-kleiman#section-overview>

Pics Holder



ESPN

