

Kristofer Todd

UX Designer

UX Designer with a background in graphic design, education, and art history. Experienced working with teams to achieve short and long term goals. Skilled in UX research methods and interactive design processes.

Contact

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Skills

User Research
Peronas
Journey Mapping
Information Architecture
Interaction Design
Wireframing
Rapid Prototyping
AB / Preference Testing
Usability Testing

Tools

Adobe XD
Adobe CC
Figma
Optimal Sort
Usability Hub
*HTML & CSS
GitHub

Education

CareerFoundry

UX Certification
2020 – 2021

Metropolitan State - Denver

Graphic Design / Art Education
2001 – 2004

University of Colorado

BFA
1996 – 2001

Experience

Athletic Director — Barshop JCC

2009 – 2020

- Managed and developed youth and adult sport leagues on campus in conjunction with Athletic Administration
- Reviewed and secured bids and contracts for uniforms, equipment, and game officials.
- Surveyed program participants in order to optimize development of quality programming opportunities.

Design Intern — Sharkmatic Advertising Agency

2019 – 2020

- Worked closely with team members to take initial concepts to print ready artwork for clients.
- Collaborated with marketing team to recommend and implement SEO improvements in client websites.

Staff Coach — Player's Academy of Soccer Skills

2008 – 2020

- Focused on player technical development using PASS coaching methodologies and deliberate coaching techniques.
- Cultivate player development by promoting a growth mindset and intrinsic motivation.

Projects

UX Designer — CareerFoundry Course Project

2020 – 2021

- Used multiple user research techniques to understand target user needs and motivations.
- Utilized IA principles and frameworks to create a sitemap from qualitative research methods and analysis.
- Created wireframes, prototype and conducted usability testing before creating final high-fidelity version.