

Kristofer Todd

UX Designer

www.ktoddux.com

UX Designer with a background in graphic design, education, and art history. Experienced working with teams to achieve short and long term goals. Skilled in UX research methods and interactive design processes.

Contact

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Skills

User Research
Peronas
Journey Mapping
Information Architecture
Interaction Design
Wireframing
Rapid Prototyping
AB / Preference Testing
Usability Testing

Tools

Adobe XD
Adobe CC
Figma
Optimal Sort
Usability Hub
*HTML & CSS
GitHub

Education

CareerFoundry

UX Certification
2020 – 2021

Metropolitan State - Denver

Graphic Design / Art Education
2001 – 2004

University of Colorado

BFA
1996 – 2001

Projects

UX Designer — CareerFoundry Course Project 2020 – 2021

- Utilized multiple user research techniques to understand target user needs and motivations.
- Perform competitive analysis and heuristic evaluations to help recognize and enhance business strategies.
- Conducted user research and create user personas and user stories based on user goals and needs.
- Analyze how users navigate sites and processes and how information is structured.
- Constructed IA principles and frameworks to create a sitemap from qualitative research methods and analysis.
- Created wireframes, prototype and conducted usability testing before creating final high-fidelity version.
- Performed usability testing gathering data needed to identify usability issues to improve the app's design.

Experience

Athletic Director — Barshop JCC

2009 – 2020

- Managed and developed youth and adult sport leagues on campus in conjunction with Athletic Administration
- Reviewed and secured bids and contracts for uniforms, equipment, and game officials.
- Surveyed program participants in order to optimize development of quality programming opportunities.

Design Intern — Sharkmatic Advertising Agency

2019 – 2020

- Worked closely with team members to take initial concepts to print ready artwork for clients.
- Collaborated with marketing team to recommend and implement SEO improvements in client websites.
- Increased organic search results with relevant keyword variations and lists as well as effective meta descriptions.